

KEY FIGURES



1939

AOC « COTEAUX DE TOURAINE » WAS CREATED



5 000
HECTARES



650
WINEMAKERS



220 000
HECTOLITERS



5
GEOGRAPHICAL
DENOMINATIONS



143
TOWNS



28 000 000
BOTTLES



TOURAINE
LOIRE VALLEY WINES

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LOIRE VALLEY WINES

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AOC TOURAINE FRUITY WINES

Born in 1939, the AOC Touraine is one of the biggest appellations in the Loire Valley

From Chambord to Azay le Rideau, passing by Chenonceaux and Chaumont-sur-Loire, the AOC Touraine vineyards stretch themselves out lazily along the Loire and its tributaries. At the very heart of the Garden of France, 5000 hectares of vines fan out as far as your eyes can see, overlooking the Loire here, growing along the Cher river over there.

The AOC Touraine, whose specifications changed in 2011, includes five geographical denominations, each bringing personality to wines and highlighting the specificities of the terroirs.

The AOC has produced wines in 4 different colors since the beginning:

white wines that are aromatic and floral, fine and fruity **reds**, light and delicate **rosés**, and lively white and rosé **sparkling wines**.

All these wines are incredibly voluptuous, and characterized by their wide variety. They reflect the personality of the 650 wine-growers who make them, the women and men who work with passion and sincerity.

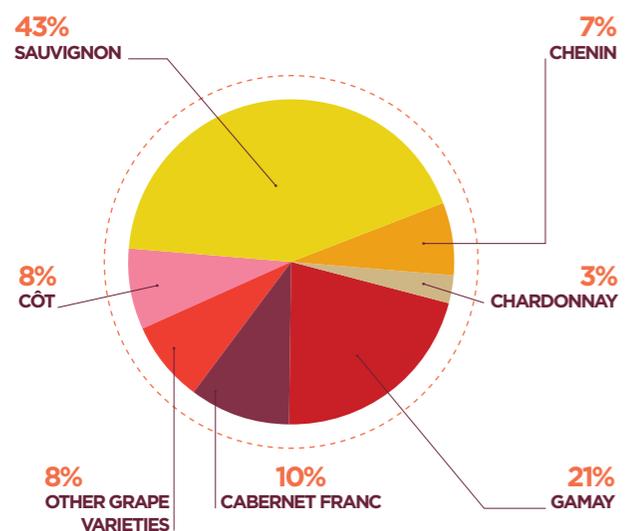
The wines from the AOC Touraine generate considerable enthusiasm among foreigners and their international reputation is constantly growing.

ALCOHOL ABUSE IS DANGEROUS FOR HEALTH. DRINK WITH MODERATION.

THE DIVERSITY OF THE GRAPE VARIETIES

The AOC Touraine includes a wide range of grape varieties, even if some of them are quite dominant like sauvignon for white wines, and gamay, cabernet franc and c t for red wines.

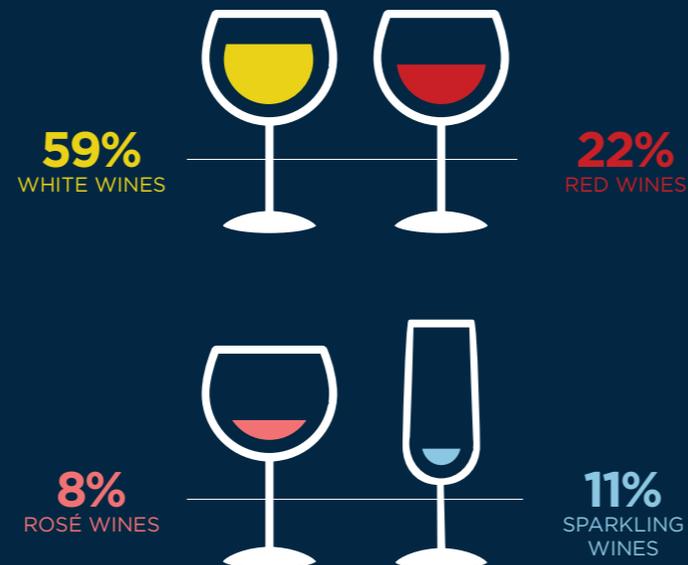
With the exception of the Touraine whites, made exclusively from sauvignon grapes, and the Touraine Gamay in red, the other AOC Touraine wines are the result of artful blending, and they are crafted by each winemaker. This results in wines with a very unique final color.



POWERFUL AROMAS

The AOC Touraine produces a wide range of still and sparkling wines:

- The Touraine whites, the best known ones, fresh and aromatic, made from Sauvignon grapes.
- The Touraine reds, fine and fruity
- The Touraine ros s, light and delicate,
- The Touraine sparkling whites and ros s, full of lightness.



WHITE WINES

100% sauvignon

These wines often have a pale robe, and an aromatic offering ranging from fruity notes similar to citrus fruit or exotic fruit, to floral notes, reminiscent of white flowers. The finish has a fresh feeling.

RED WINES

Two types of wine :

Fruity and light: Touraine Gamay

These wines often have a cherry colored robe and generally reveal warm red berry notes with silky tannins. They are well balanced wines, light and delicate at the same time.

Fruity and structured: Touraine C t & Cabernet Franc

Strong and elegant wines, with a very good tannic structure. Notes of both red and black fruits, the robe goes from dark ruby to dark garnet.

ROS  WINES

The ros  wines, with a bright light pink color, have a panel of aromas including small red fruits and citrus.

WHITE SPARKLING WINES

Traditional method

Very delicate and fresh, this sparkling wine has a pleasant acidity that comes with fruity notes. Hints of brioche can develop over time.

ROS  SPARKLING WINES

Traditional method

The sparkling ros s are fruity and aromatic wines, with a very elegant nose and slight notes of pepper.

THE AOC TOURAINE AND ITS GEOGRAPHICAL DENOMINATIONS

