

# CONJONCTURE ECONOMIQUE DES VINS DU VAL DE LOIRE

## Touraine

Situation à fin mai 2023



Document édité par le Pôle Prospective - Service Économie et Études

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# INTERLOIRE

Interprofession des Vins du Val de Loire

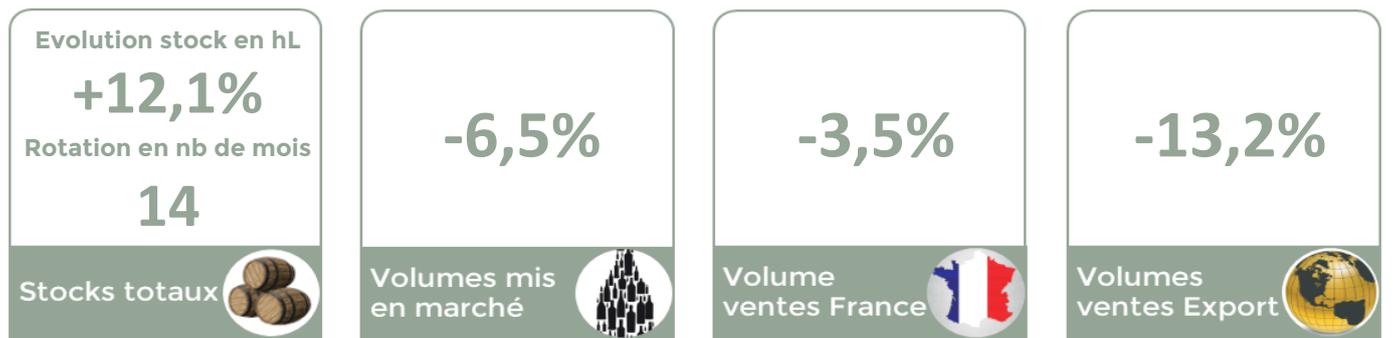


# Total de l'AOP "Touraine"

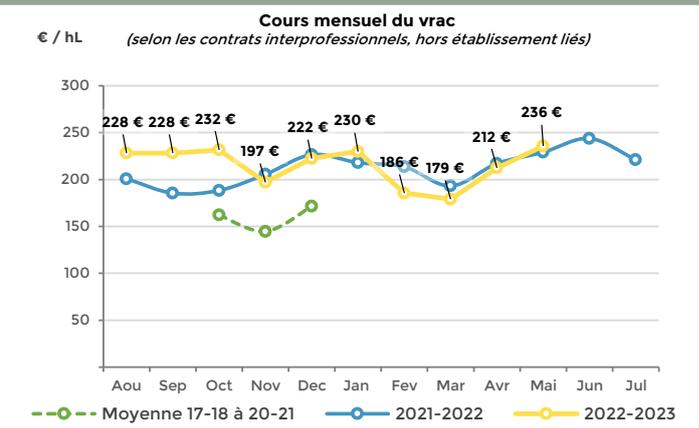
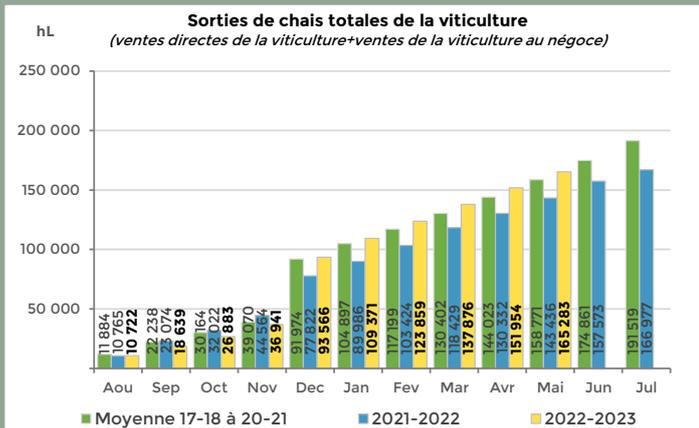
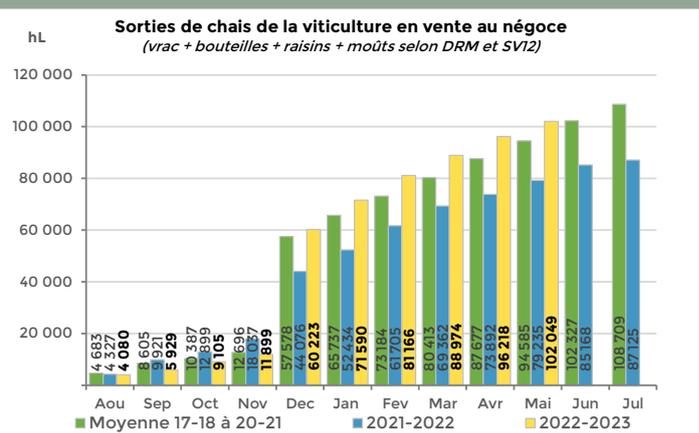
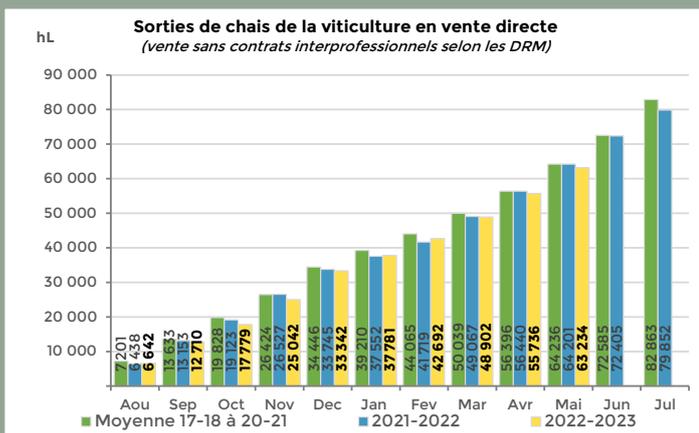
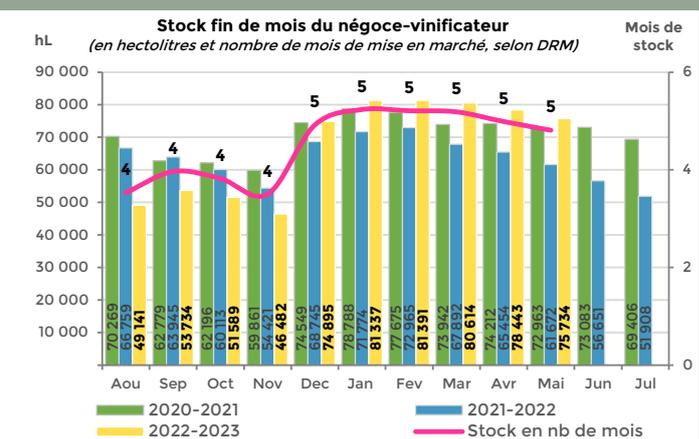
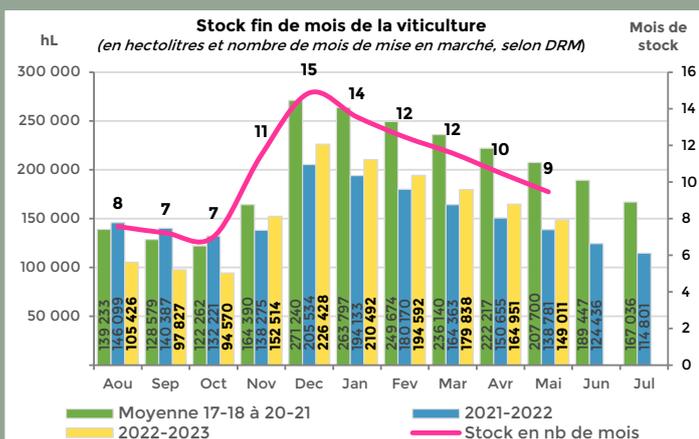
Touraine Régionale, Oisly, Mesland, Chenonceaux, Azay-le-Rideau, Amboise sans distinction de couleur



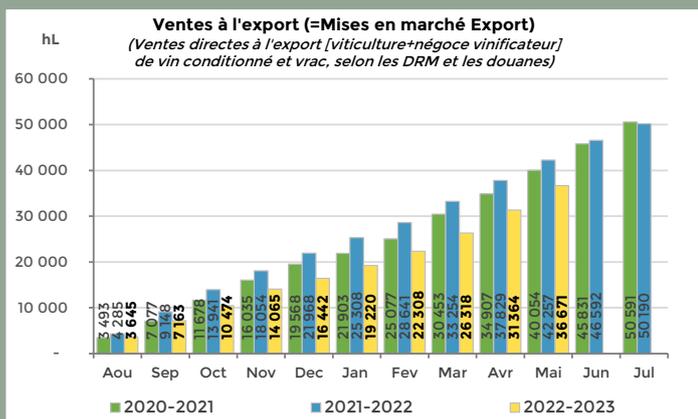
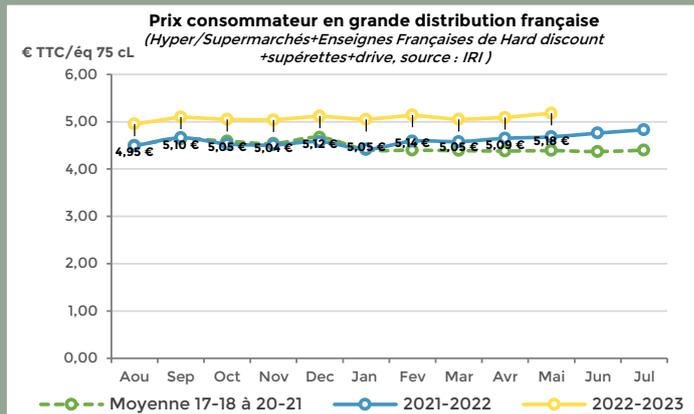
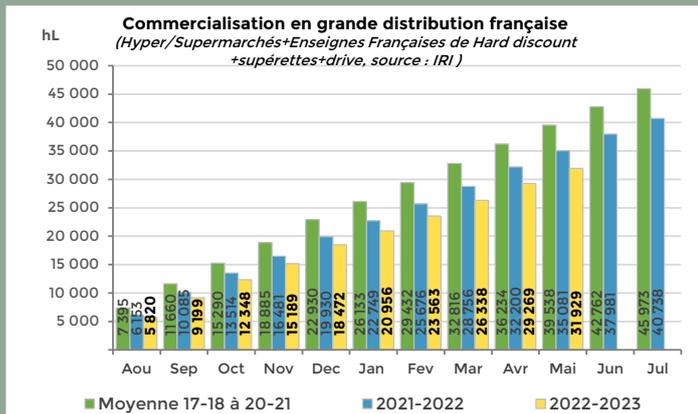
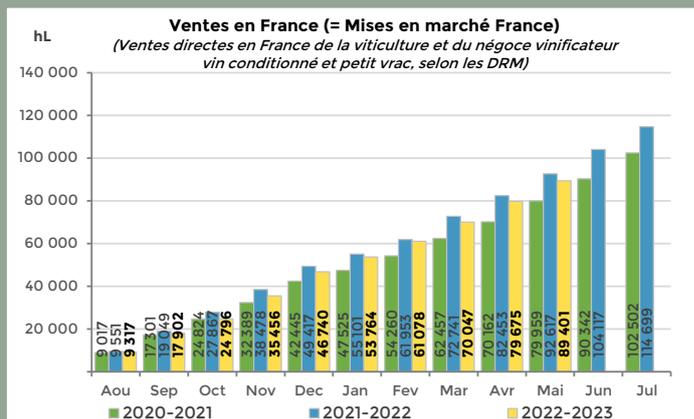
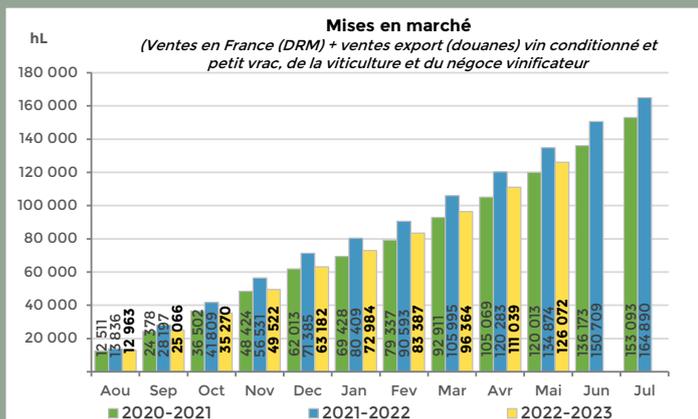
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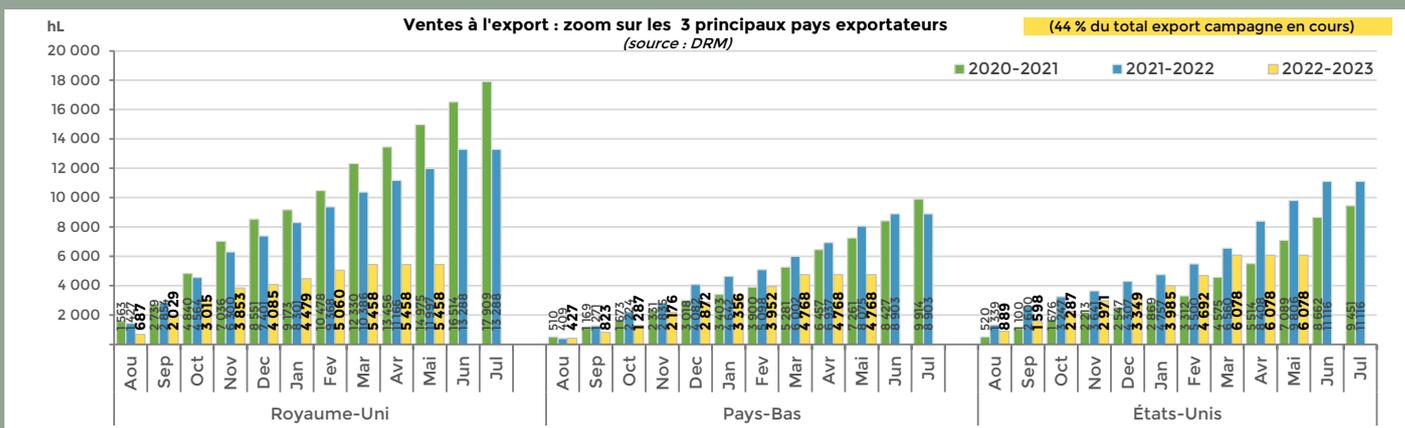
## Conjoncture économique mensuelle (Amont)



## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

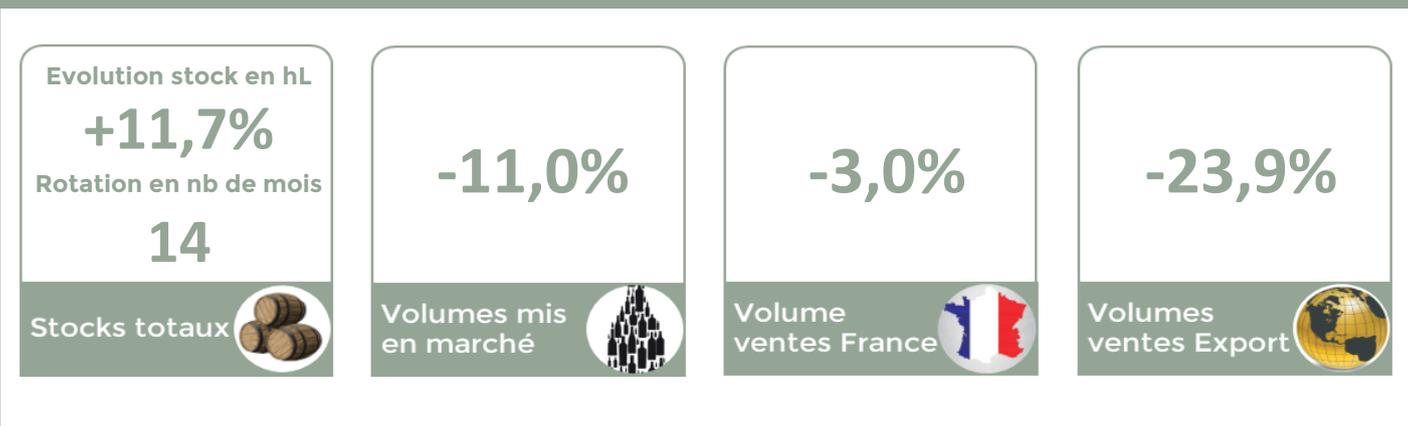


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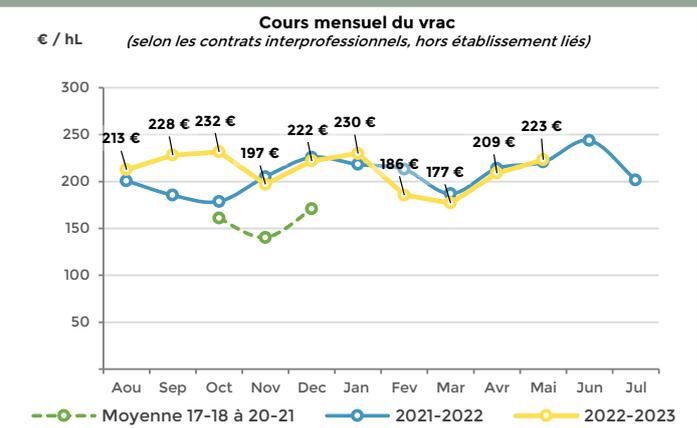
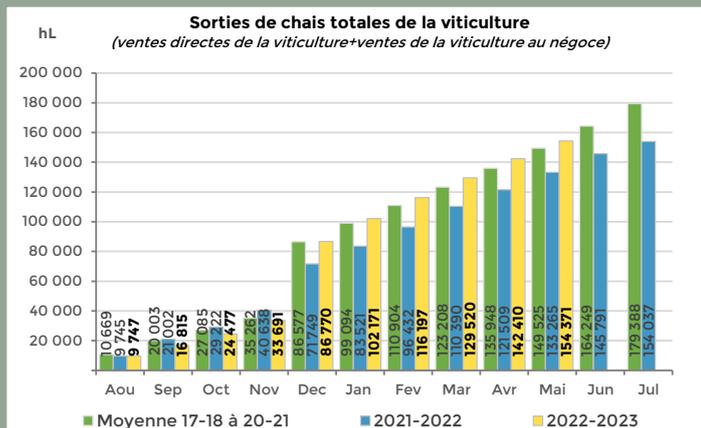
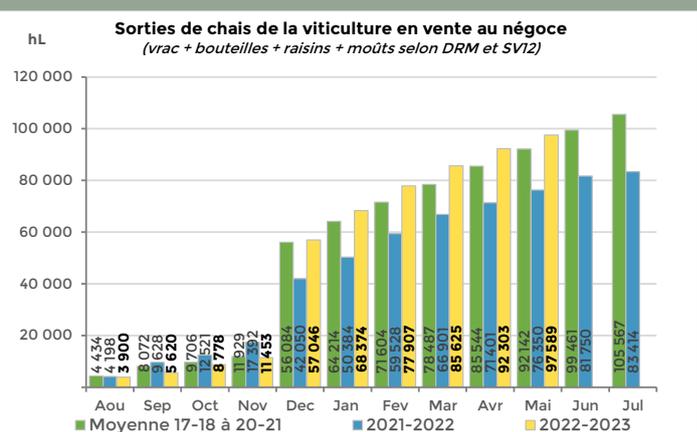
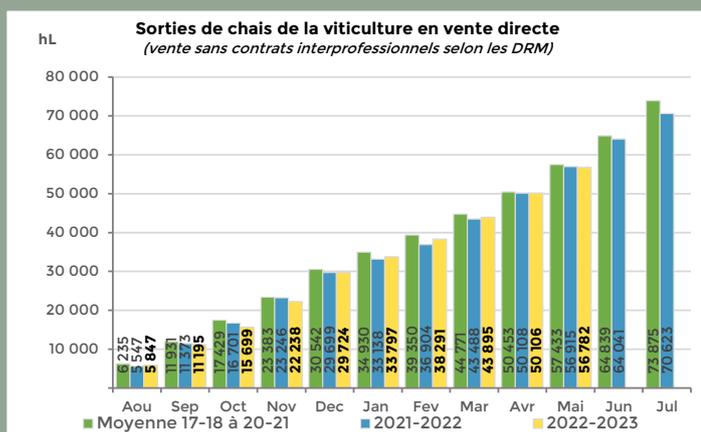
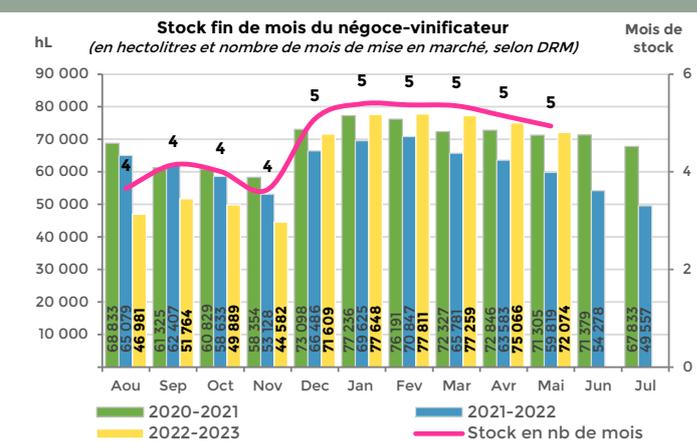
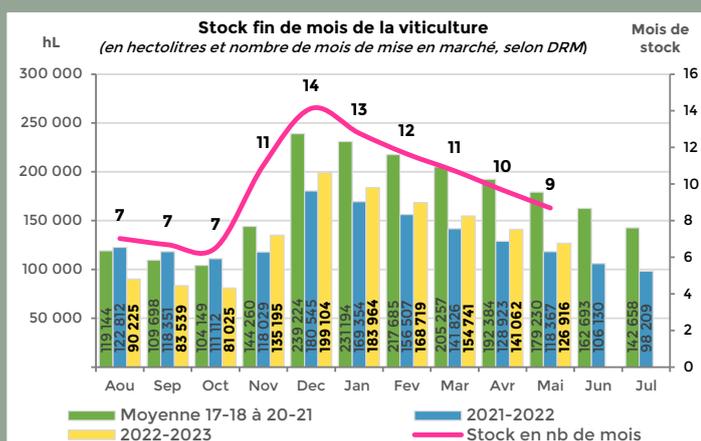
Touraine Blanc, Rouge+Primeur, Rosé, Fines Bulles



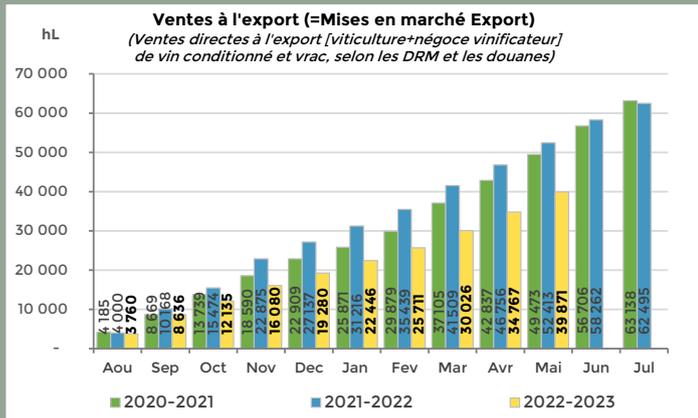
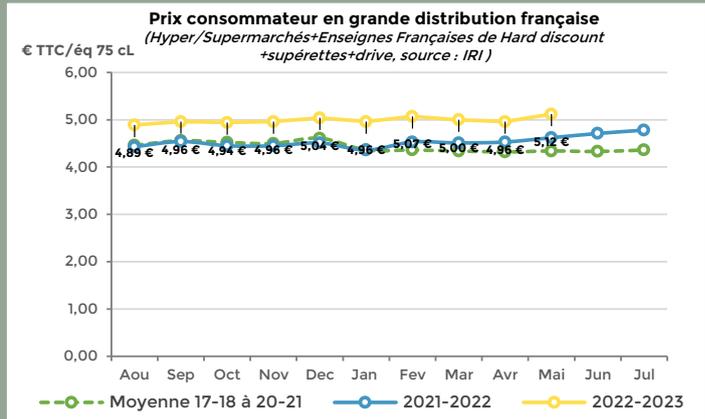
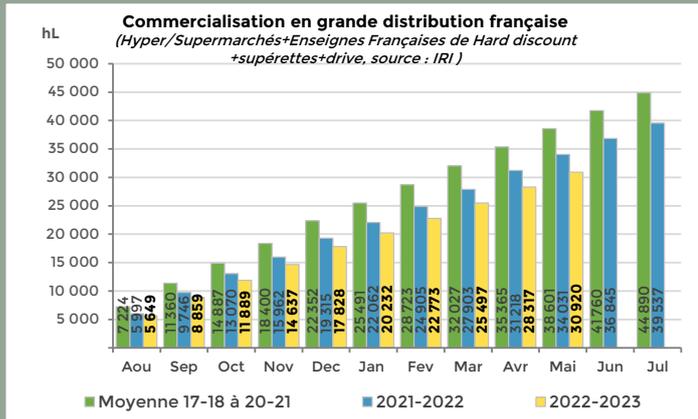
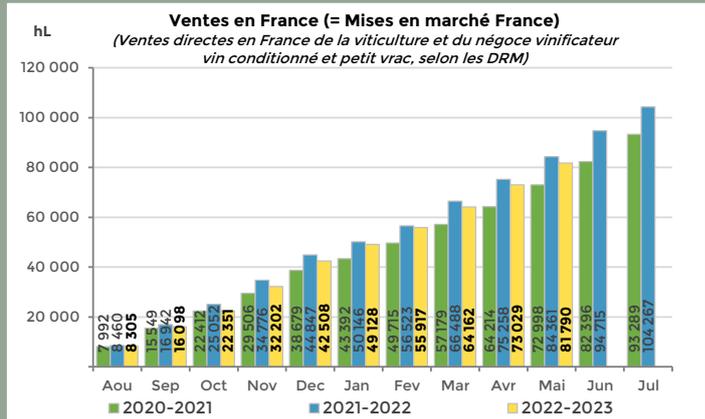
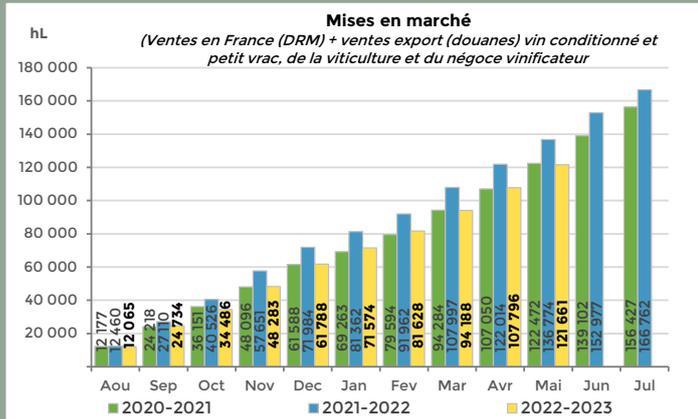
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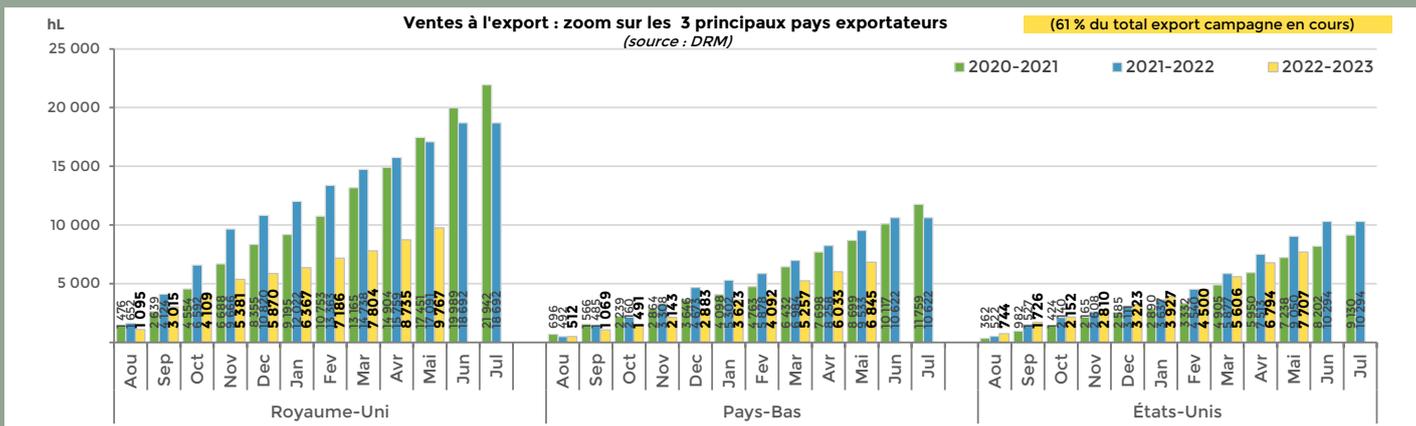
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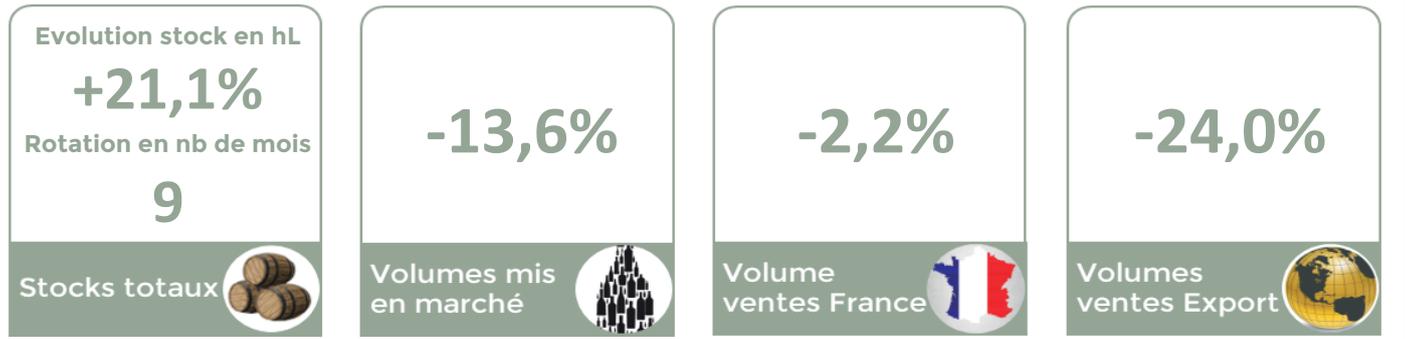
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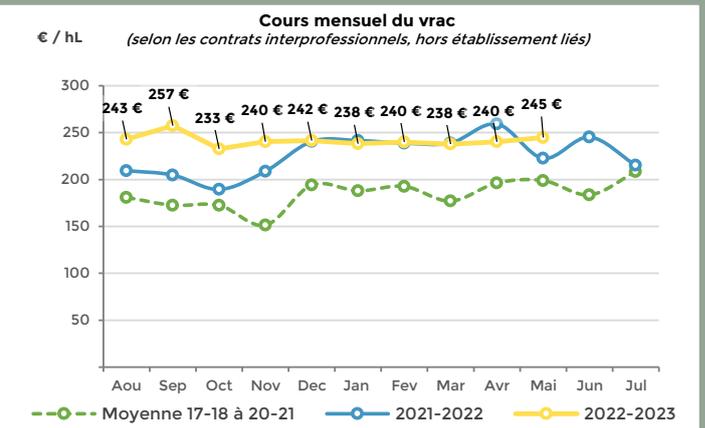
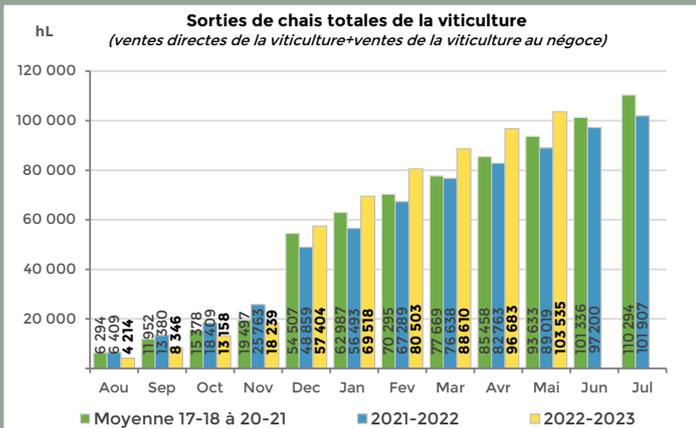
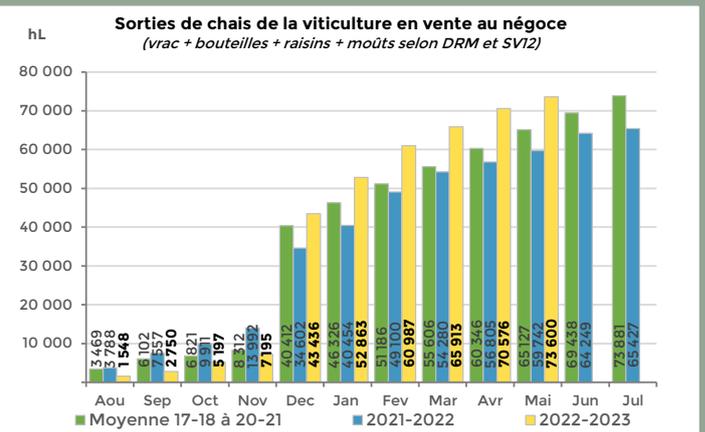
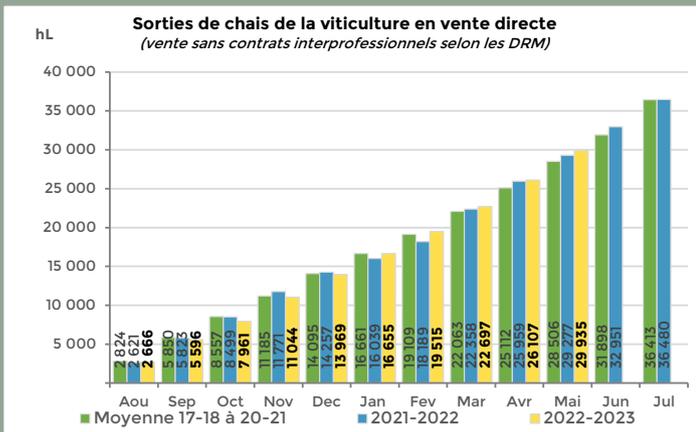
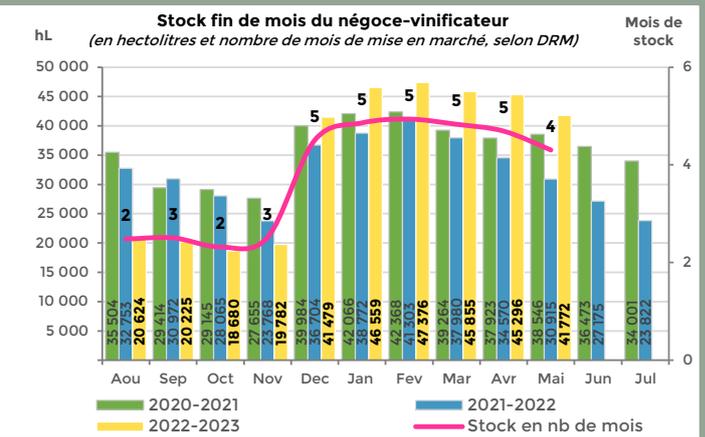
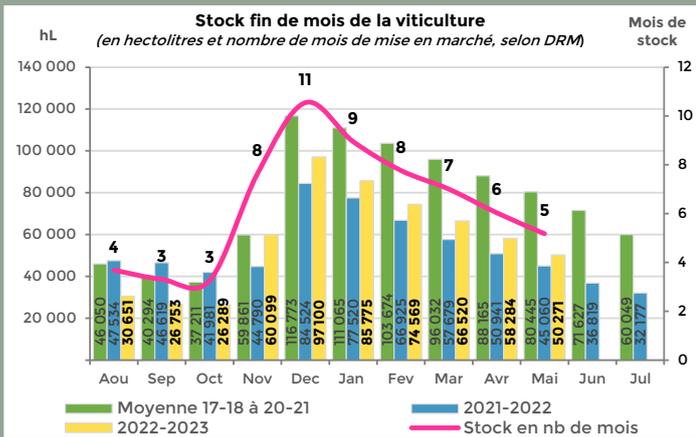
Aucune donnée de prix départ cave



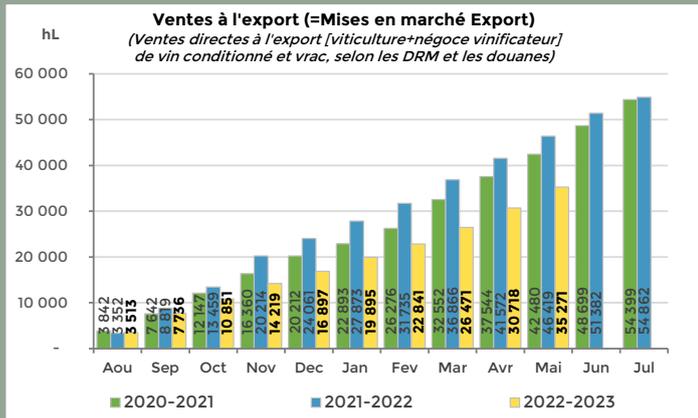
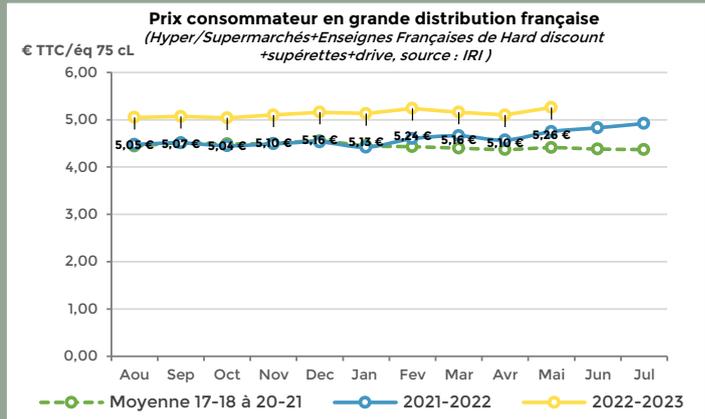
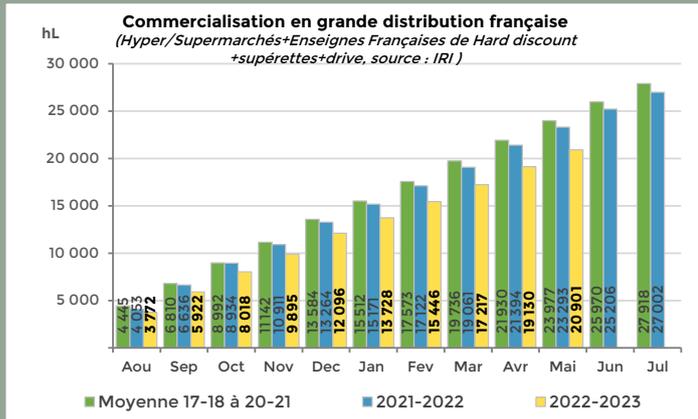
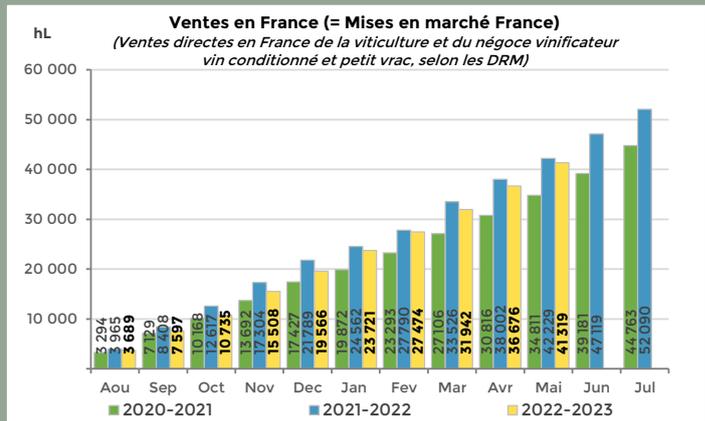
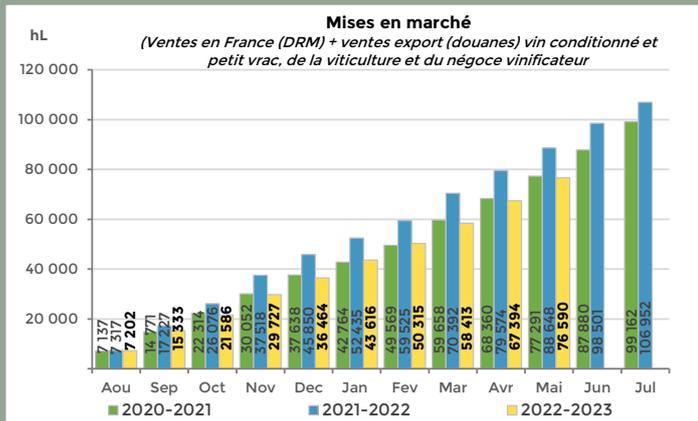
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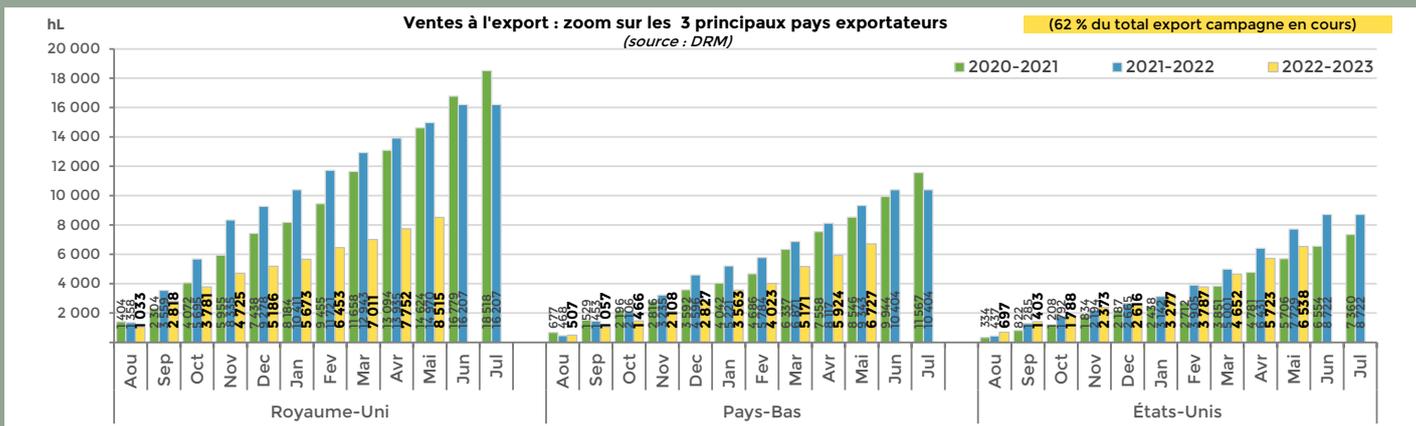
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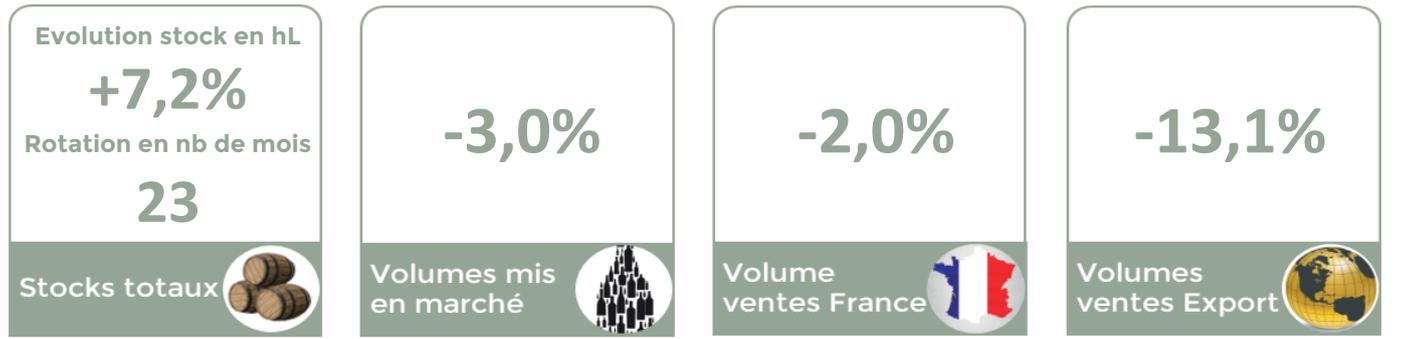
## Conjoncture économique mensuelle (Commercialisation)



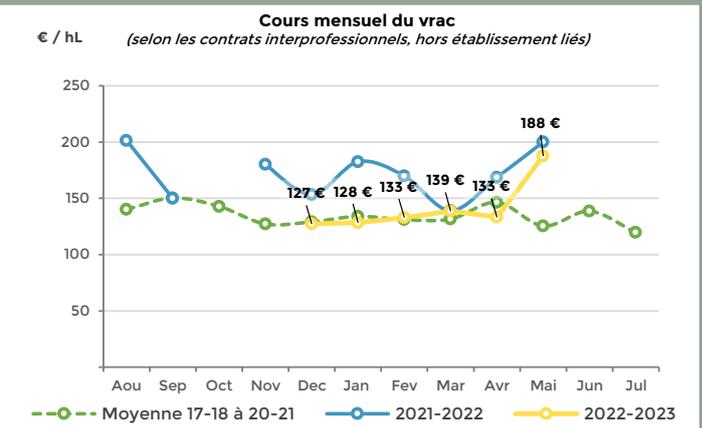
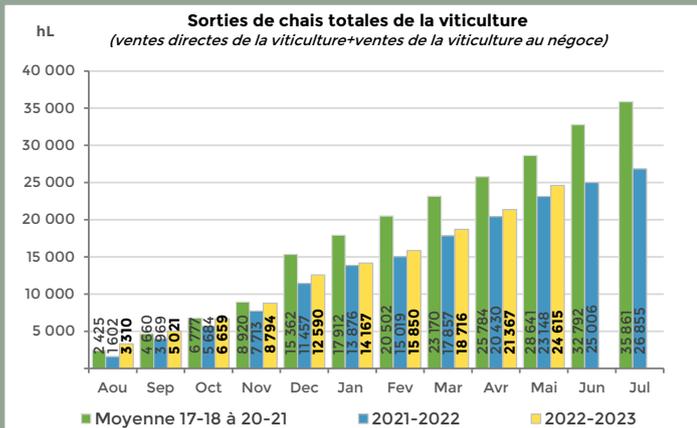
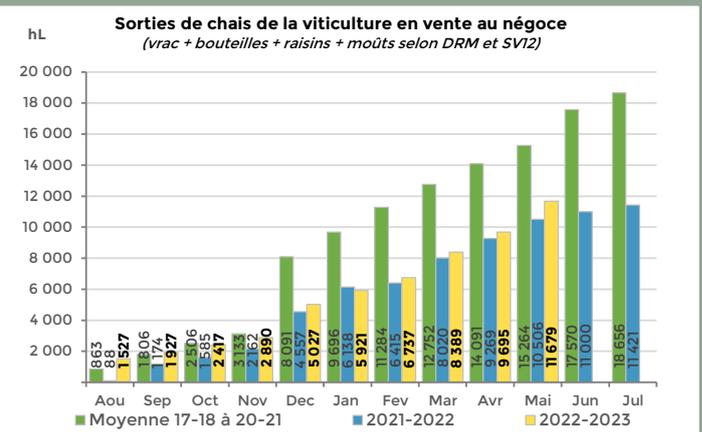
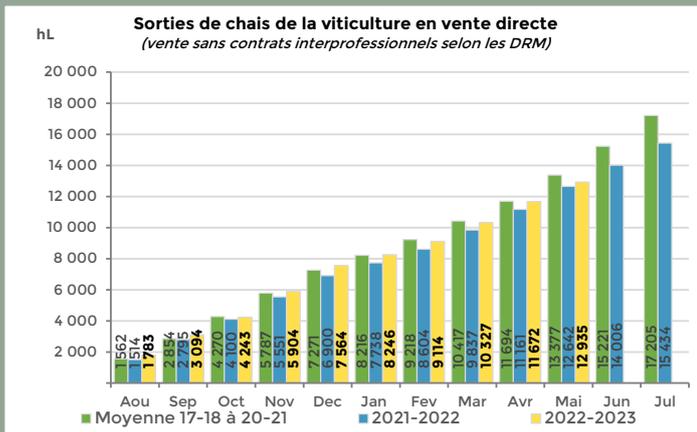
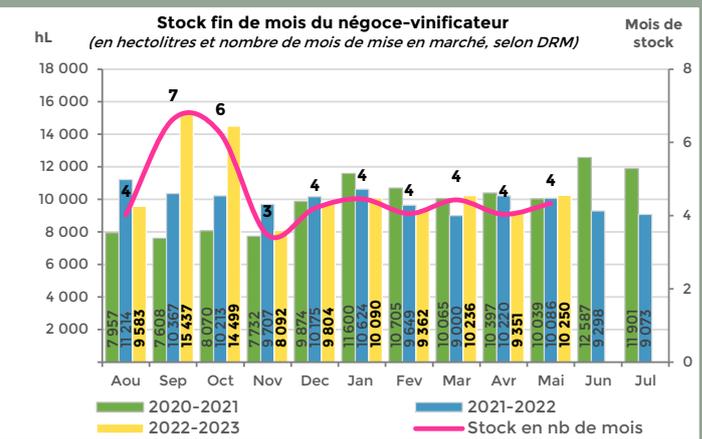
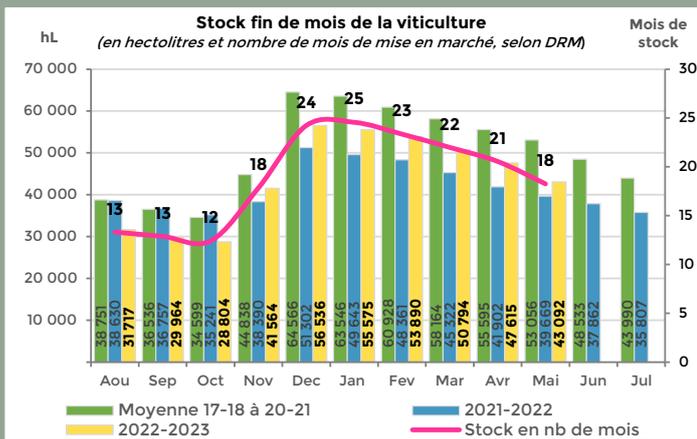
Aucune donnée de prix départ cave



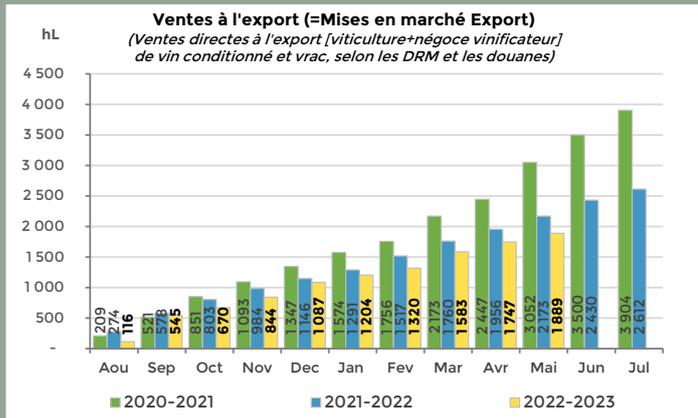
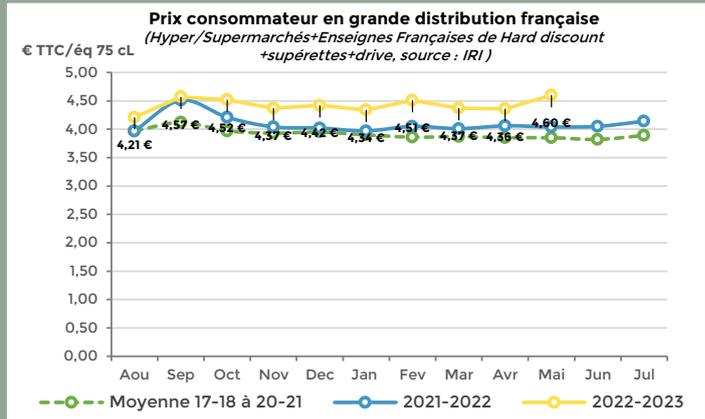
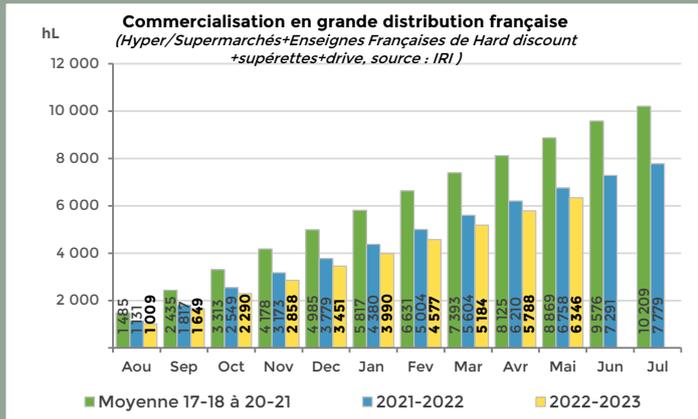
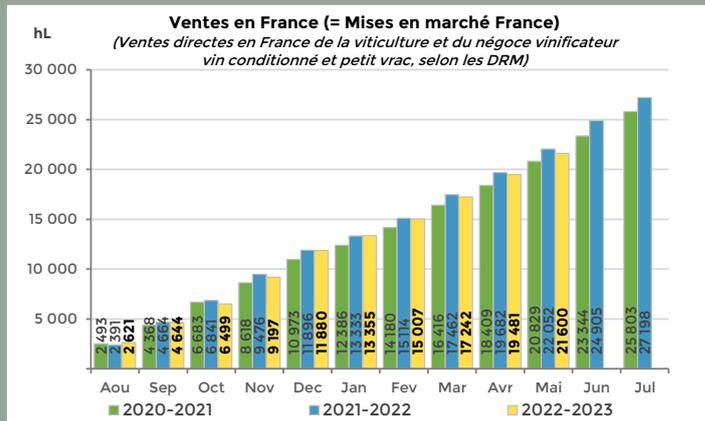
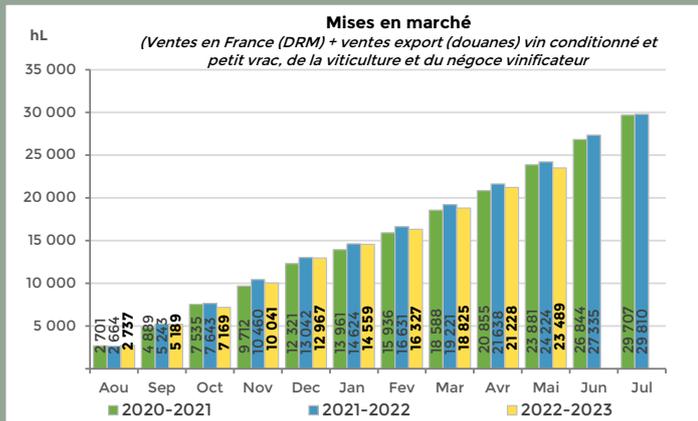
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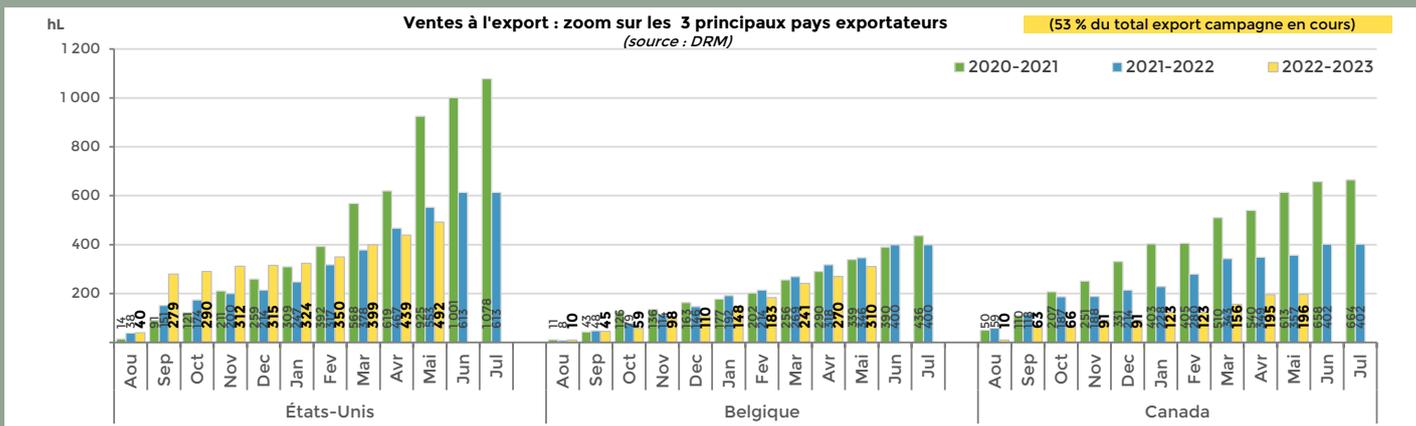
## Conjonction économique mensuelle (Amont)



## Conjoncture économique mensuelle (Commercialisation)



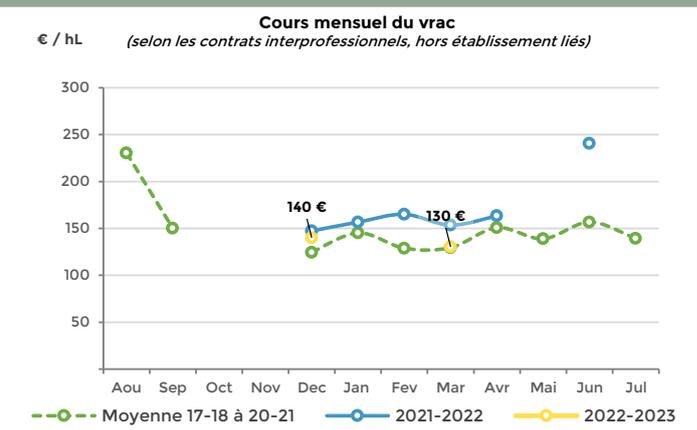
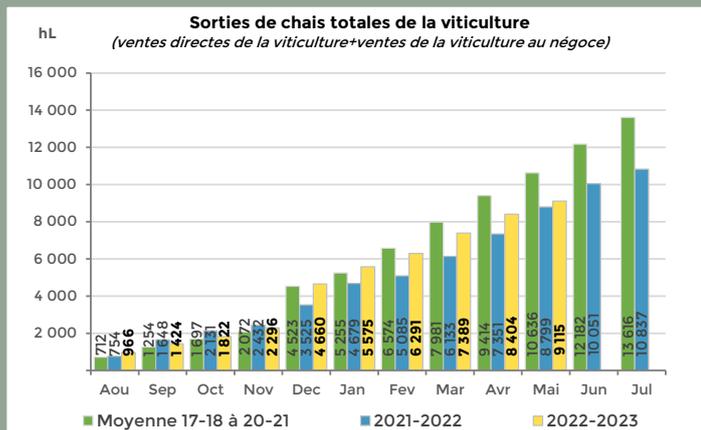
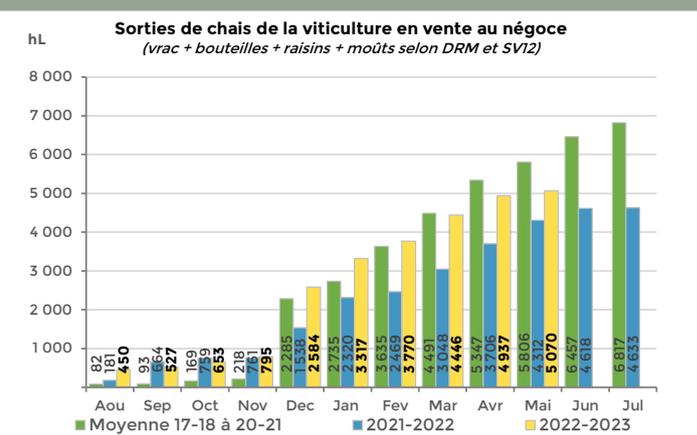
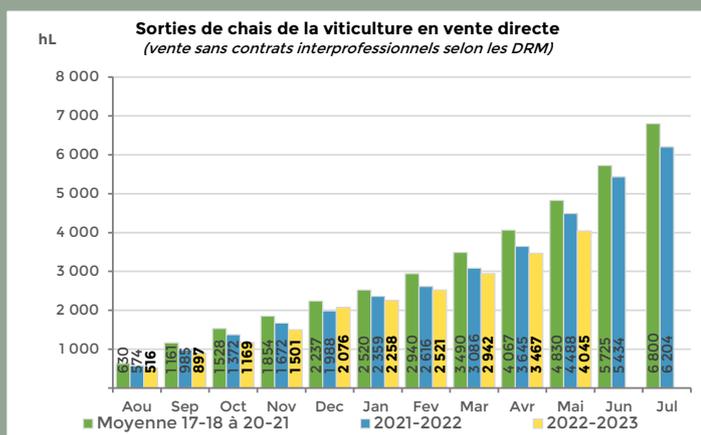
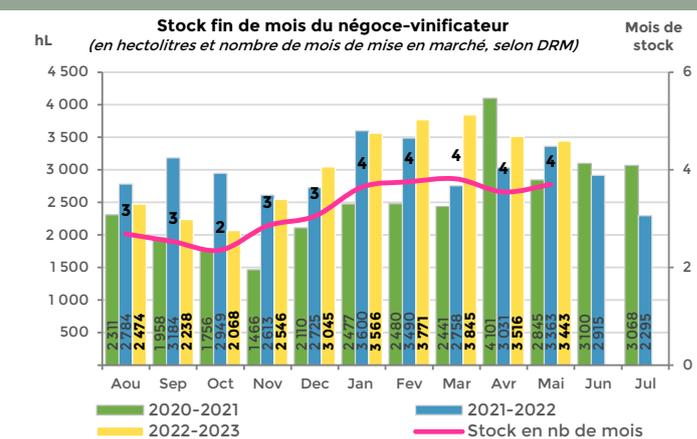
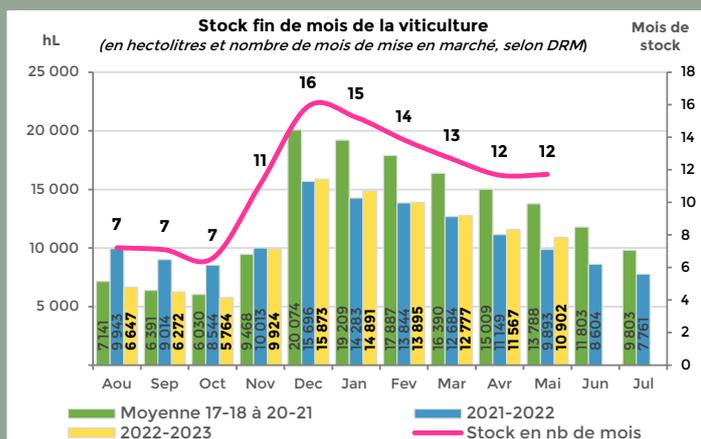
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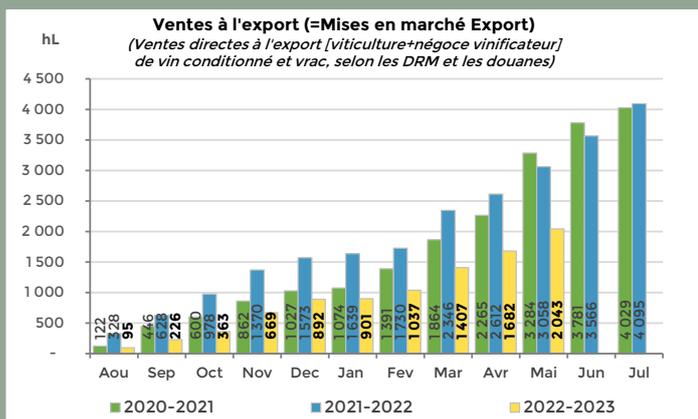
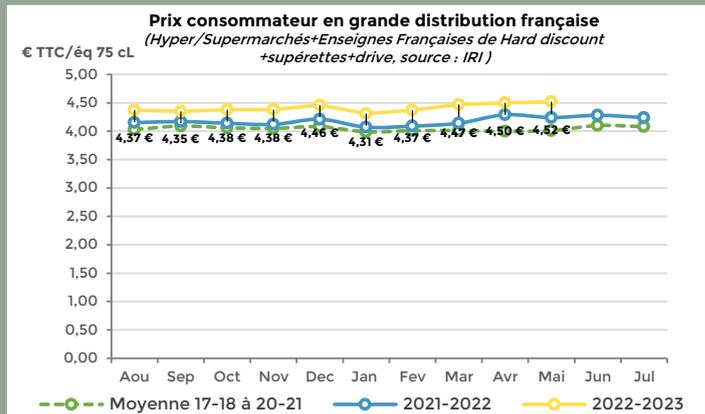
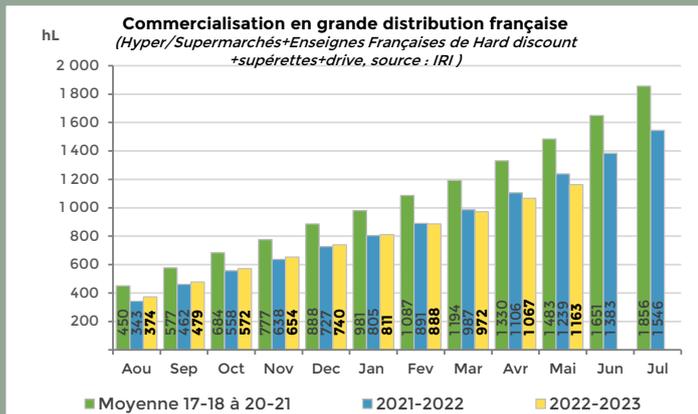
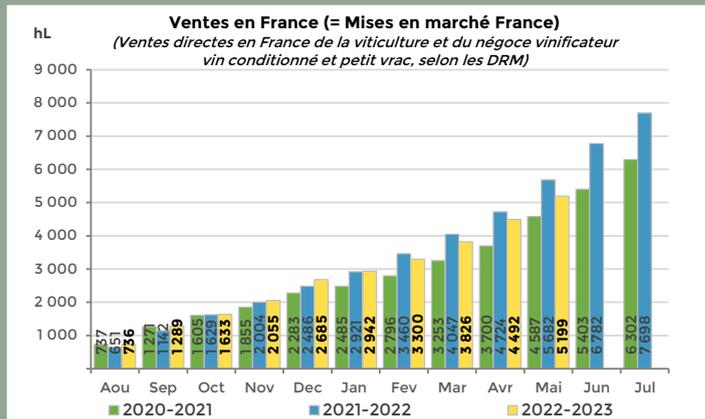
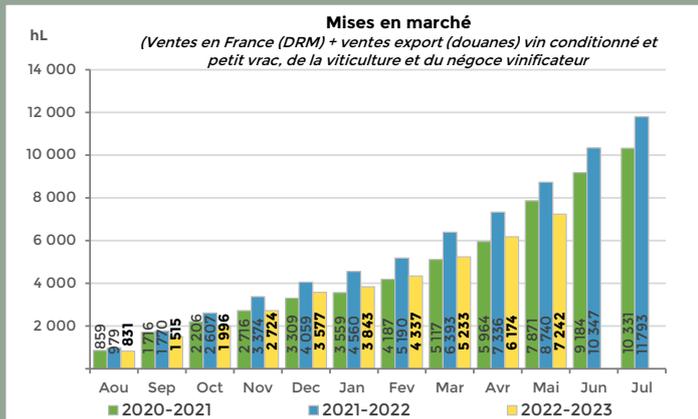
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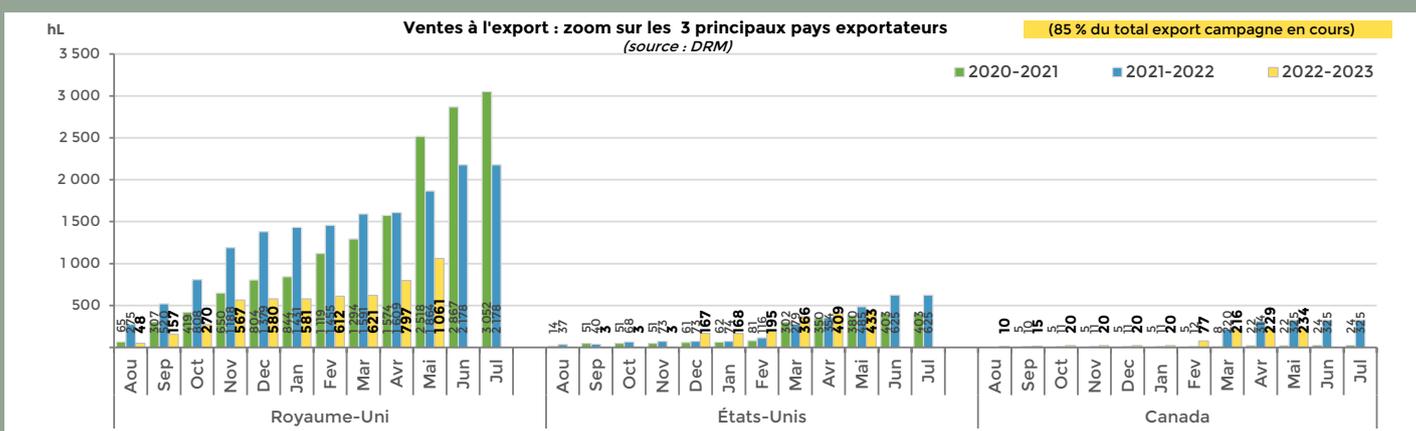
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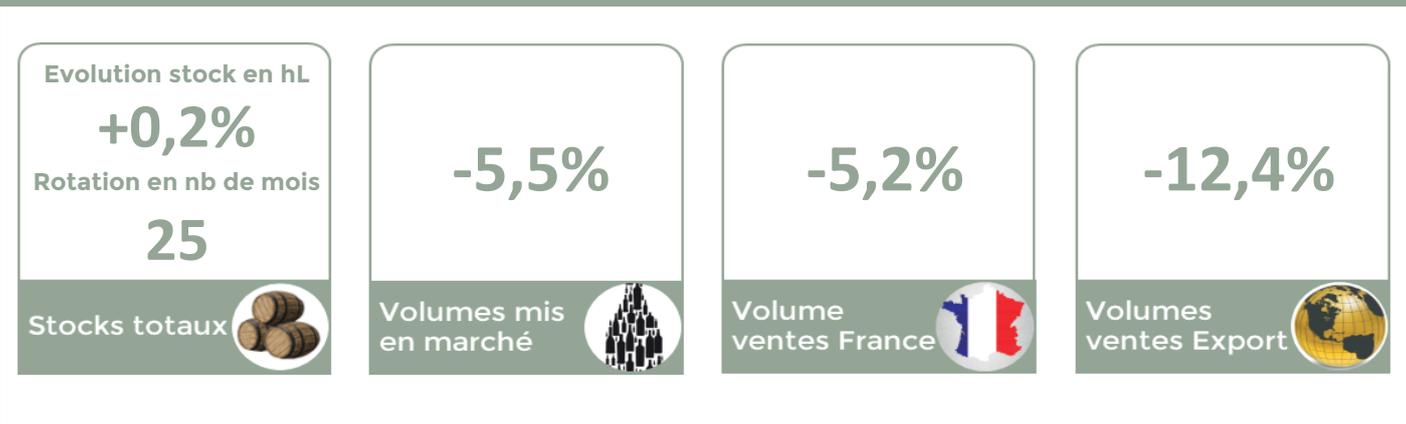
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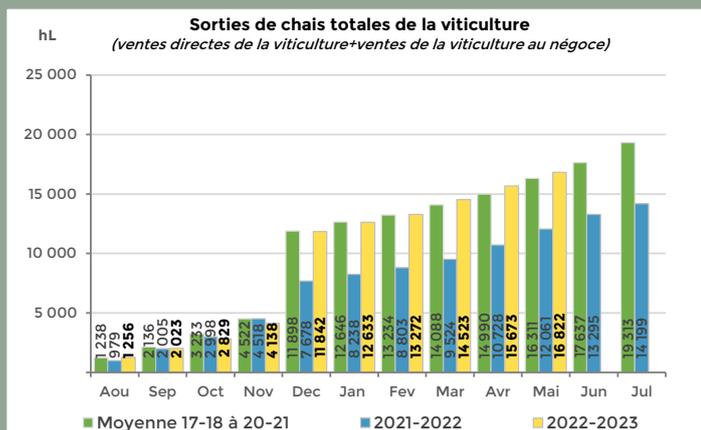
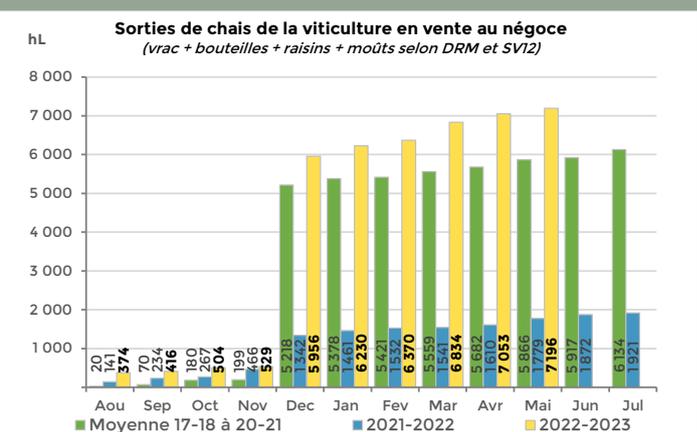
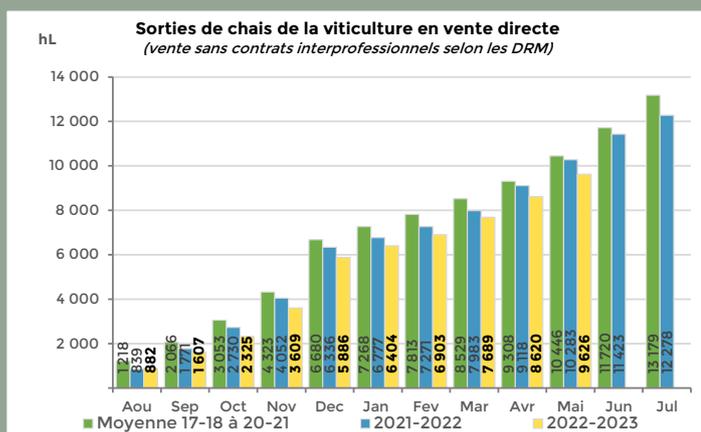
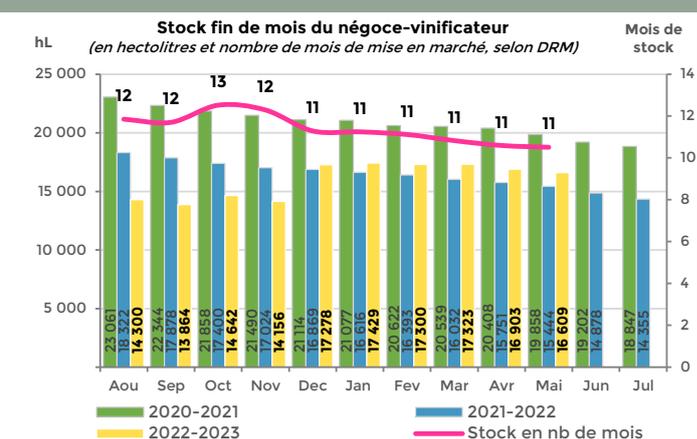
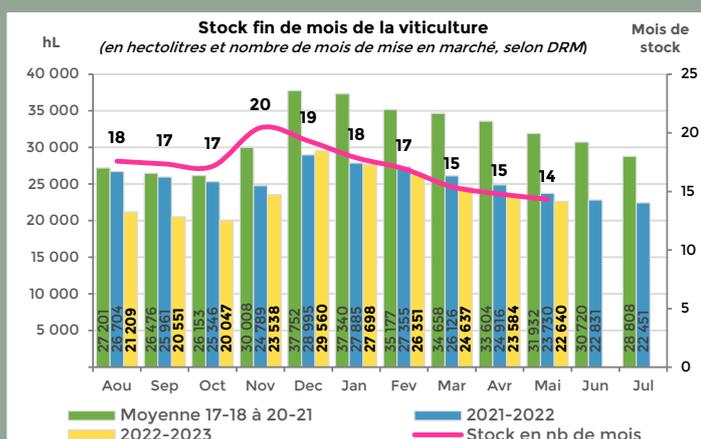
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

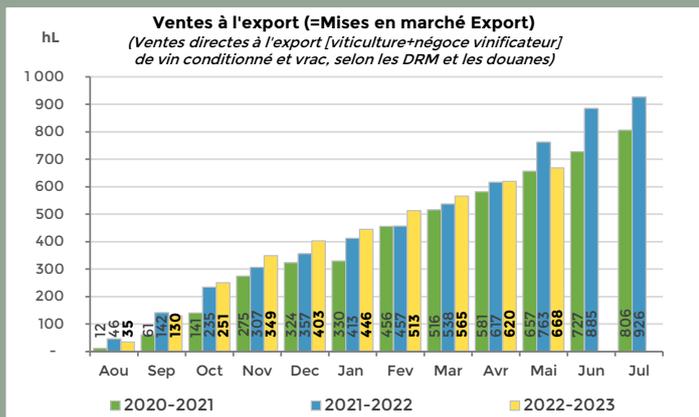
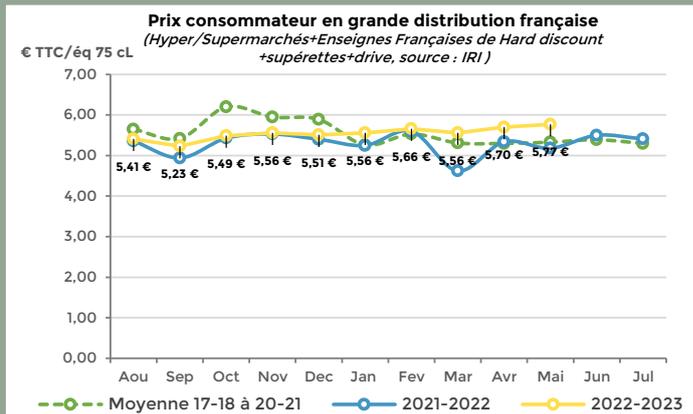
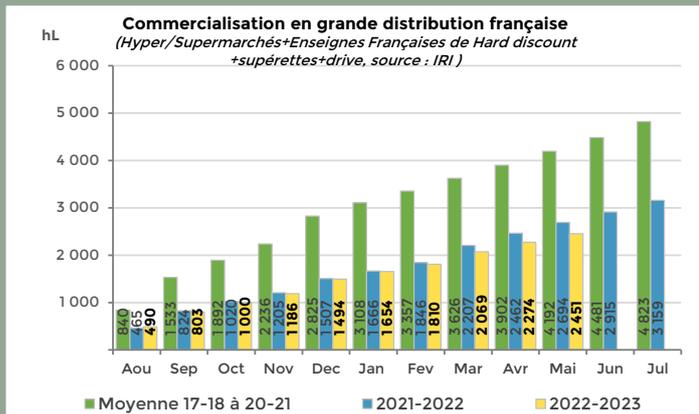
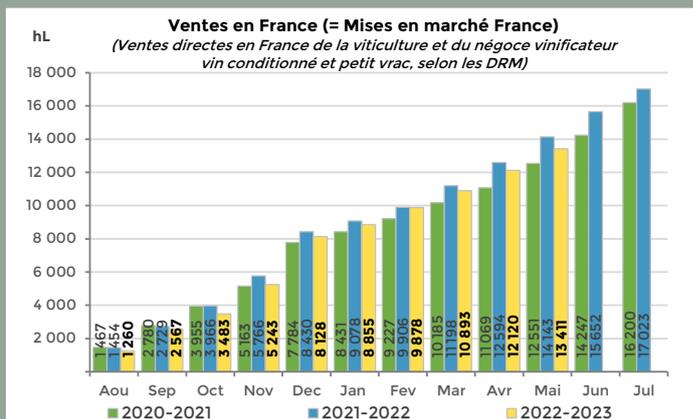
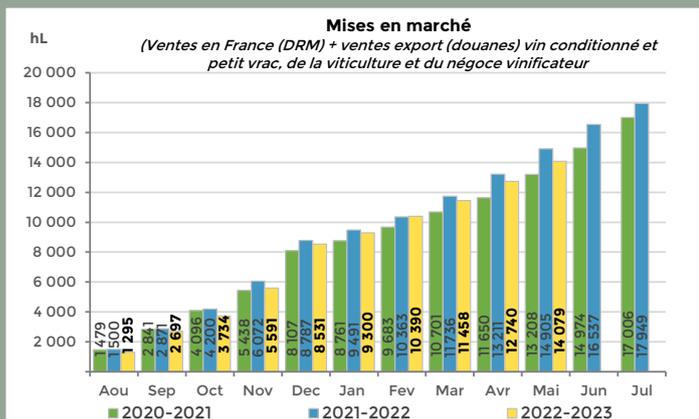


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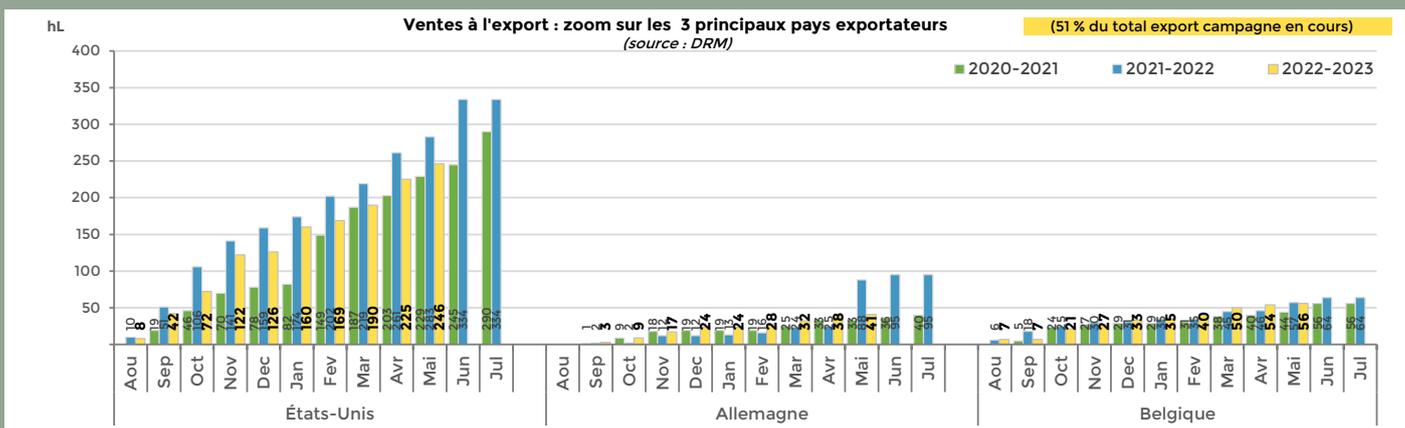


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



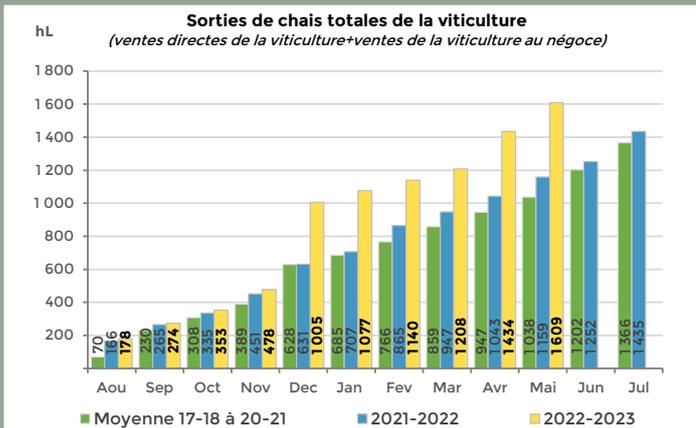
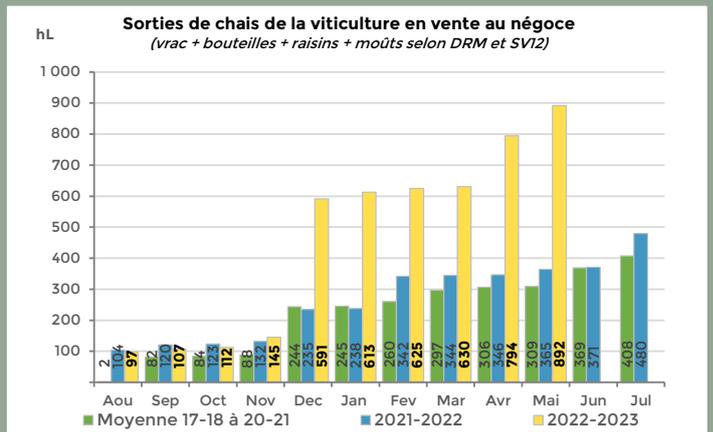
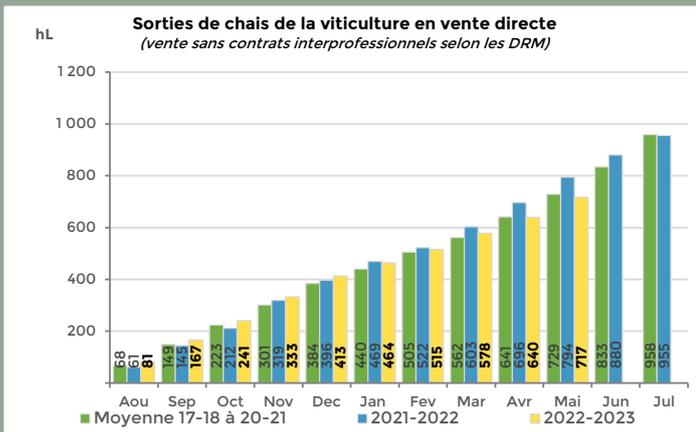
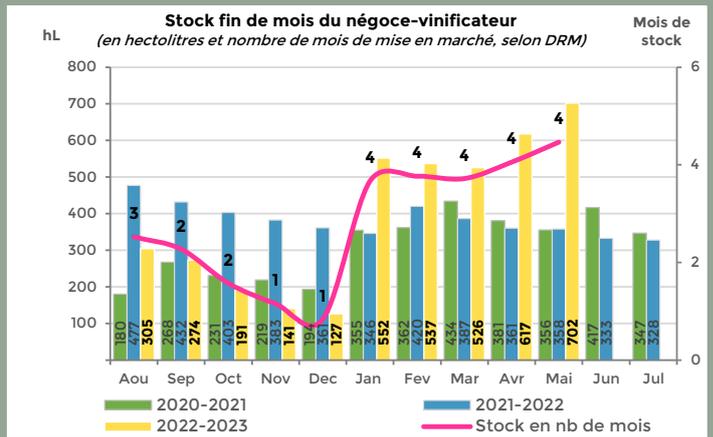
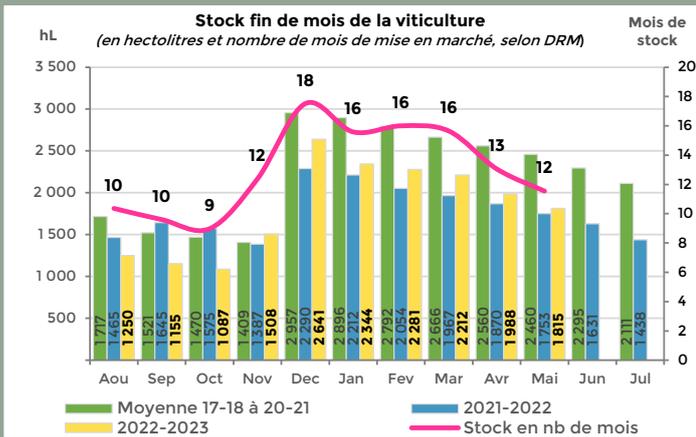
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

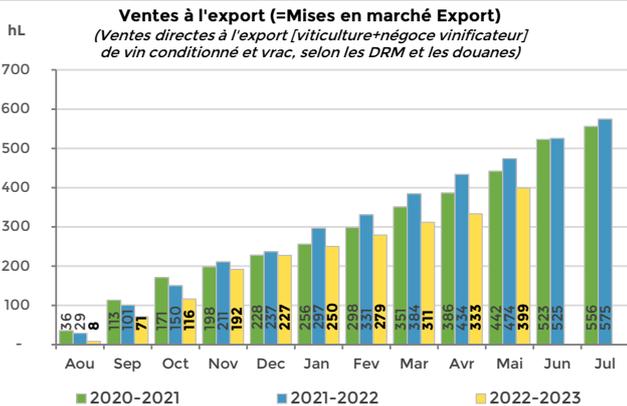
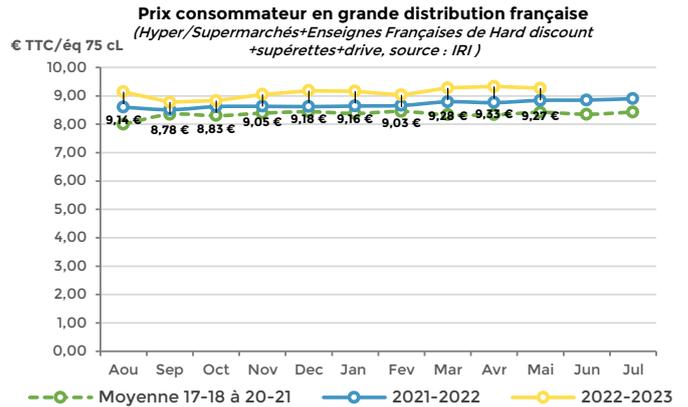
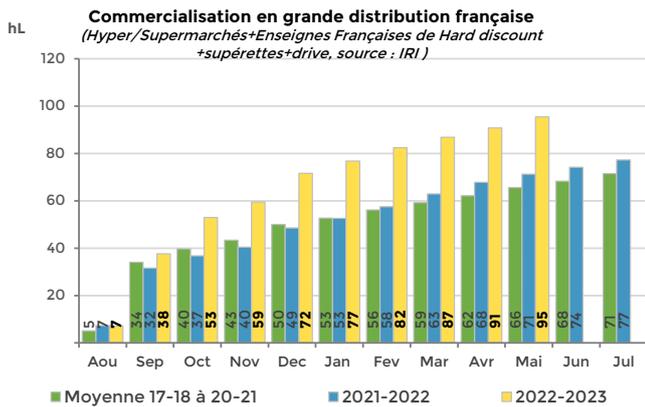
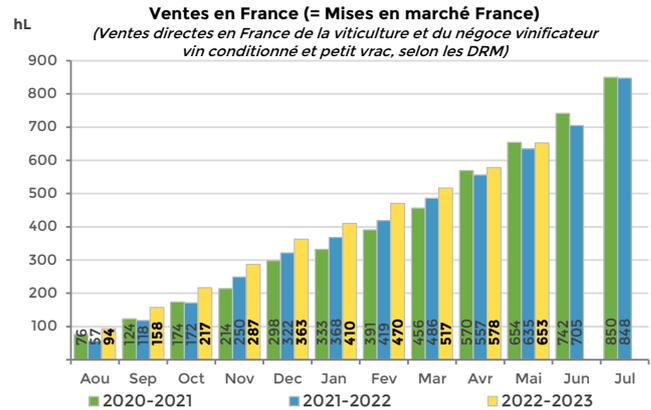
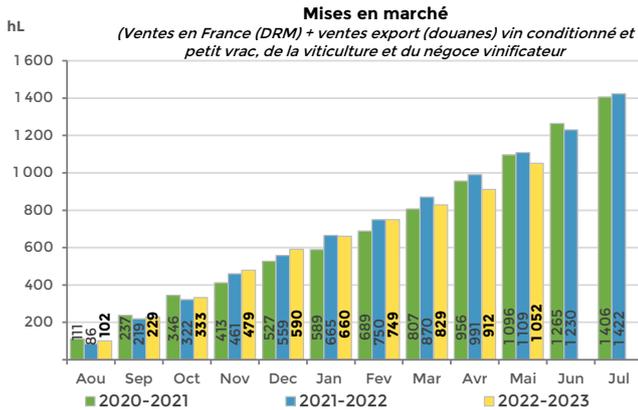


## Conjoncture économique mensuelle (Amont)

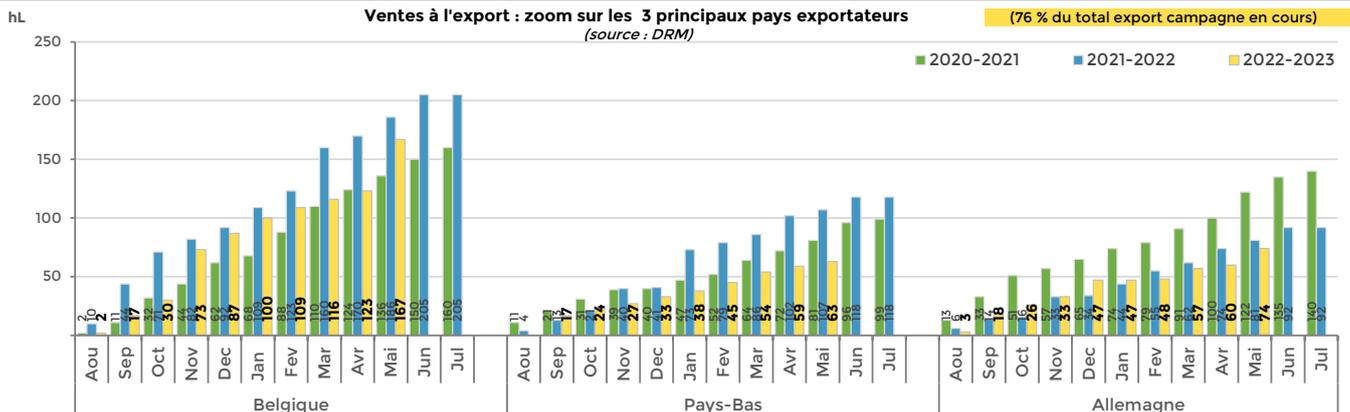


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

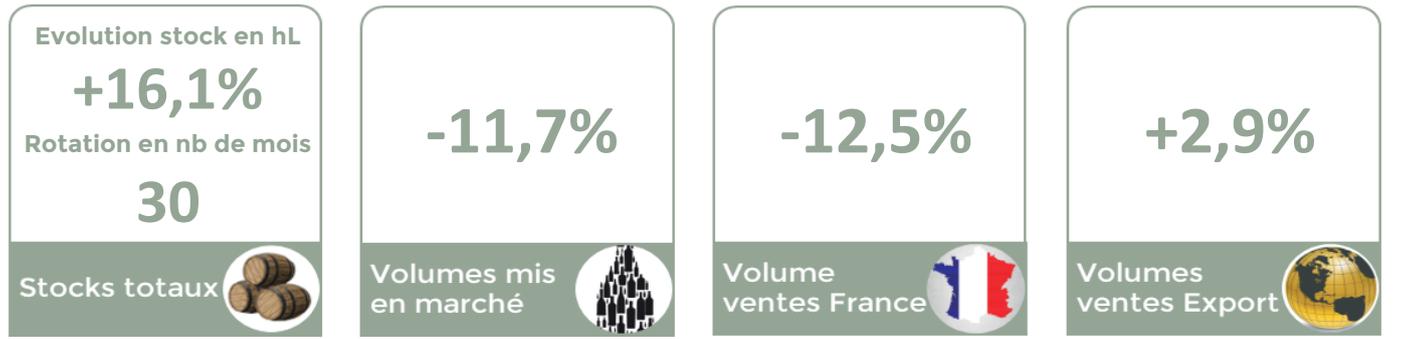


# Total de l'AOP "Touraine-Amboise"

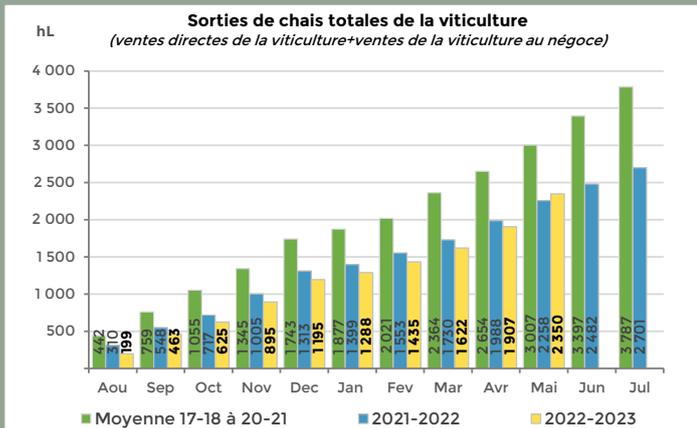
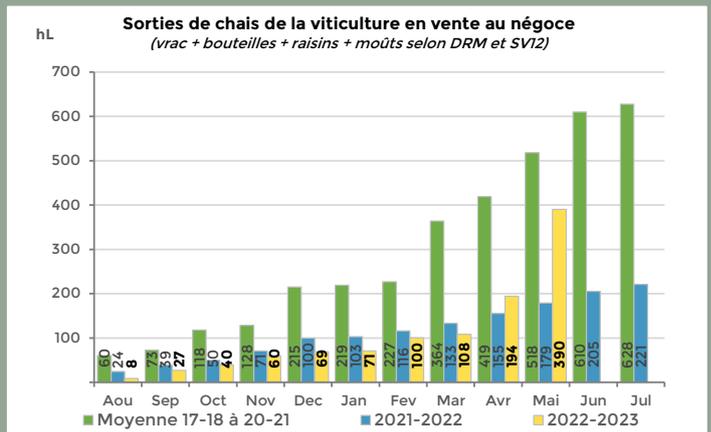
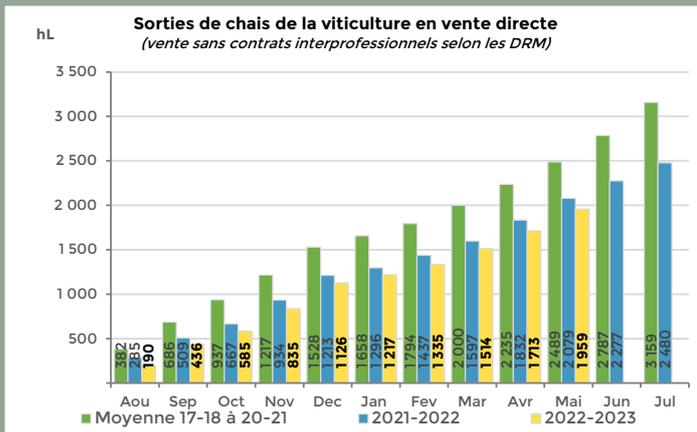
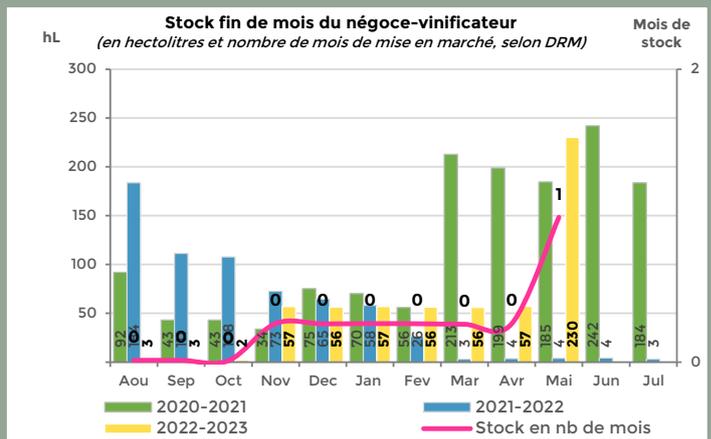
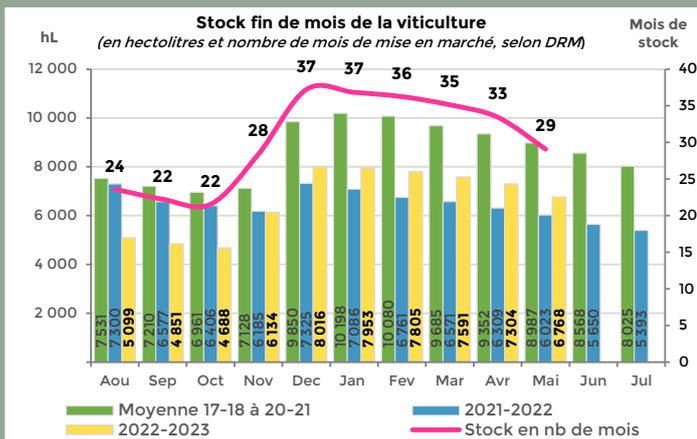
Touraine Amboise Blanc, Rouge et Rosé



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

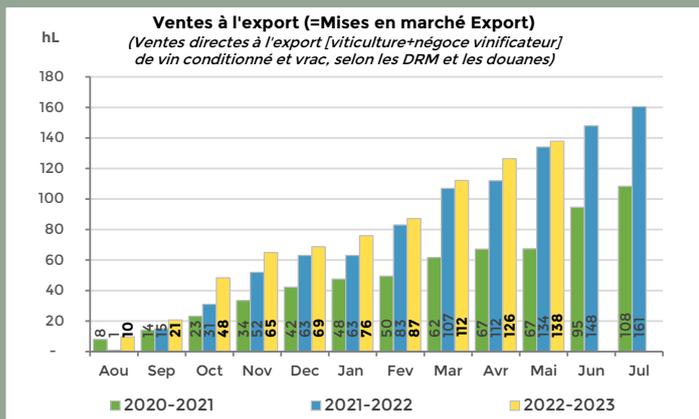
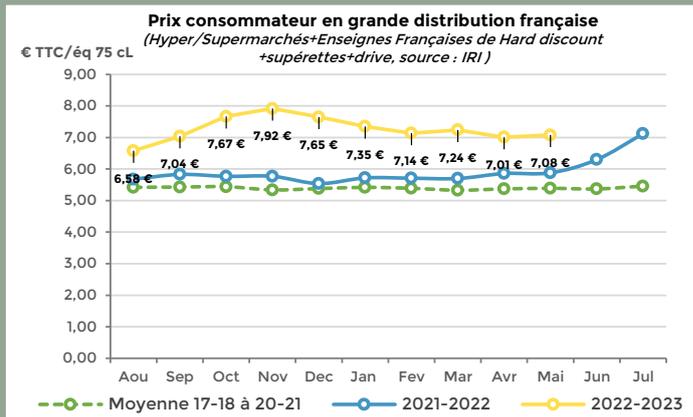
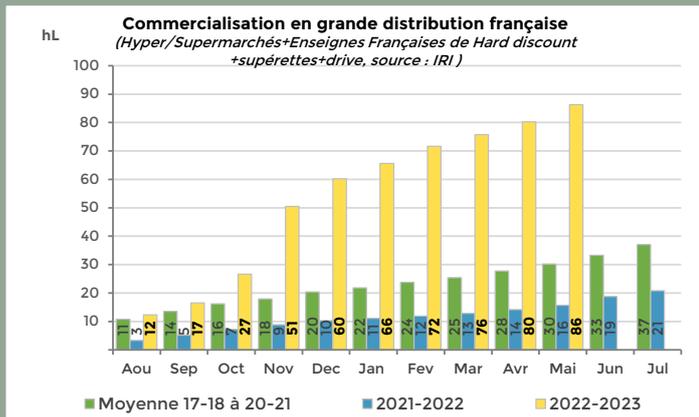
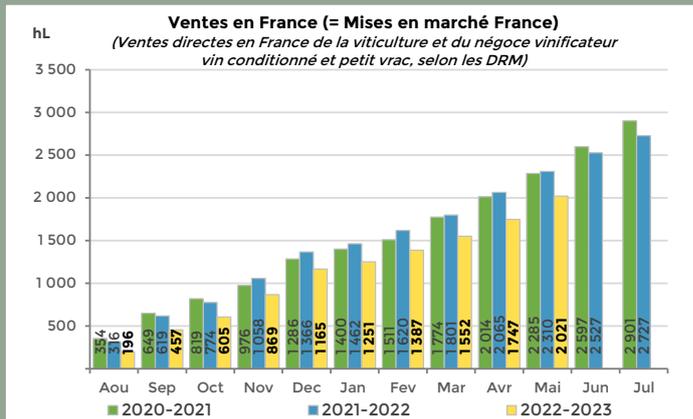
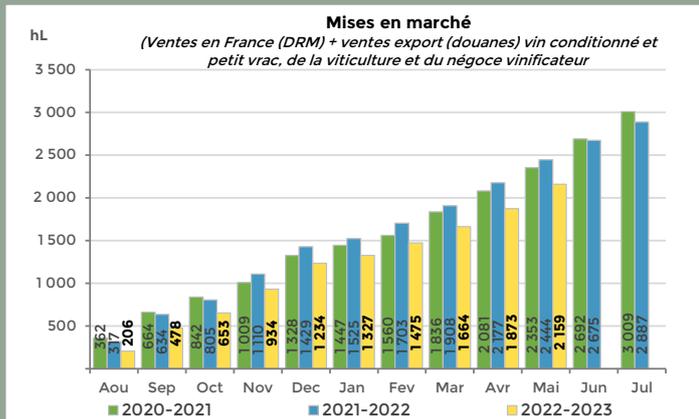


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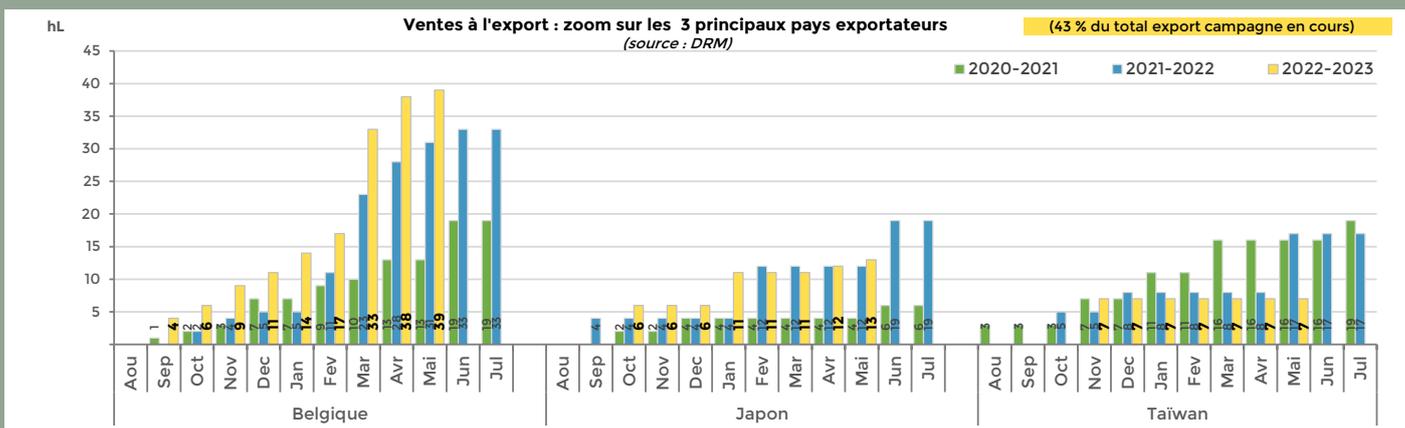


Aucune donnée de cours du vrac

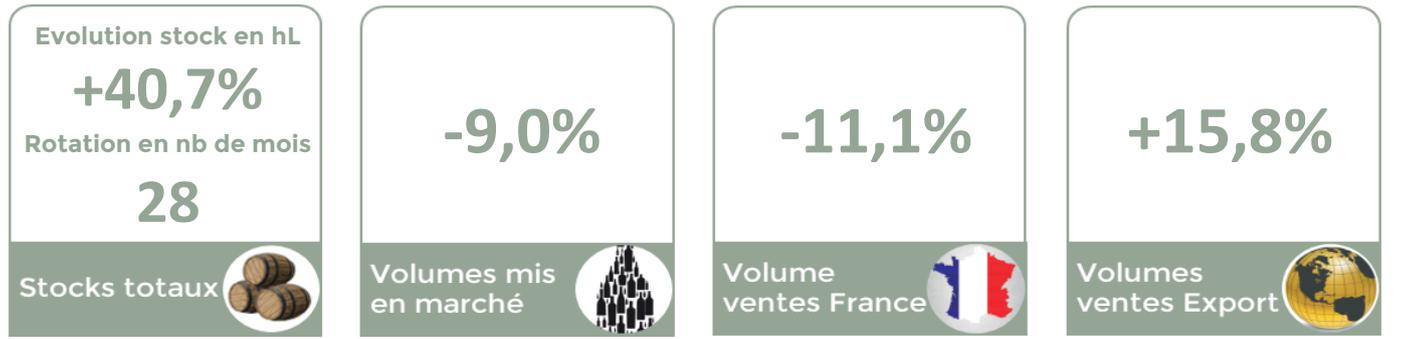
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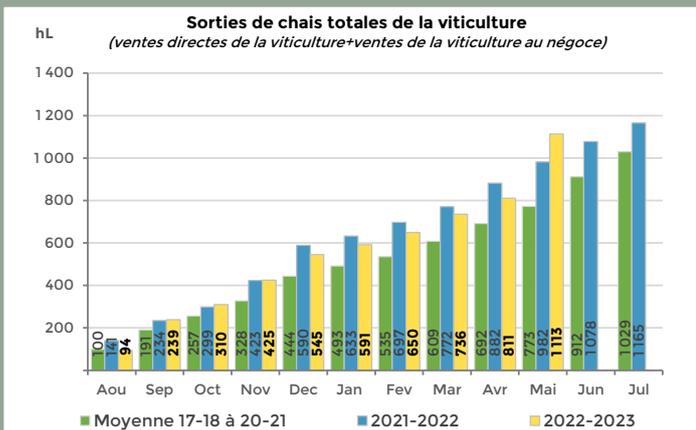
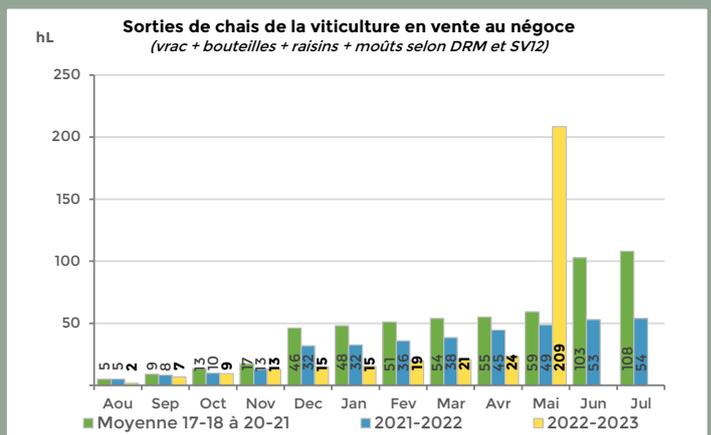
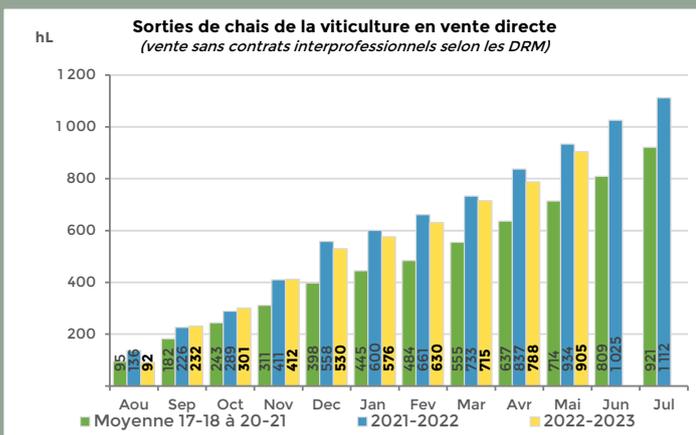
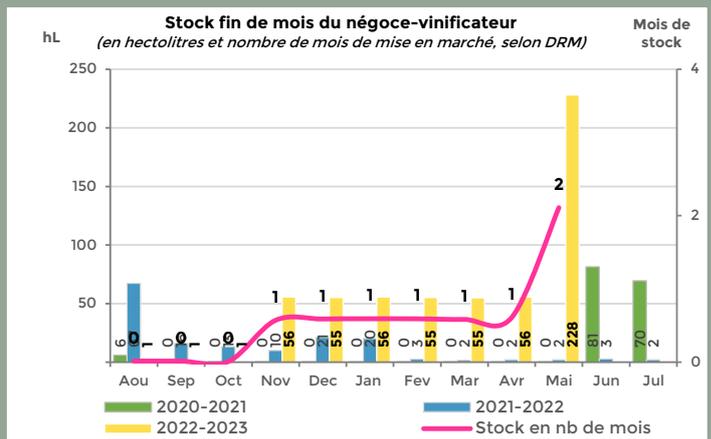
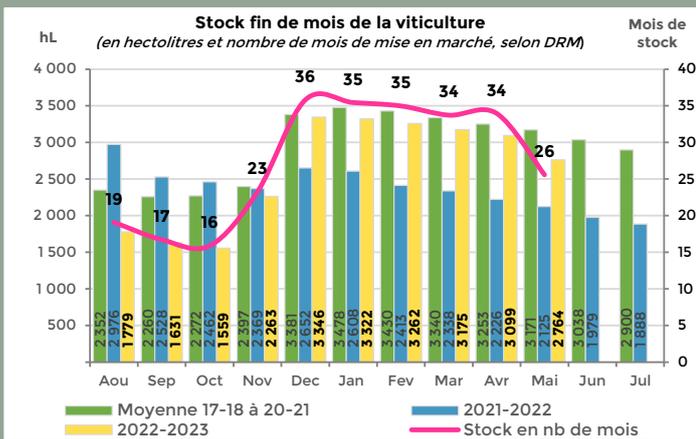
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

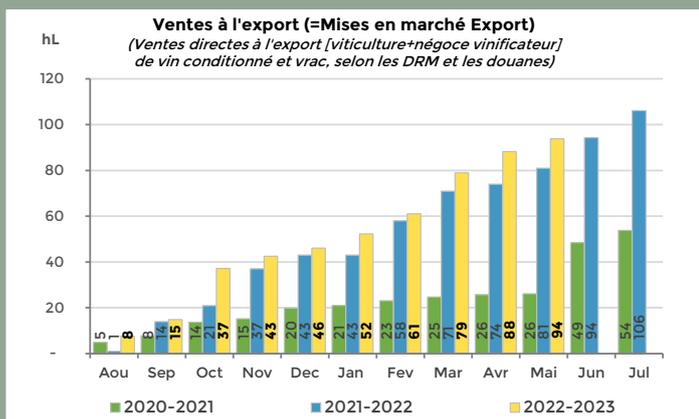
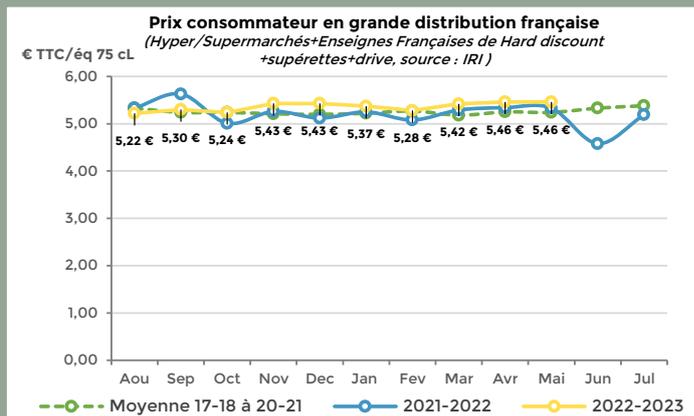
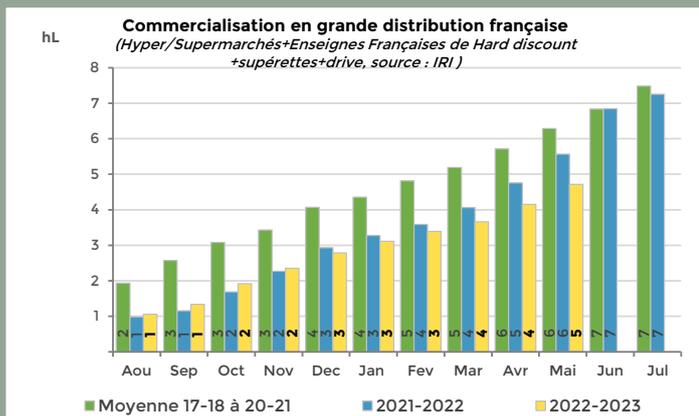
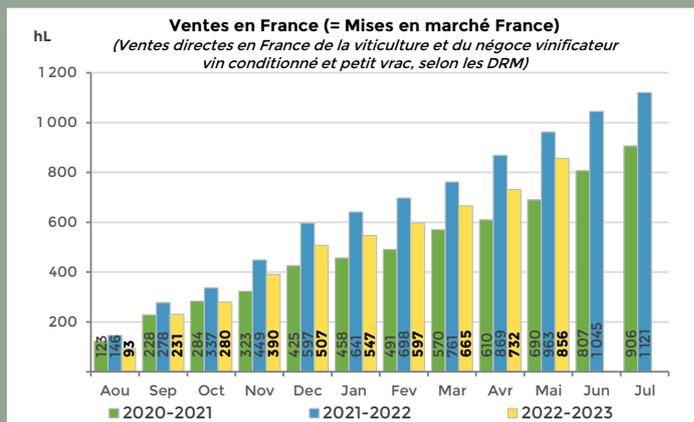
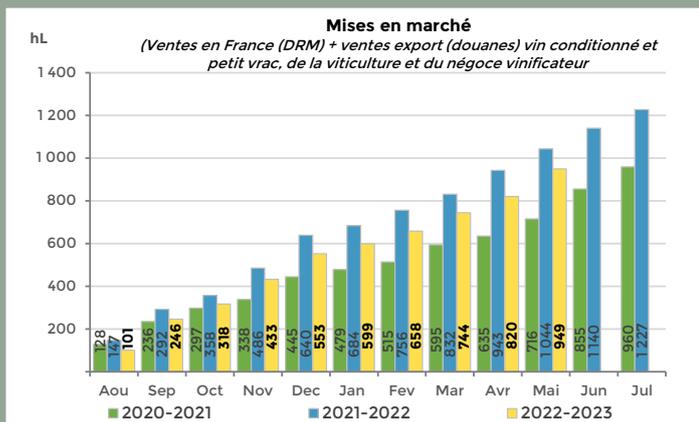


## Conjoncture économique mensuelle (Amont)

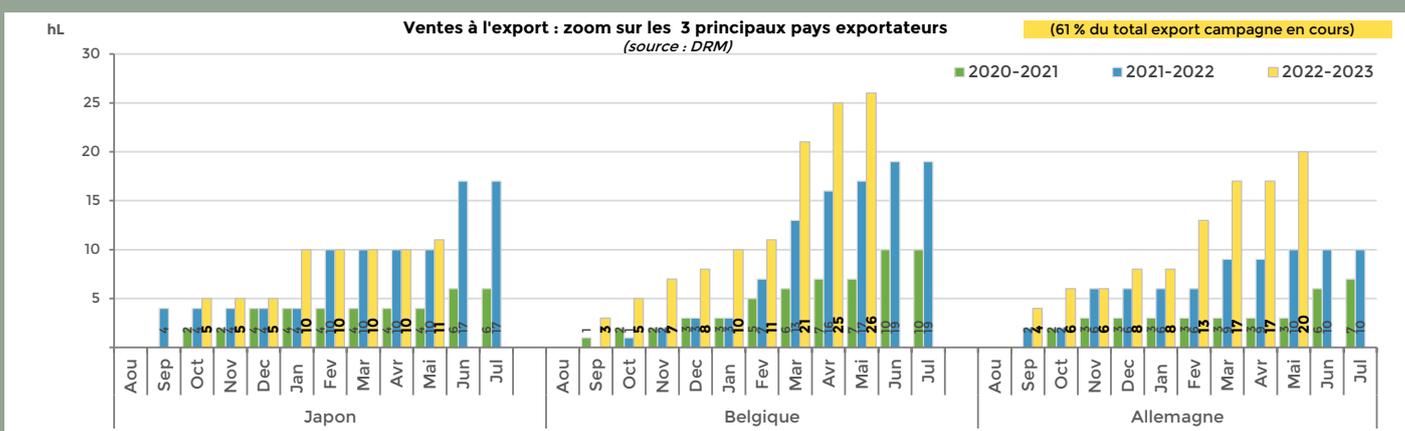


Aucune donnée de cours du vrac

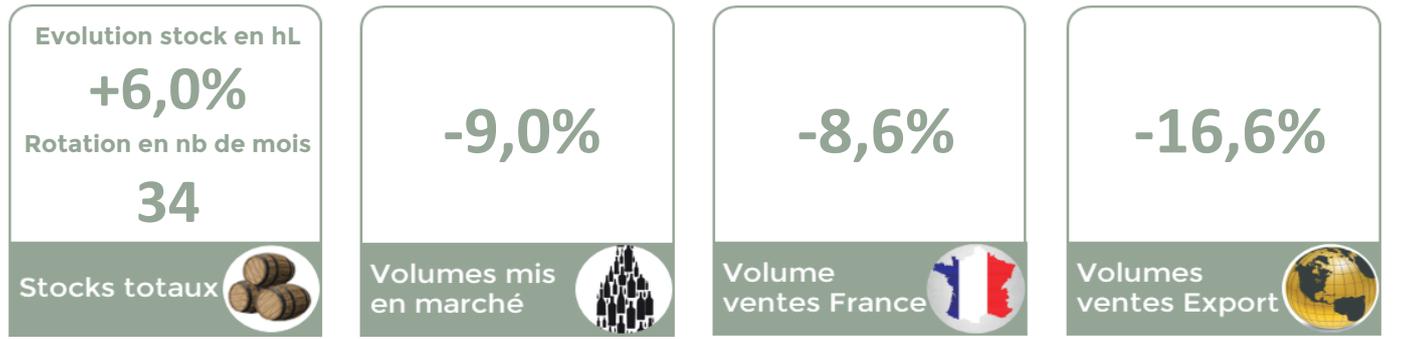
## Conjoncture économique mensuelle (Commercialisation)



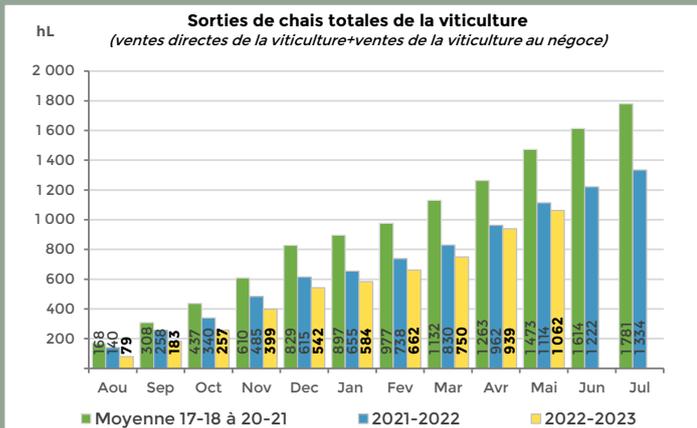
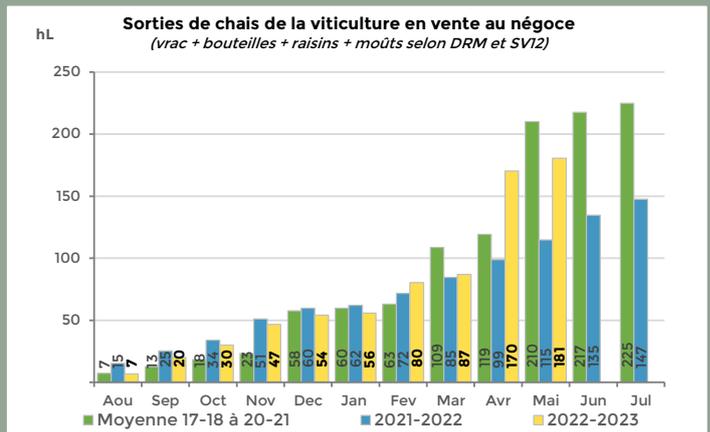
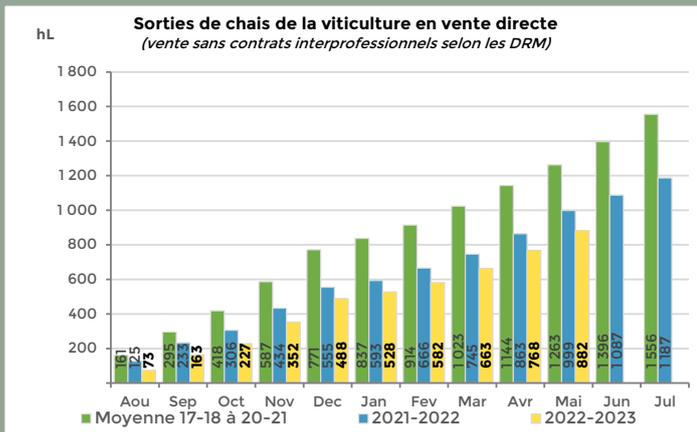
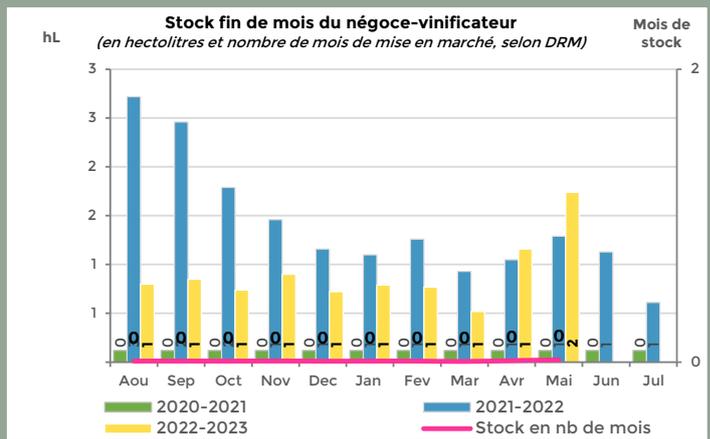
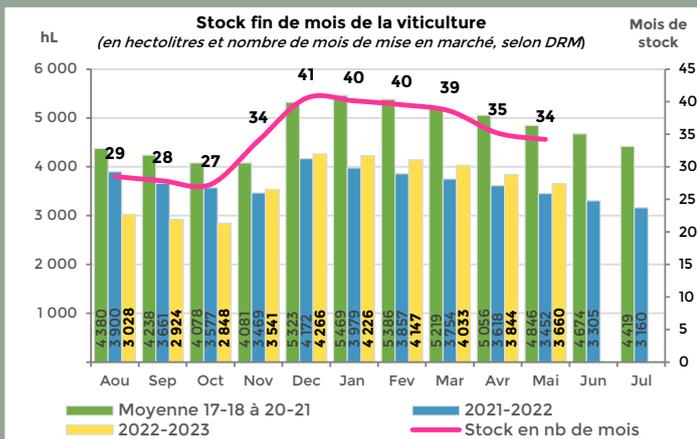
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

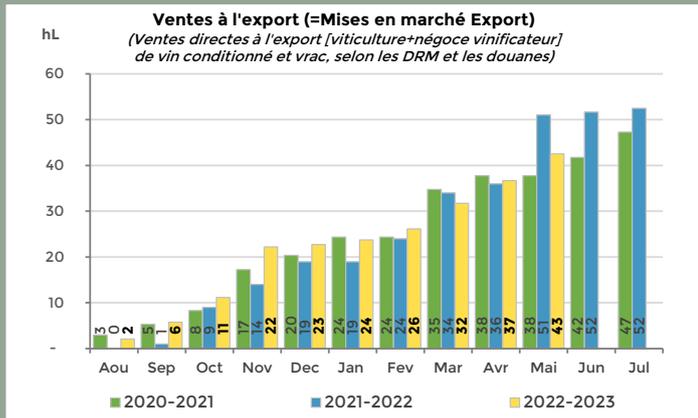
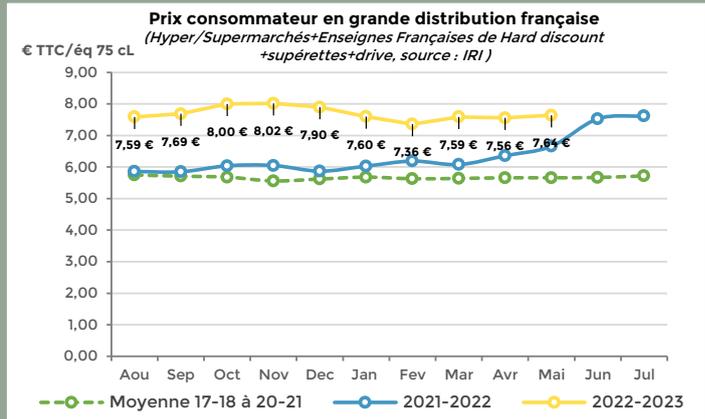
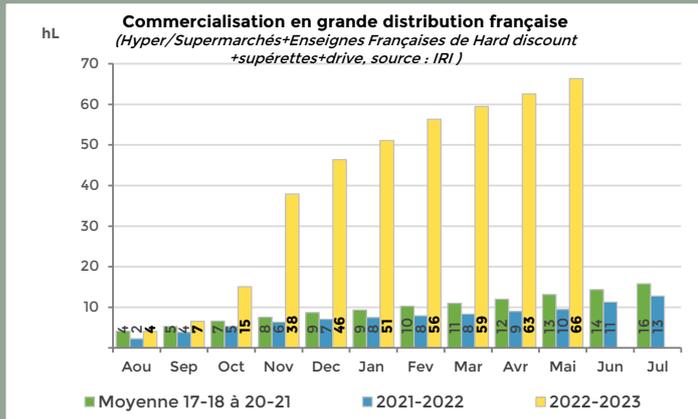
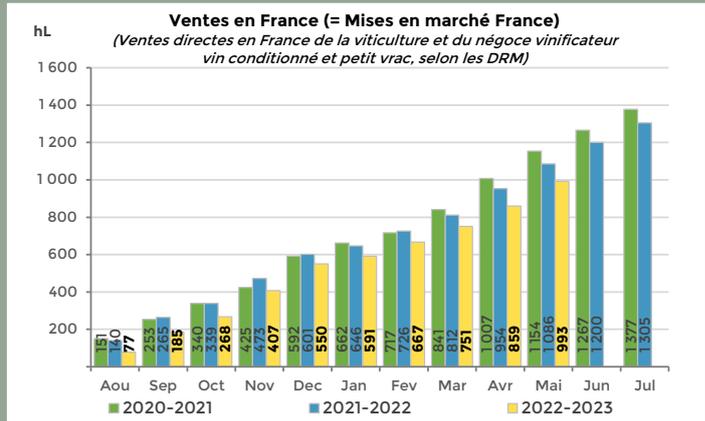
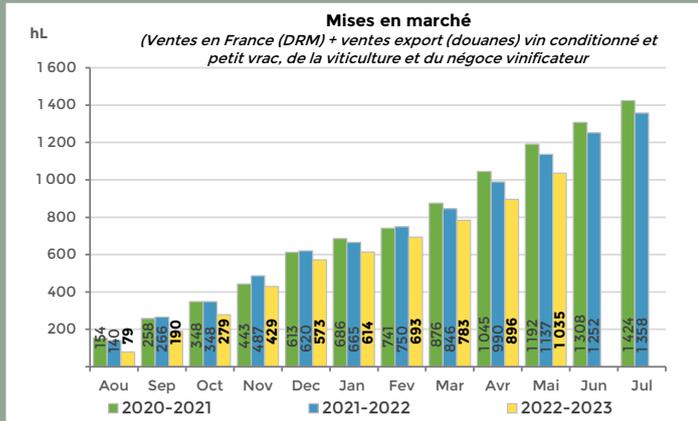


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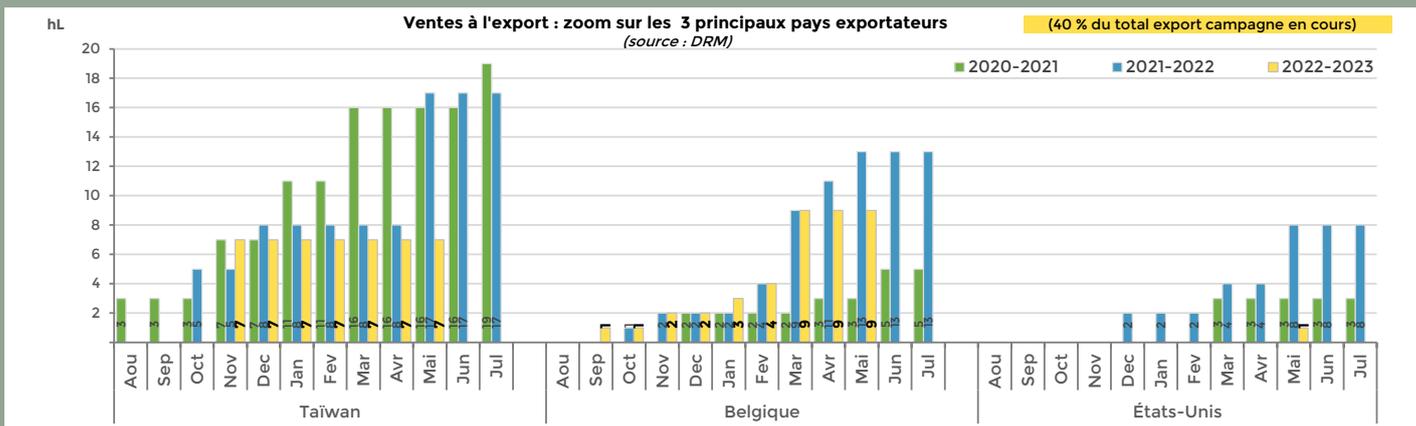


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



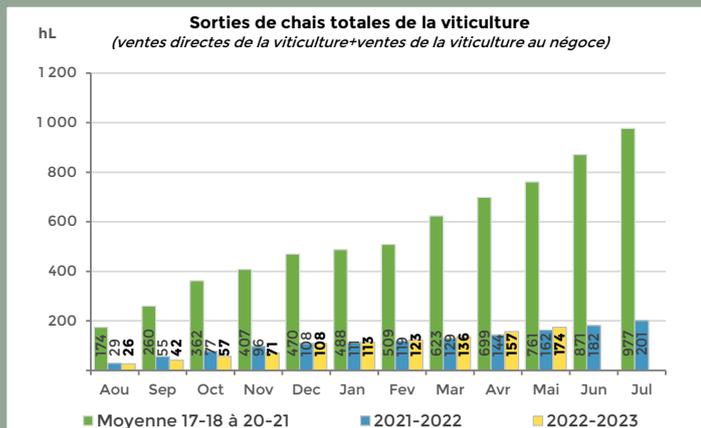
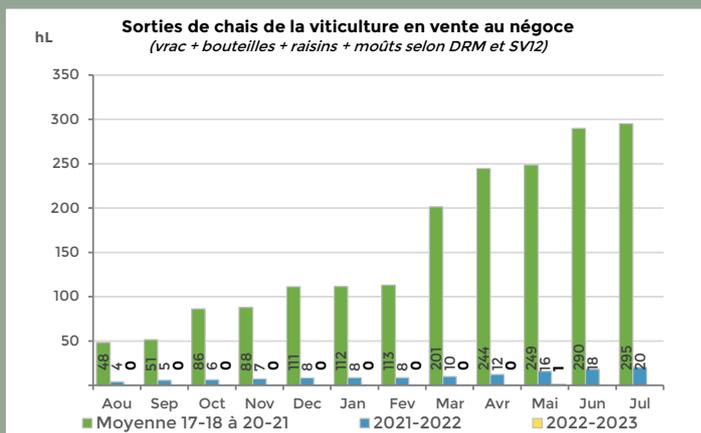
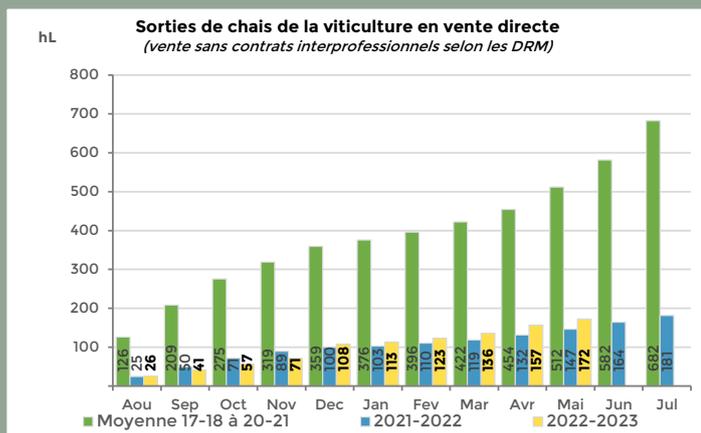
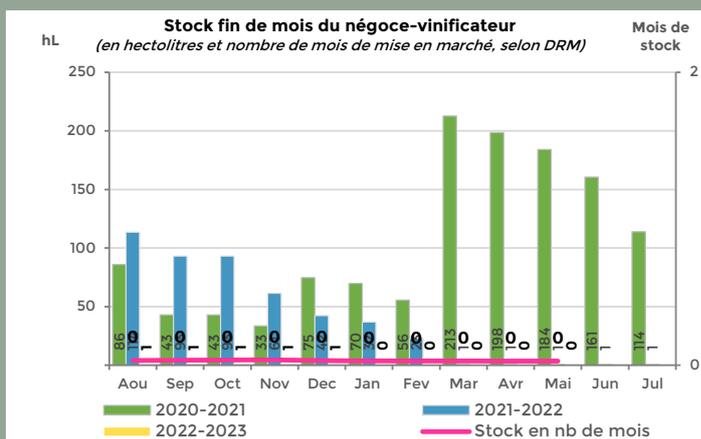
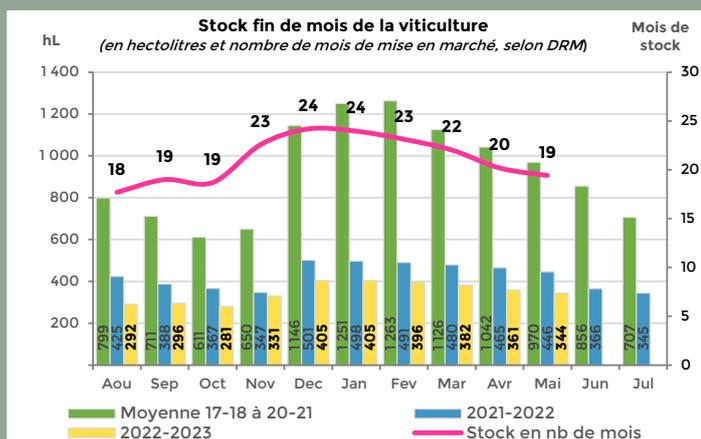
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

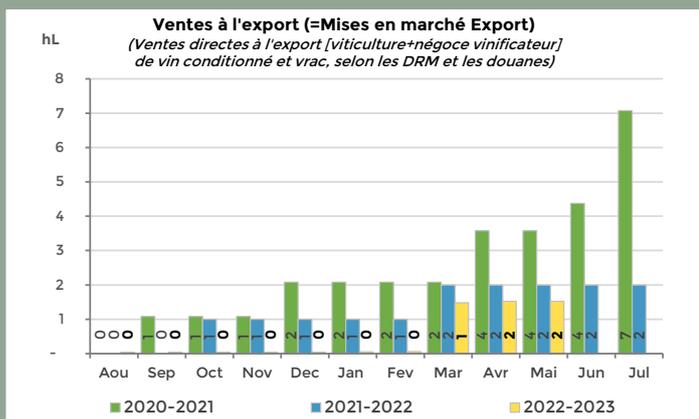
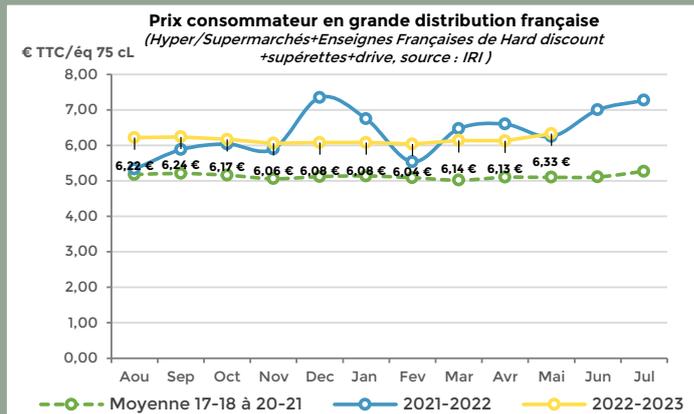
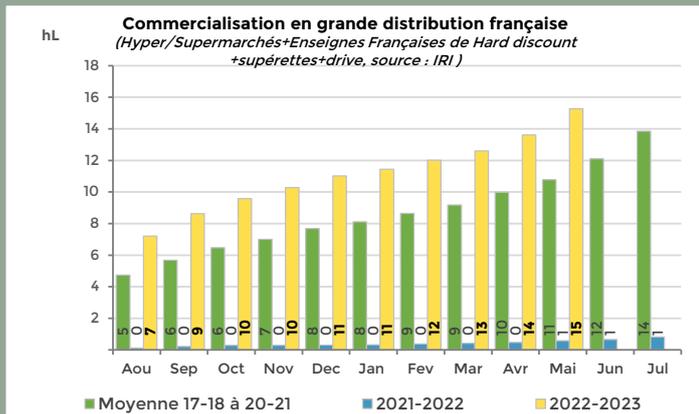
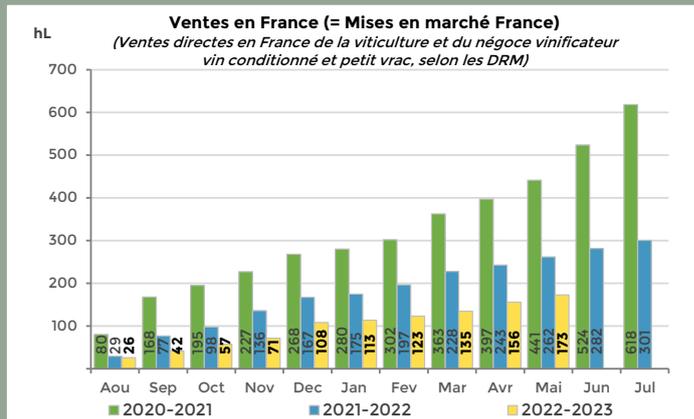
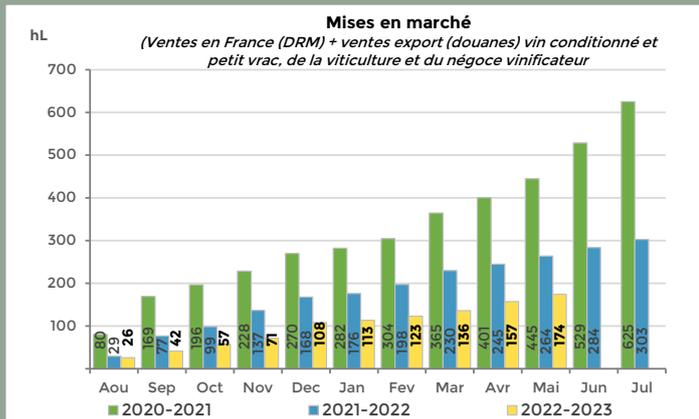


## Conjoncture économique mensuelle (Amont)

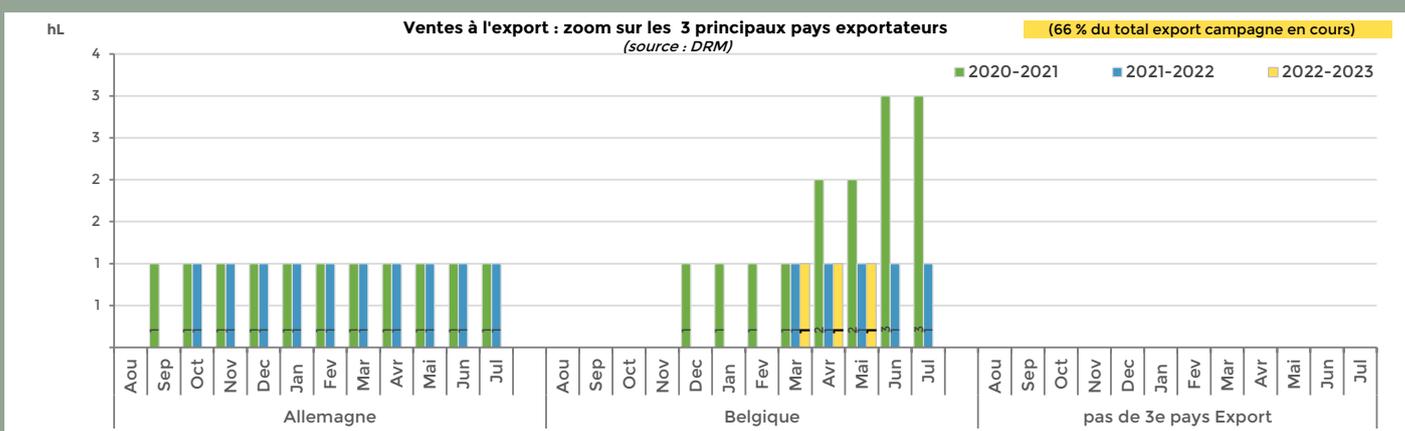


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave



# Total de l'AOP "Azay-Le-Rideau"

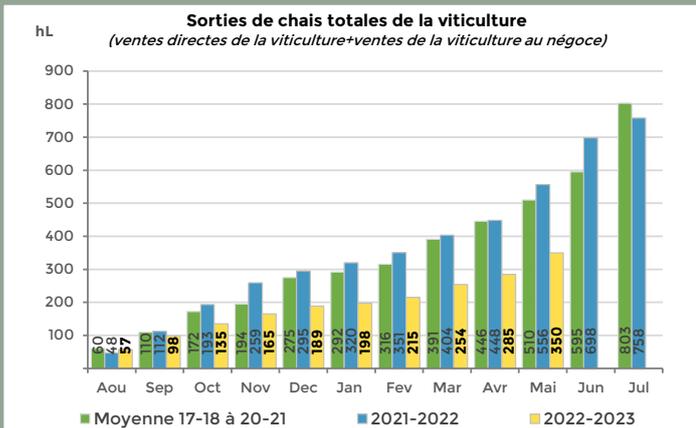
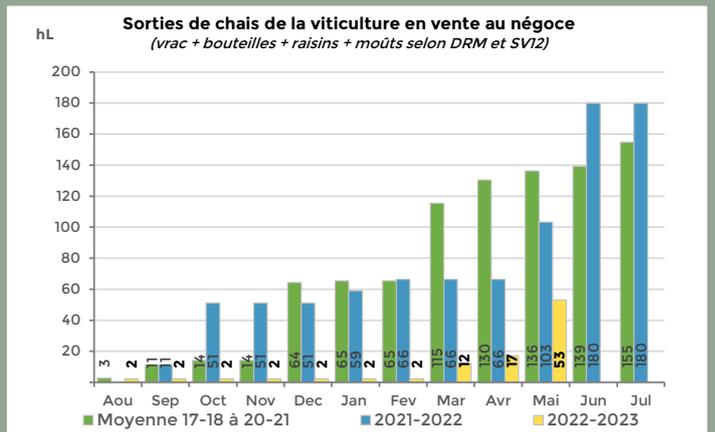
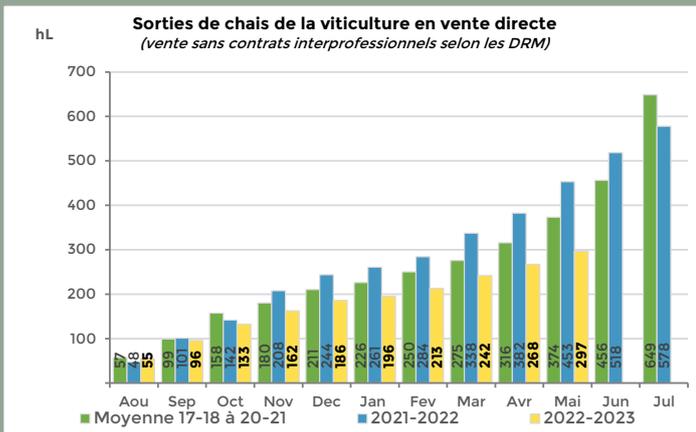
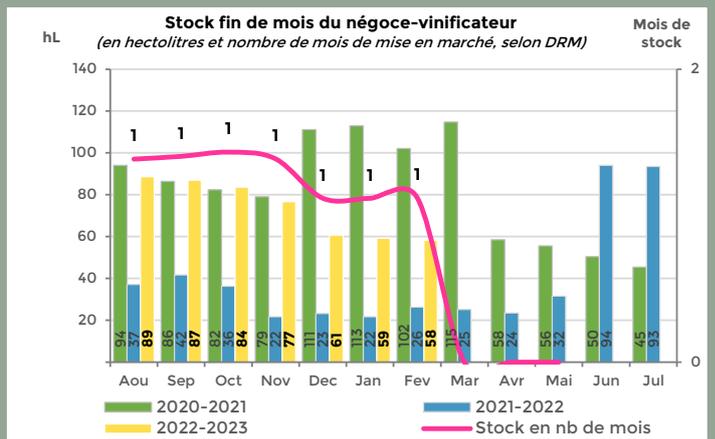
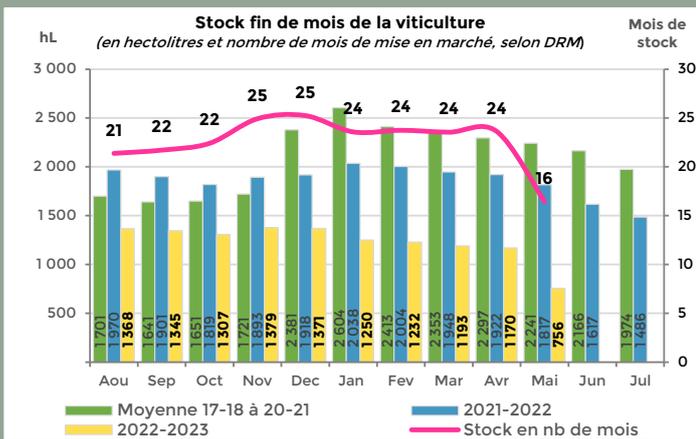
Touraine Azay-Le-Rideau Blanc et Rosé



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

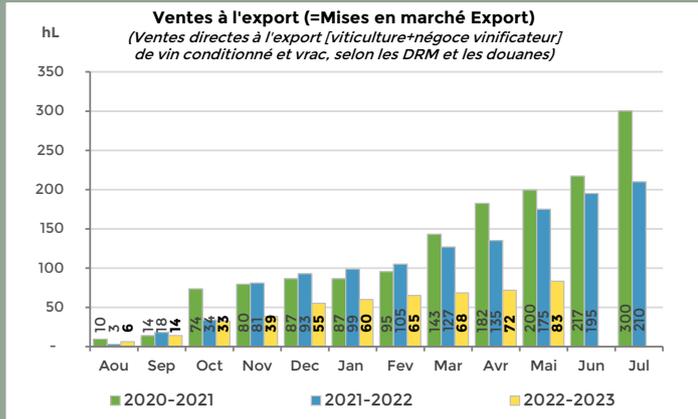
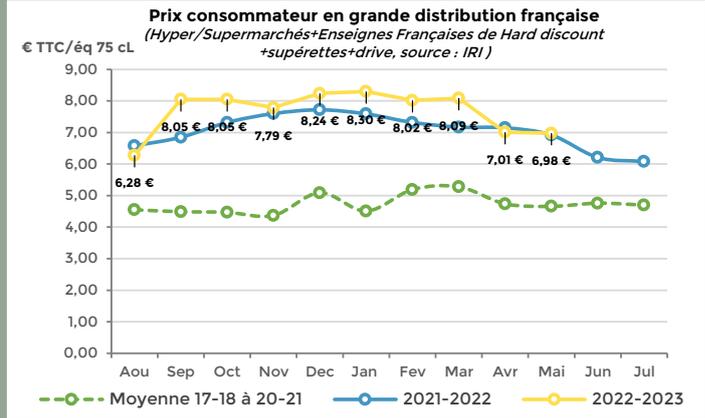
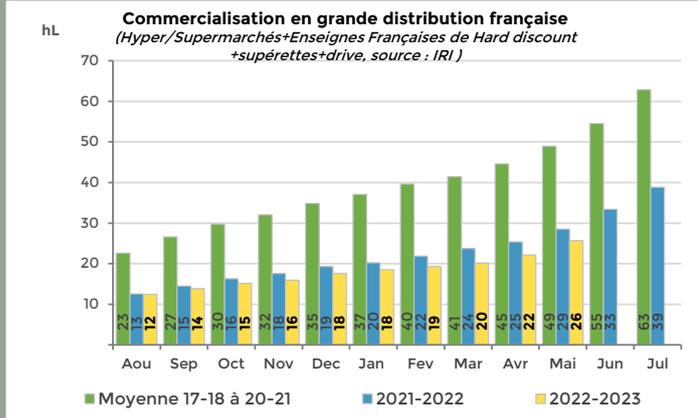
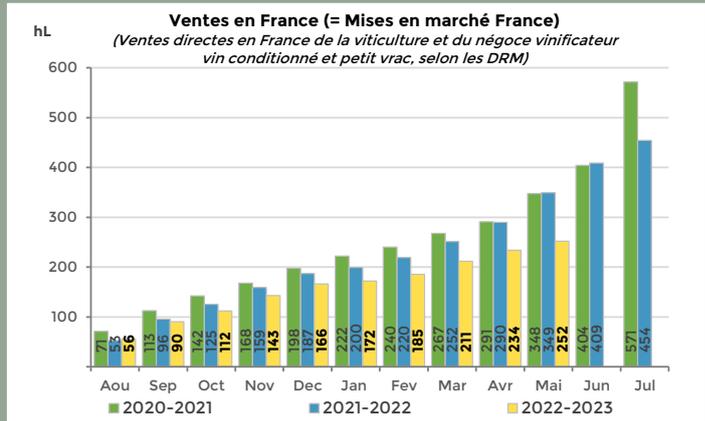
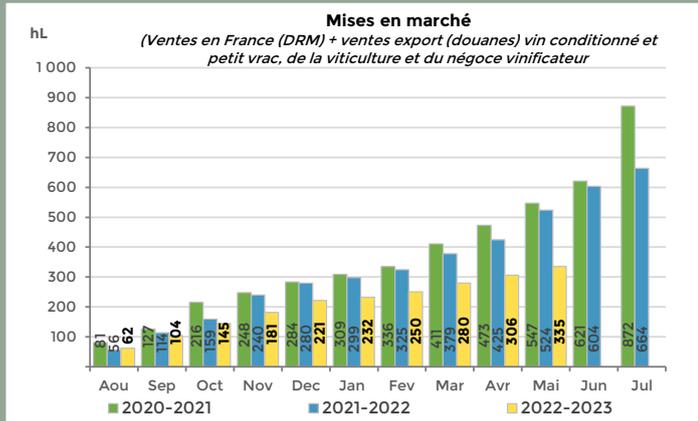
<p>Evolution stock en hL</p> <p><b>-59,1%</b></p> <p>Rotation en nb de mois</p> <p><b>16</b></p> <p>Stocks totaux </p>	<p><b>-36,0%</b></p> <p>Volumes mis en marché </p>	<p><b>-27,8%</b></p> <p>Volume ventes France </p>	<p><b>-52,5%</b></p> <p>Volumes ventes Export </p>
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## Conjoncture économique mensuelle (Amont)

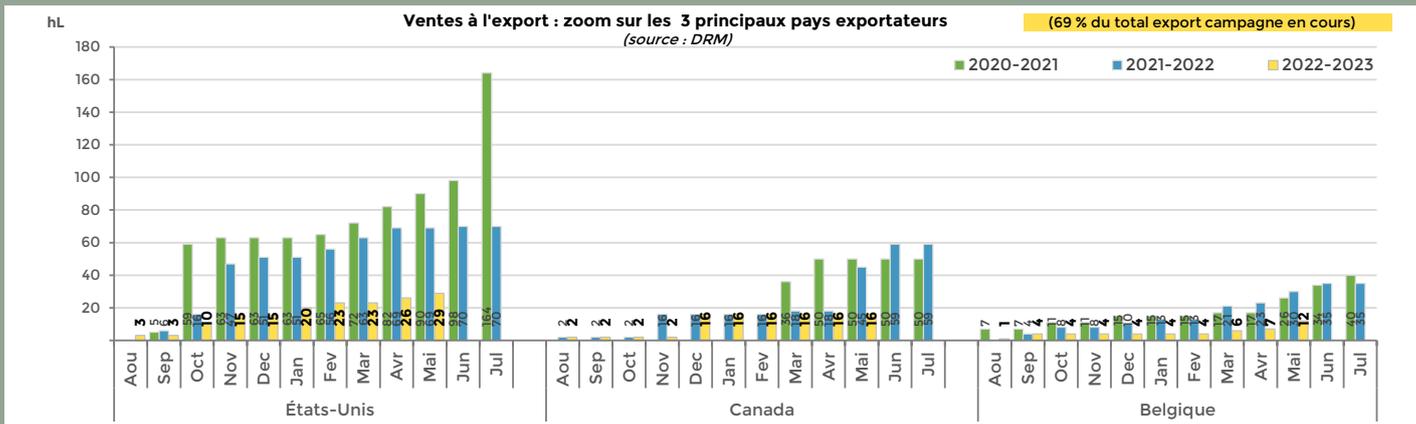


Aucune donnée de cours du vrac

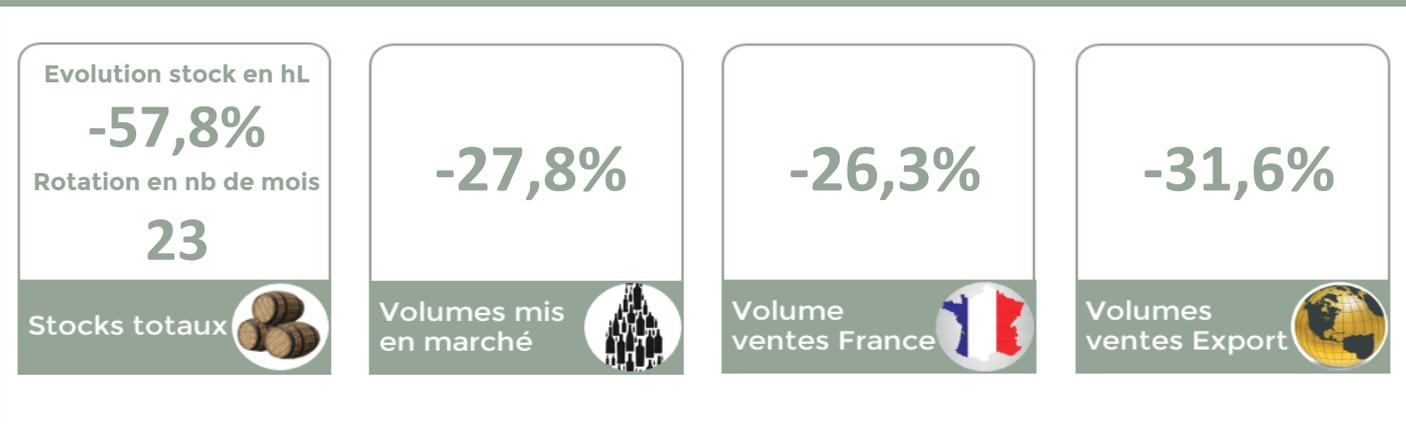
## Conjoncture économique mensuelle (Commercialisation)



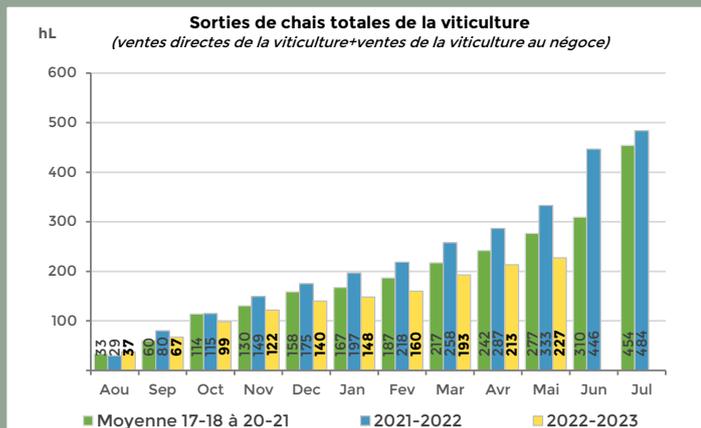
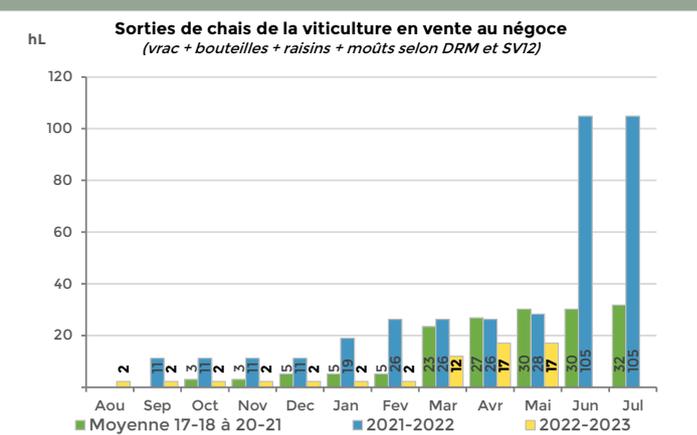
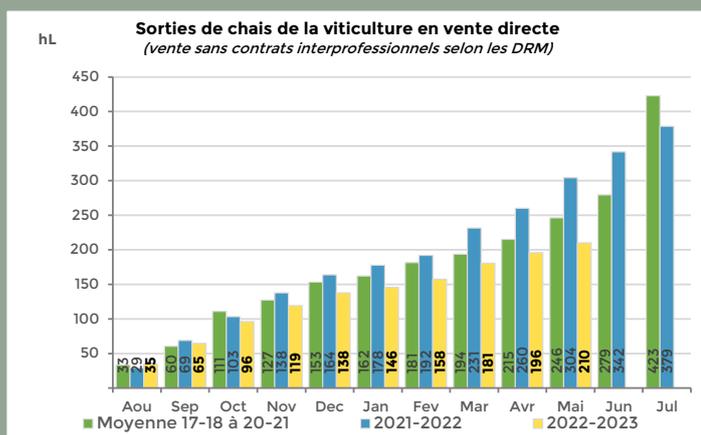
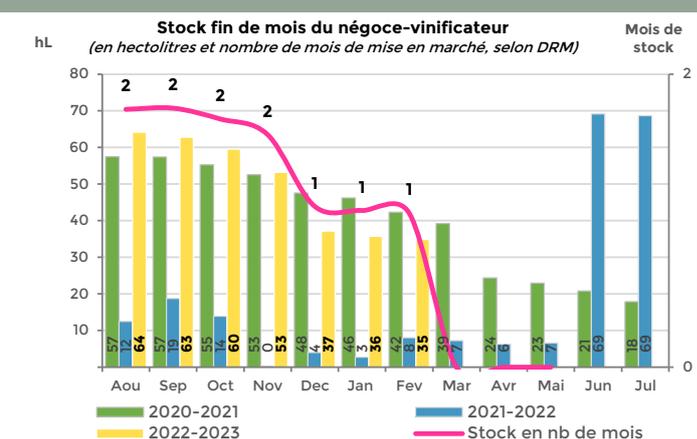
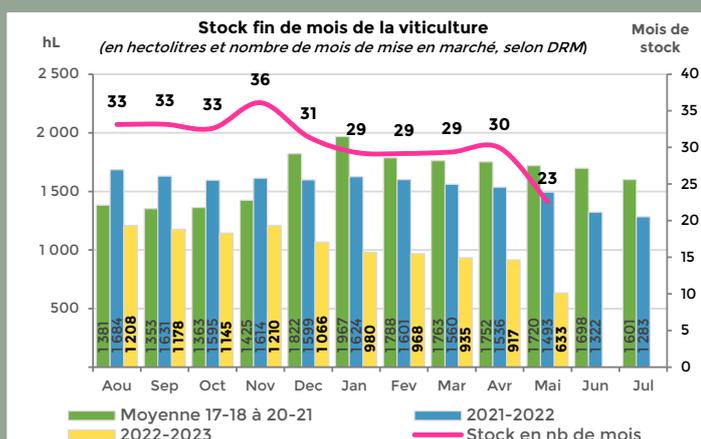
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

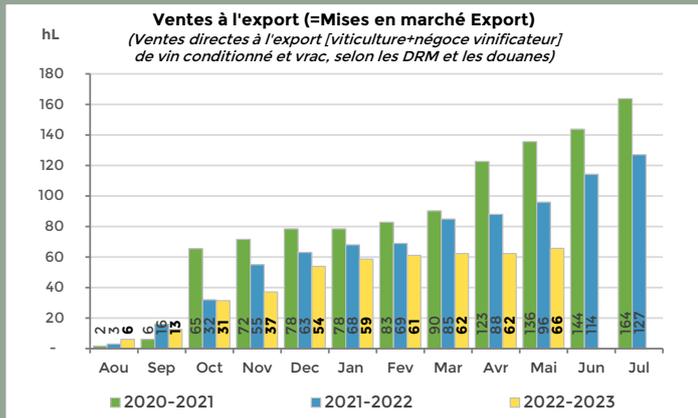
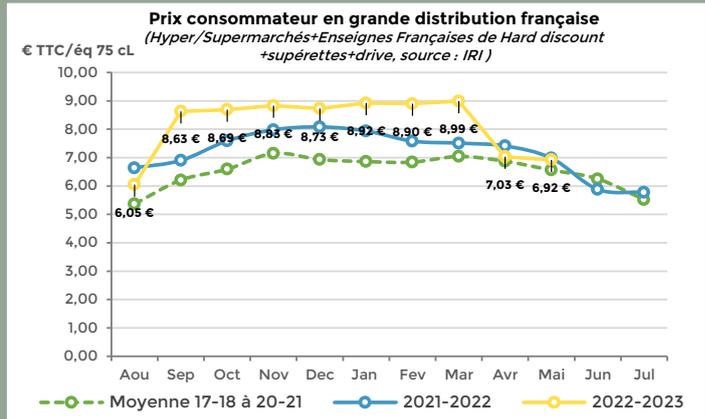
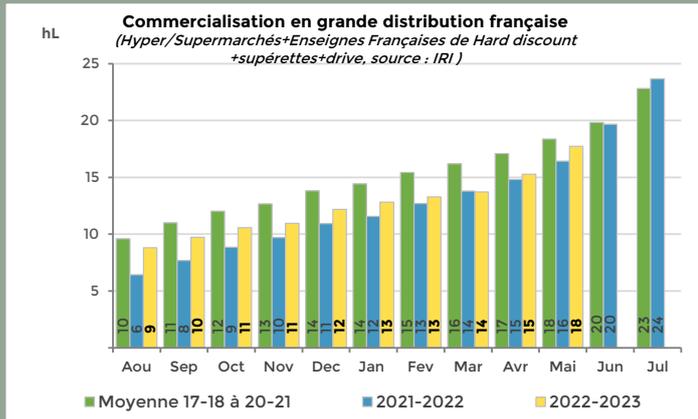
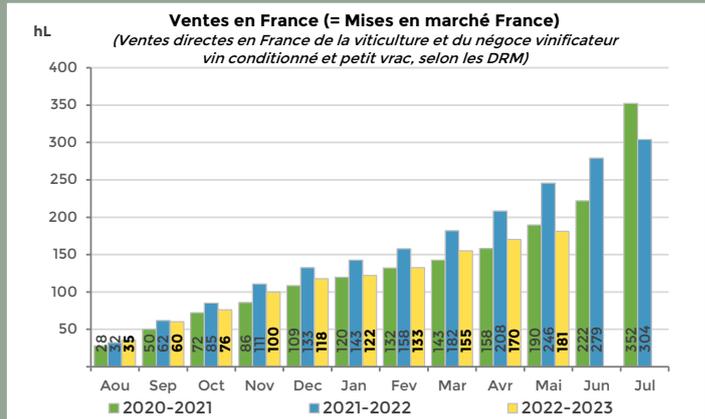
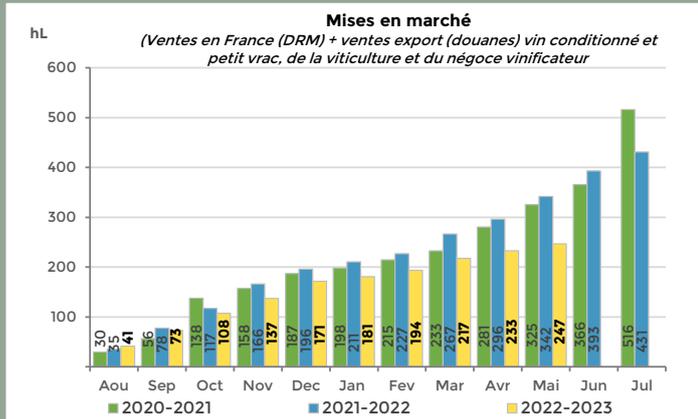


## Conjoncture économique mensuelle (Amont)

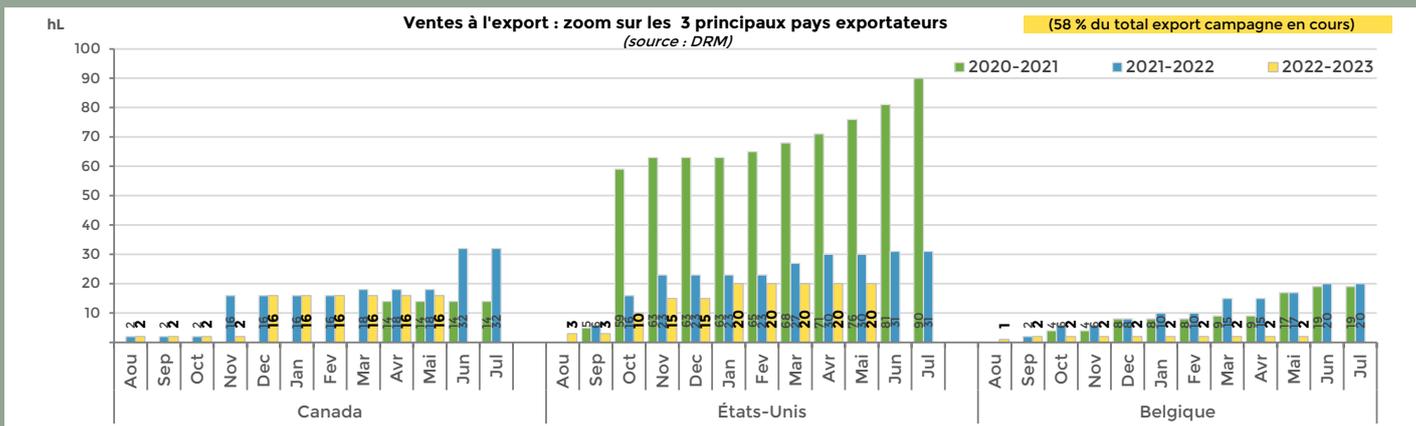


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



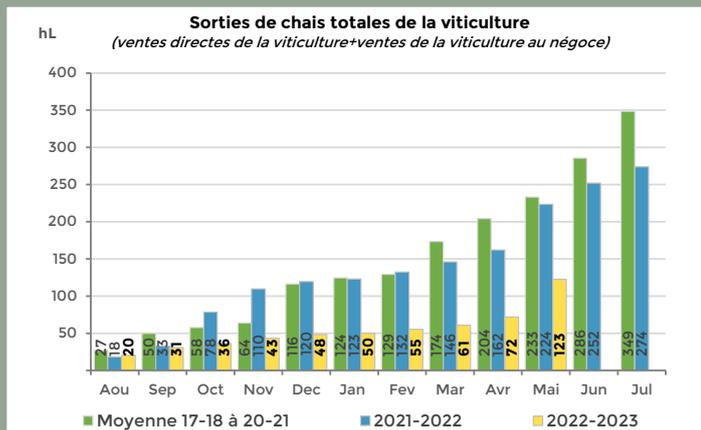
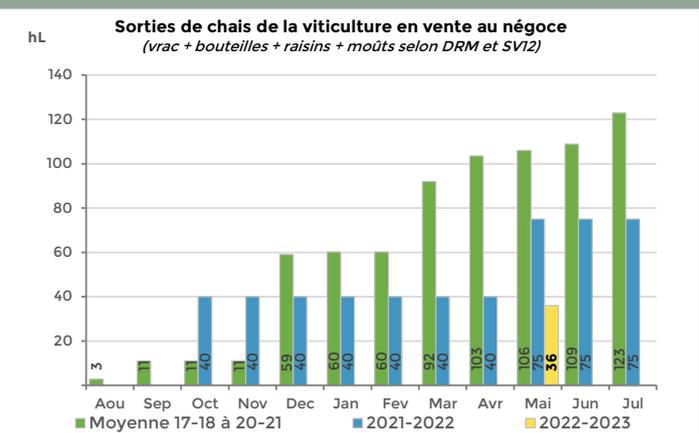
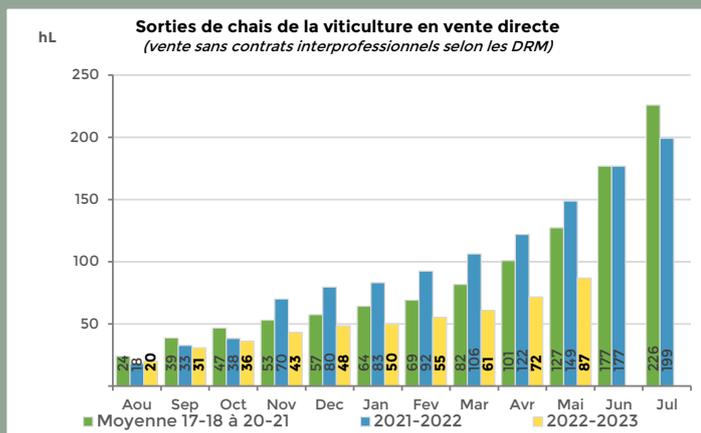
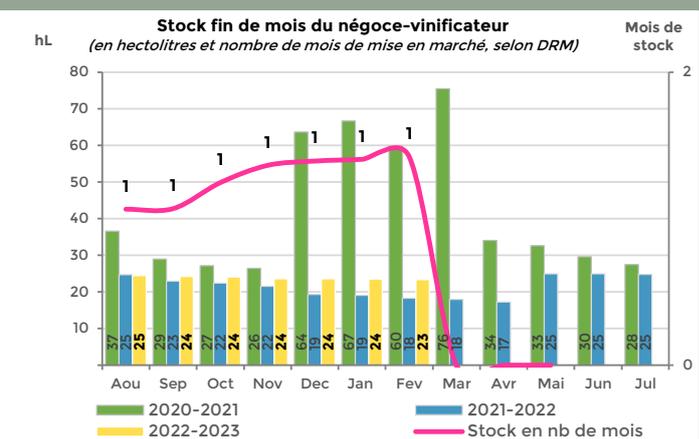
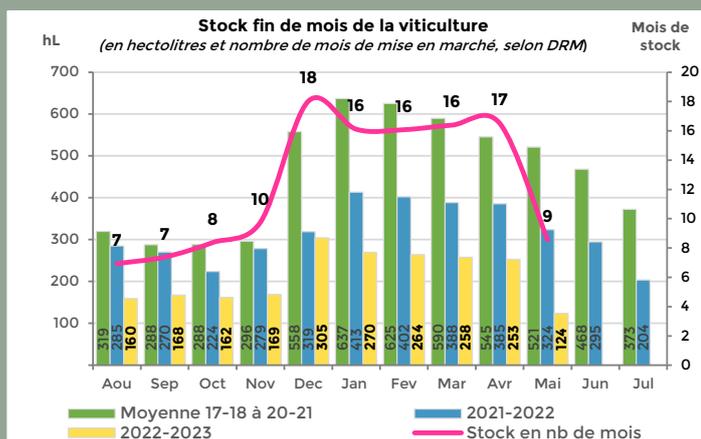
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

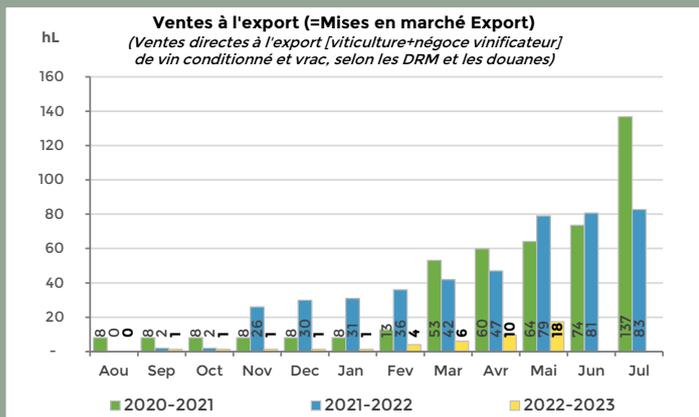
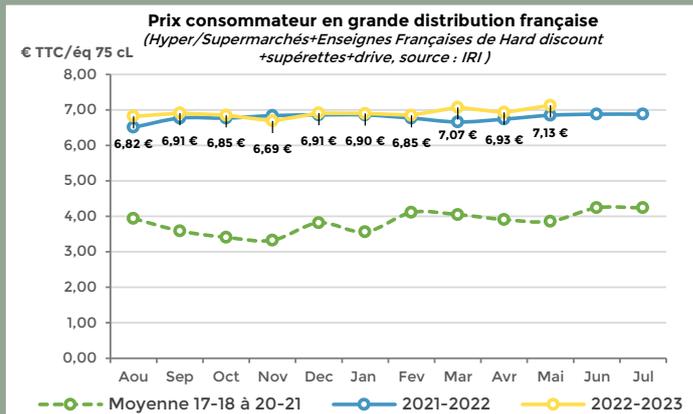
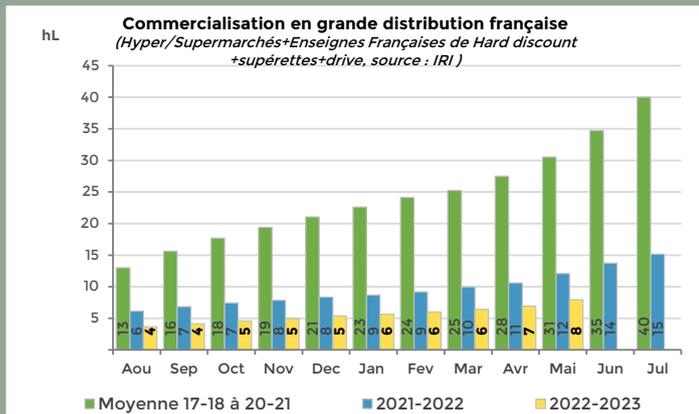
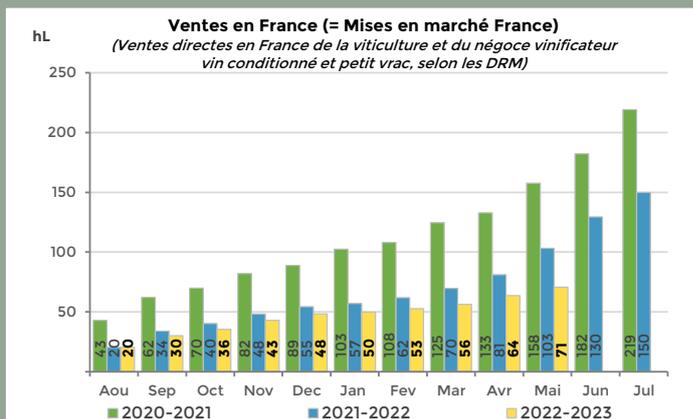
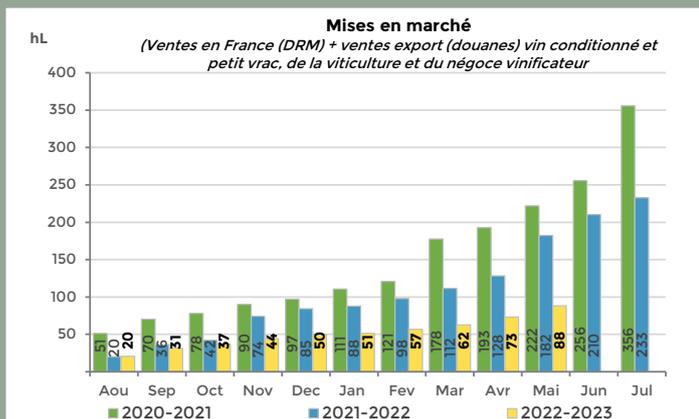
<p>Evolution stock en hL</p> <p><b>-64,5%</b></p> <p>Rotation en nb de mois</p> <p><b>9</b></p> <p>Stocks totaux </p>	<p><b>-51,5%</b></p> <p>Volumes mis en marché </p>	<p><b>-31,4%</b></p> <p>Volume ventes France </p>	<p><b>-77,8%</b></p> <p>Volumes ventes Export </p>
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## Conjoncture économique mensuelle (Amont)

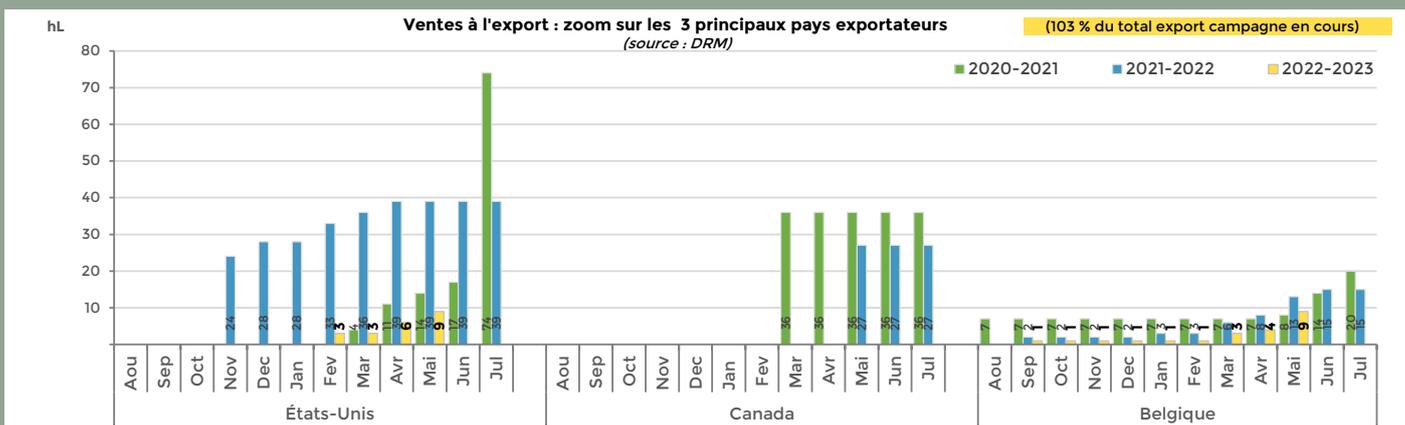


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

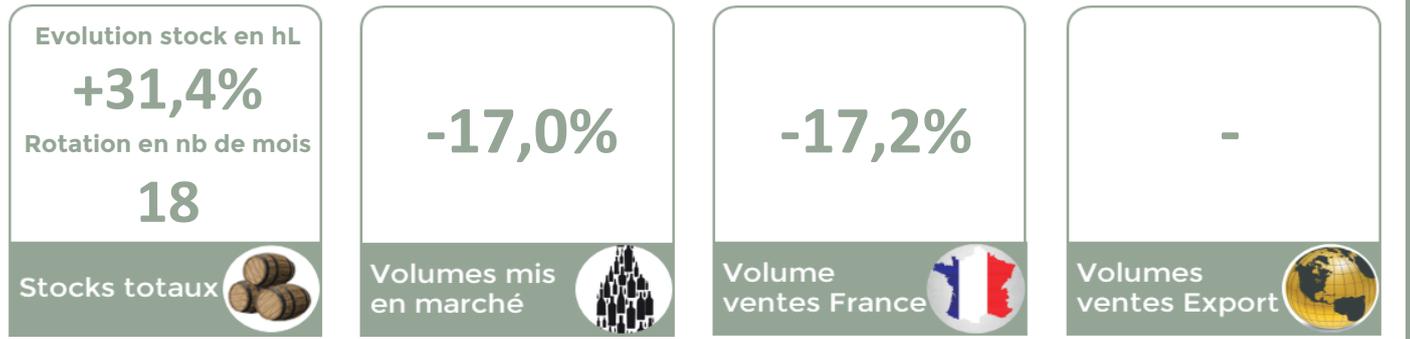


# Total de l'AOP "Touraine-Mesland"

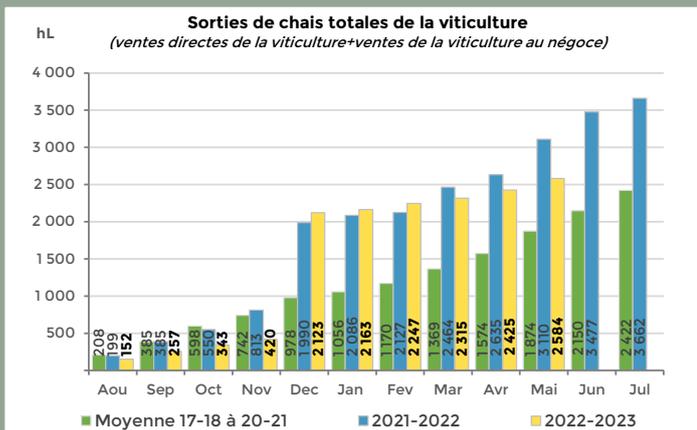
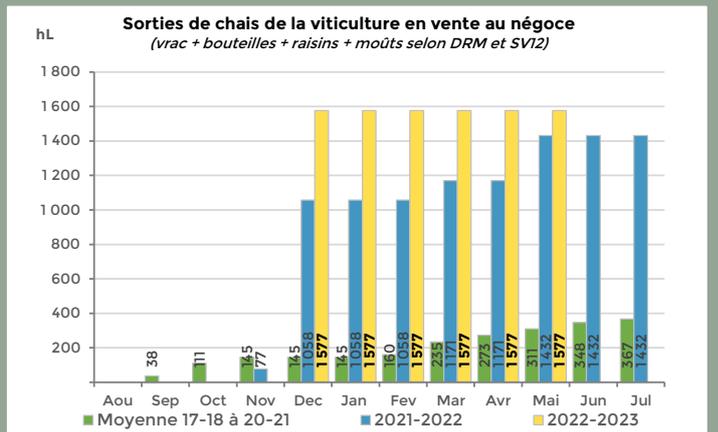
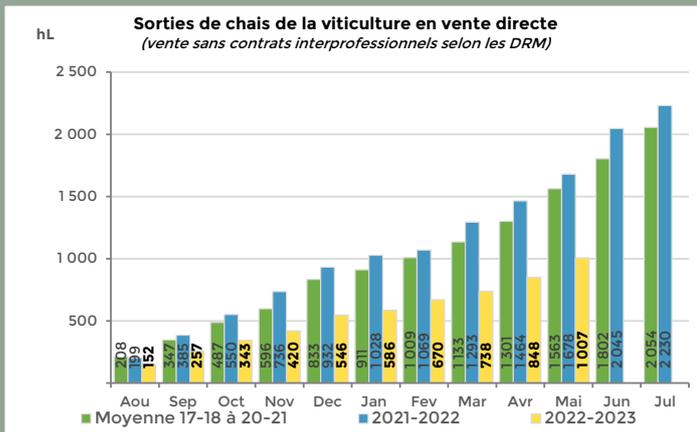
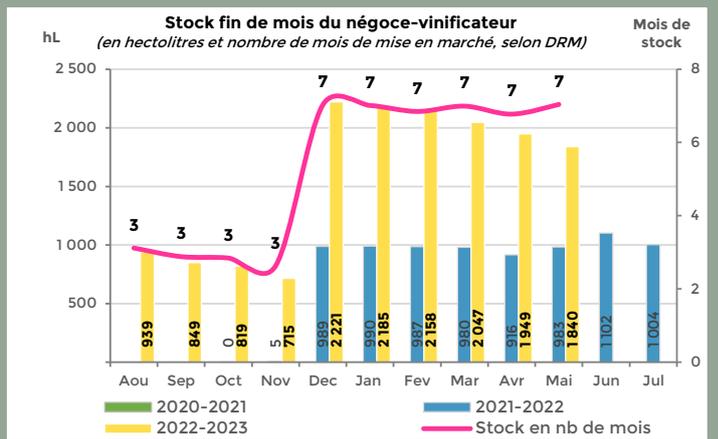
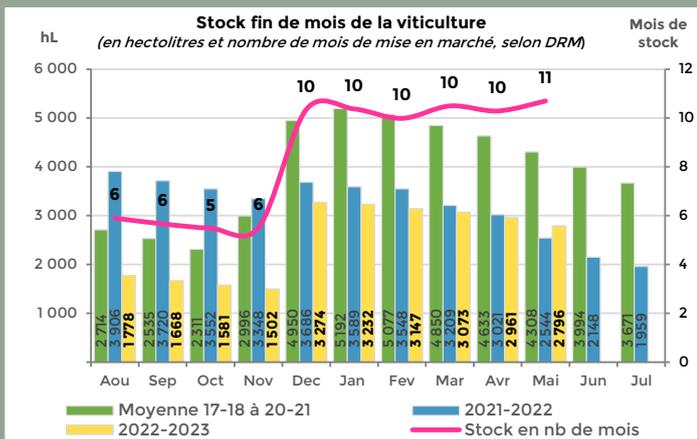
Touraine Mesland Blanc, Rouge et Rosé



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

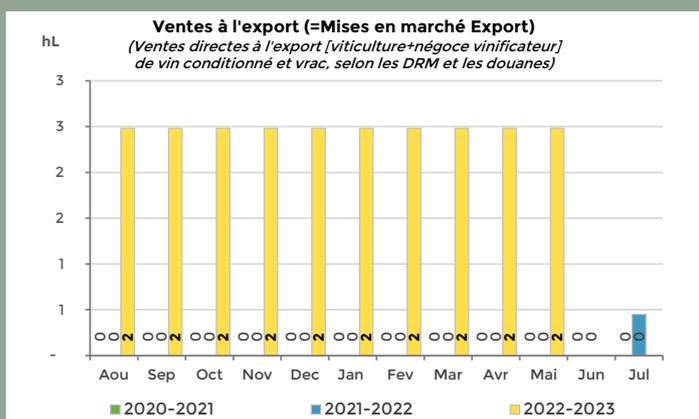
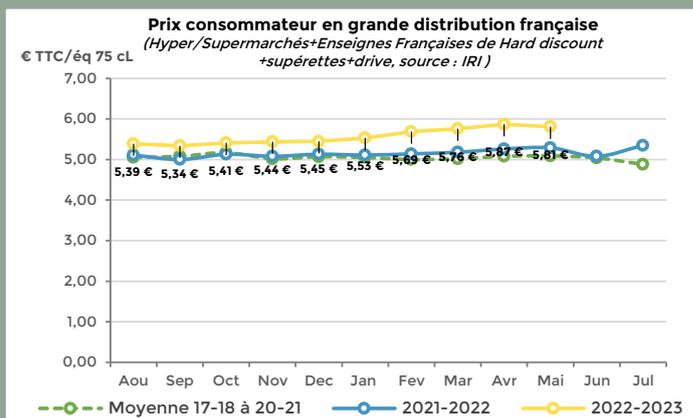
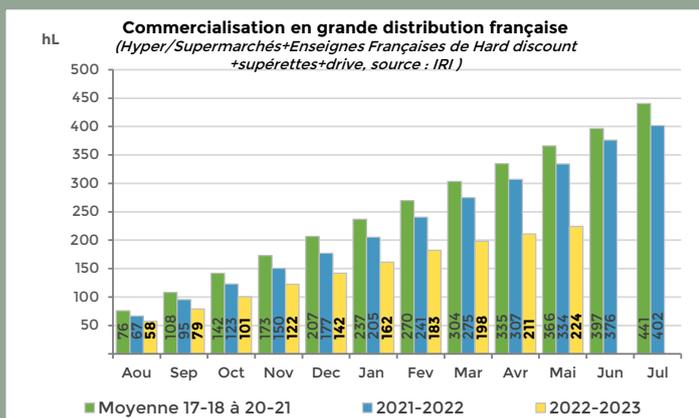
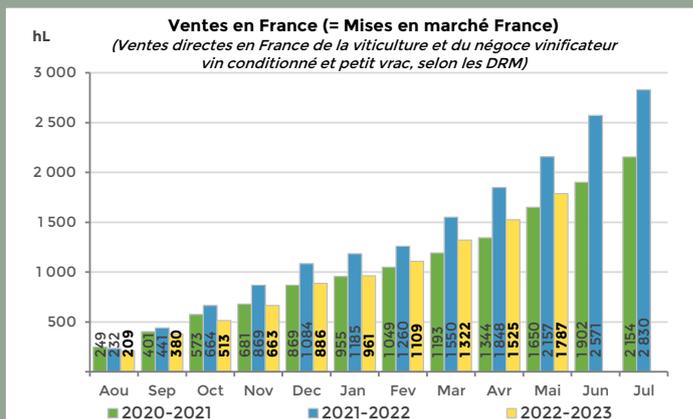
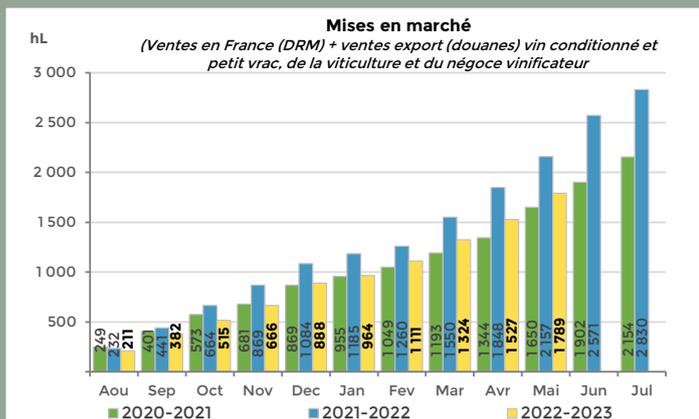


## Conjoncture économique mensuelle (Amont)



Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

Evolution stock en hL  
**+87,0%**  
 Rotation en nb de mois  
**18**

Stocks totaux

**-24,8%**

Volumes mis en marché

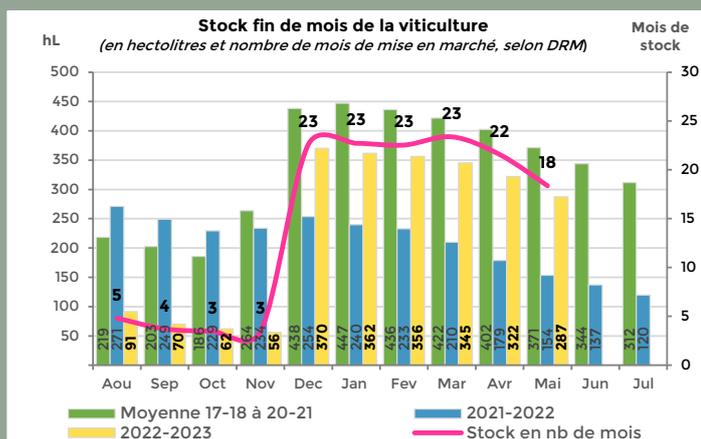
**-24,8%**

Volume ventes France

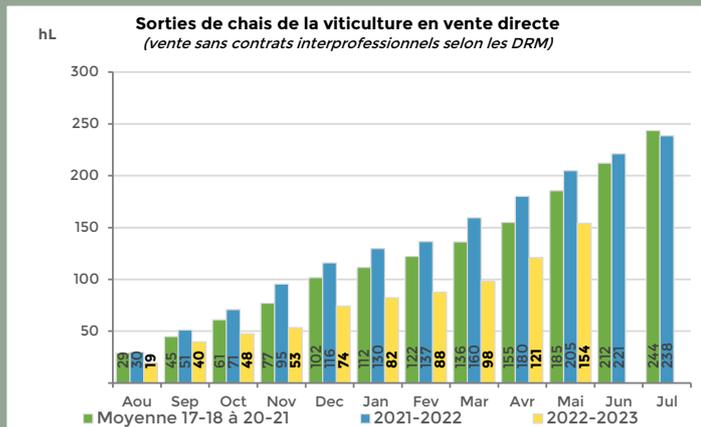
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Volumes ventes Export

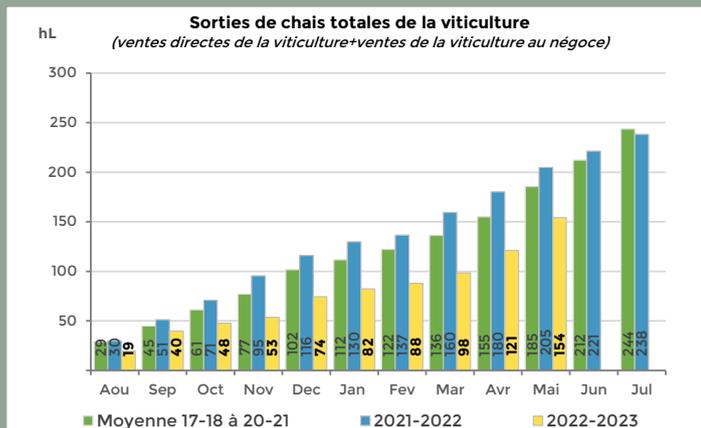
## Conjoncture économique mensuelle (Amont)



Aucune donnée de stock négoce

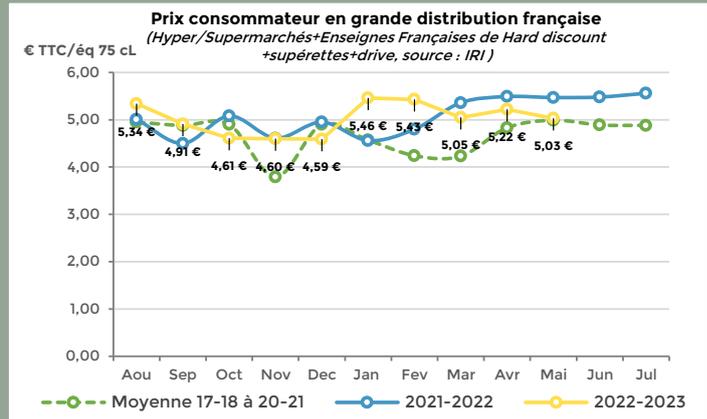
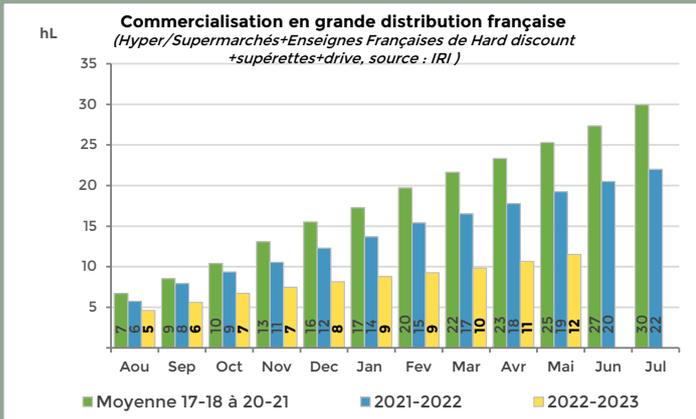
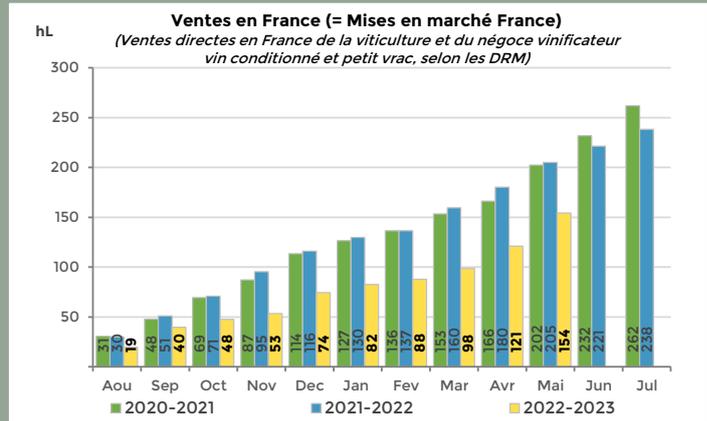
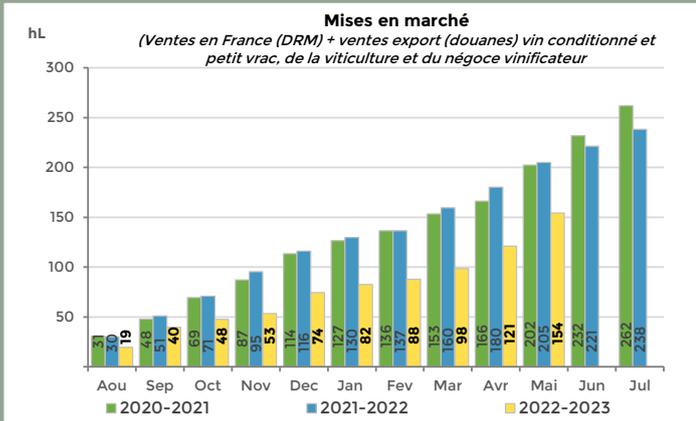


Aucune donnée de vente au négoce



Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)

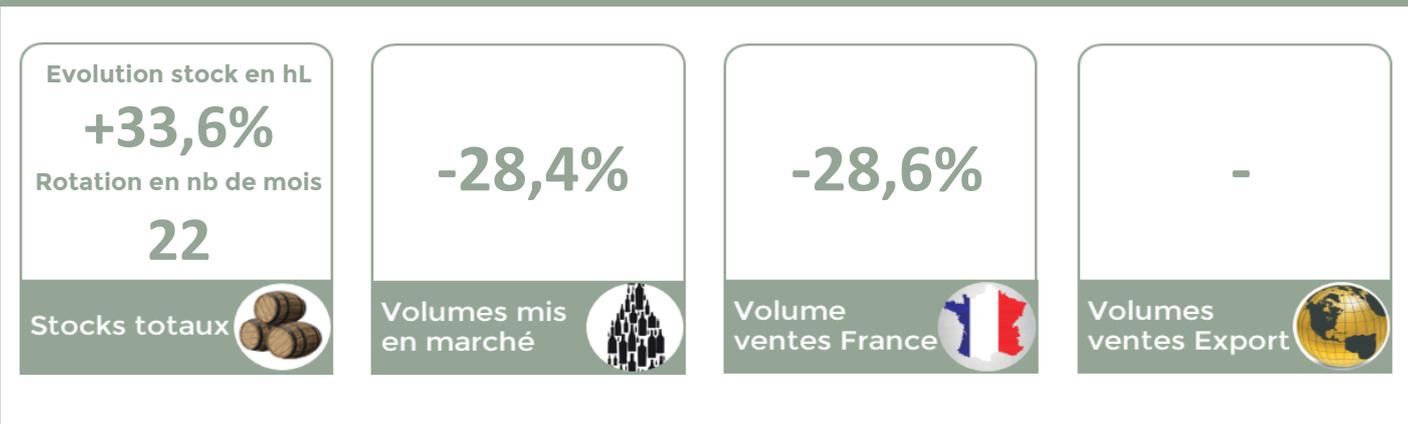


Aucune donnée de volume export

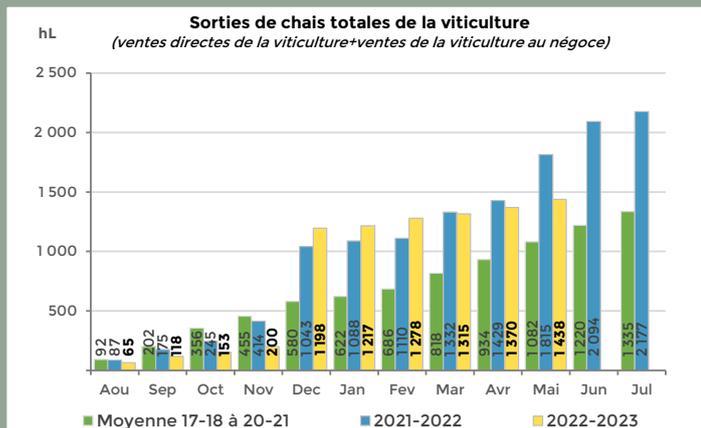
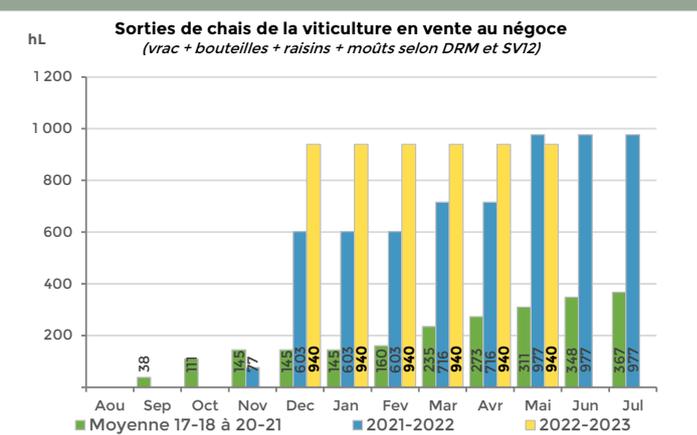
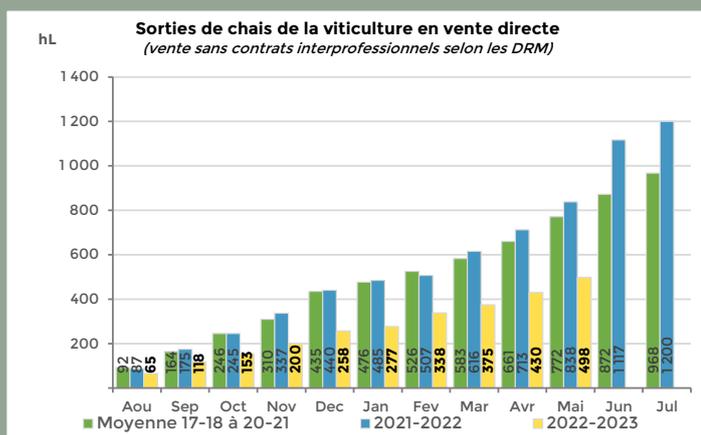
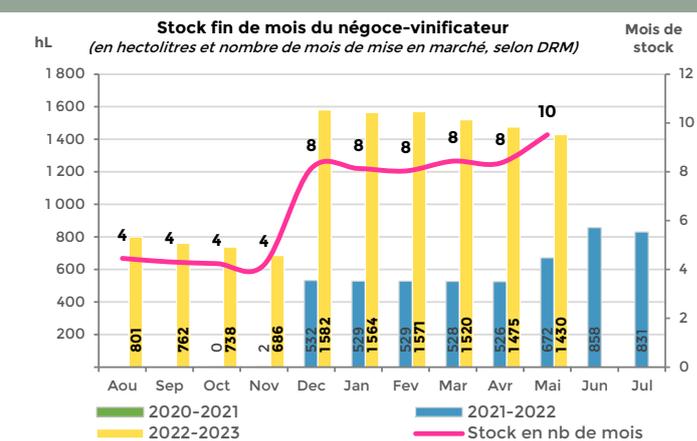
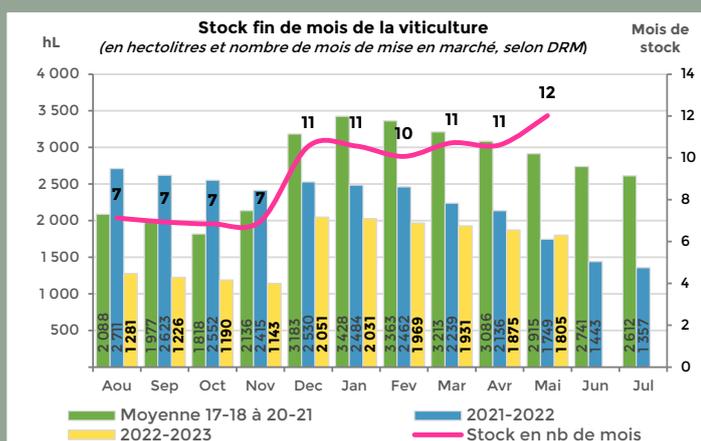
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

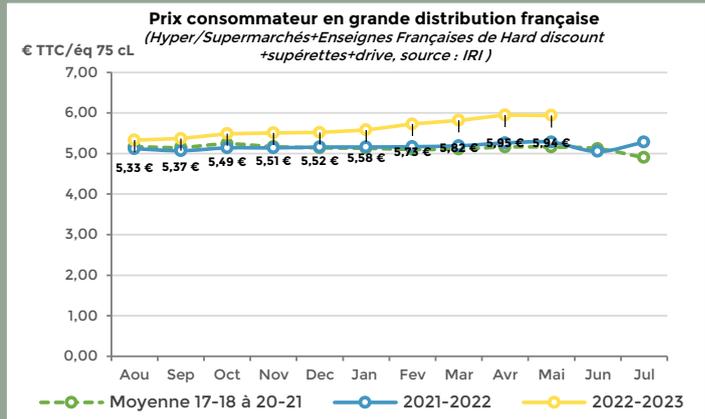
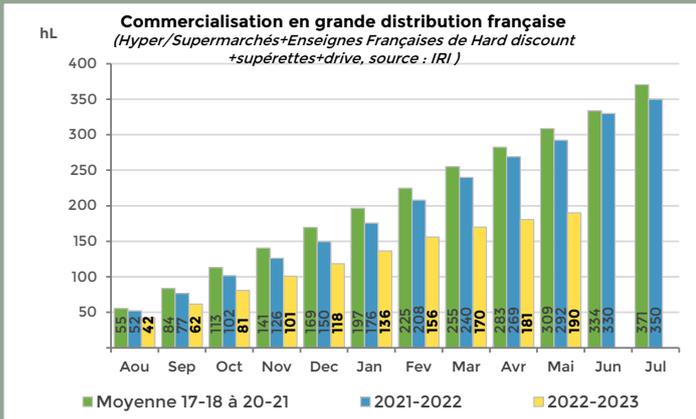
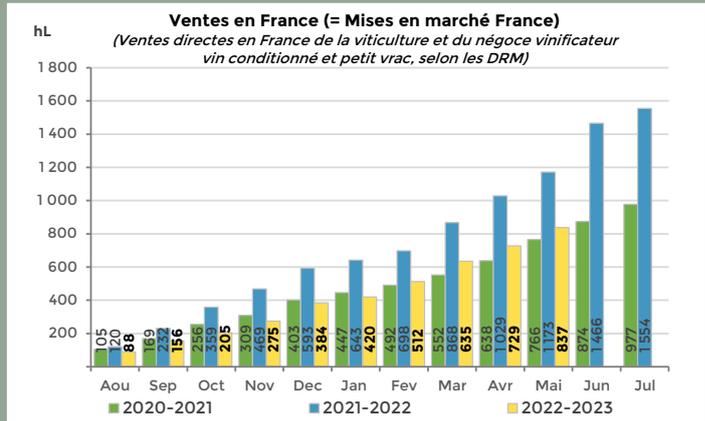
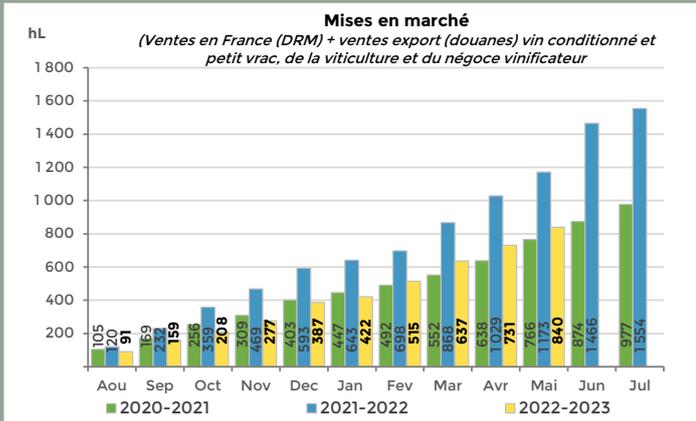


## Conjoncture économique mensuelle (Amont)



Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



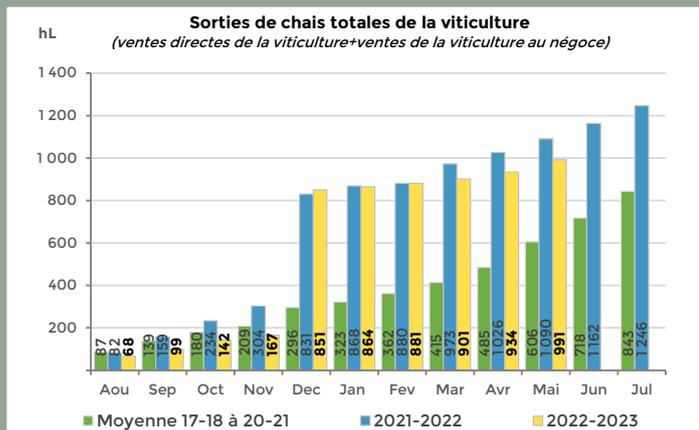
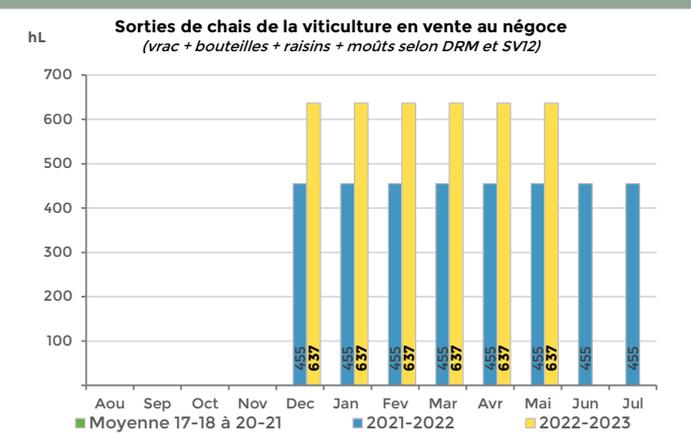
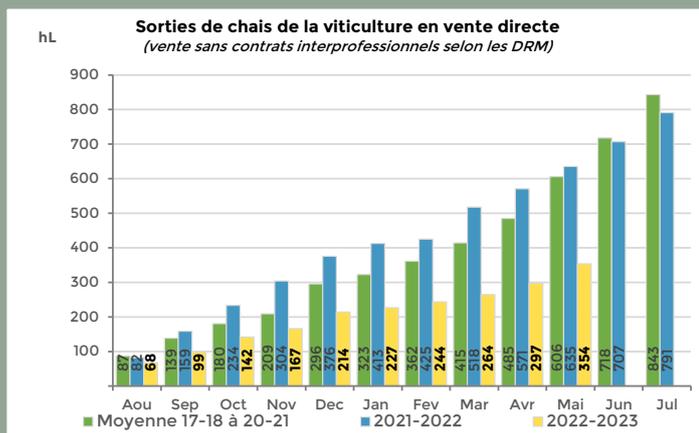
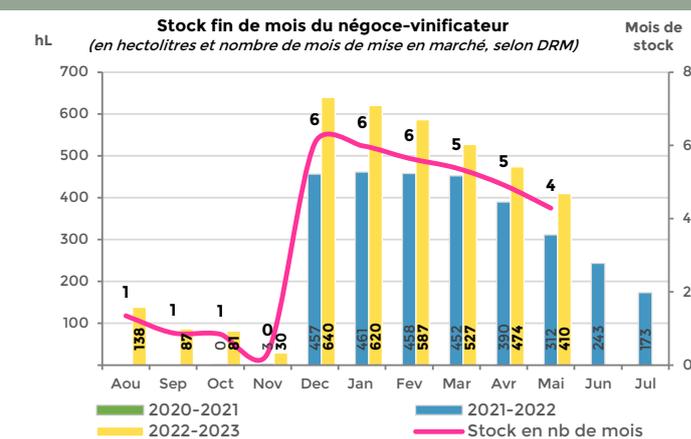
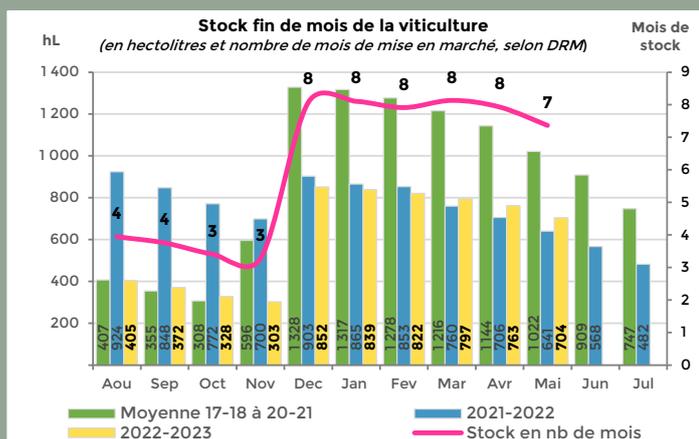
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

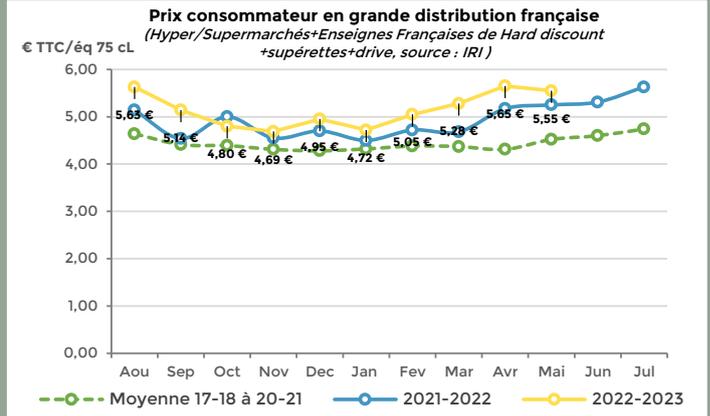
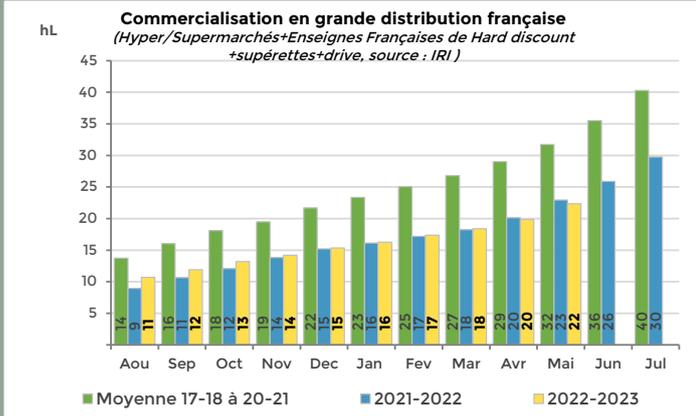
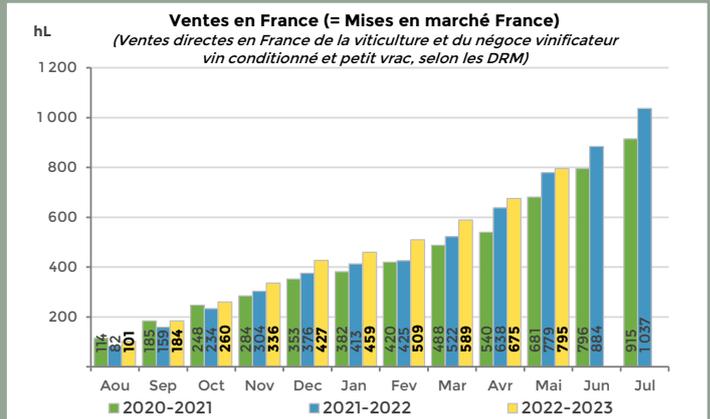
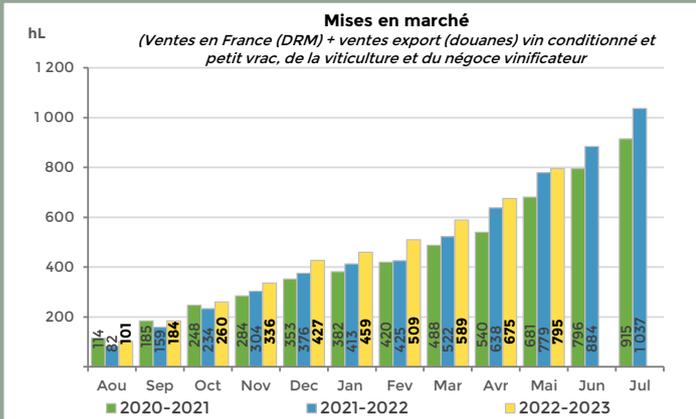


## Conjoncture économique mensuelle (Amont)



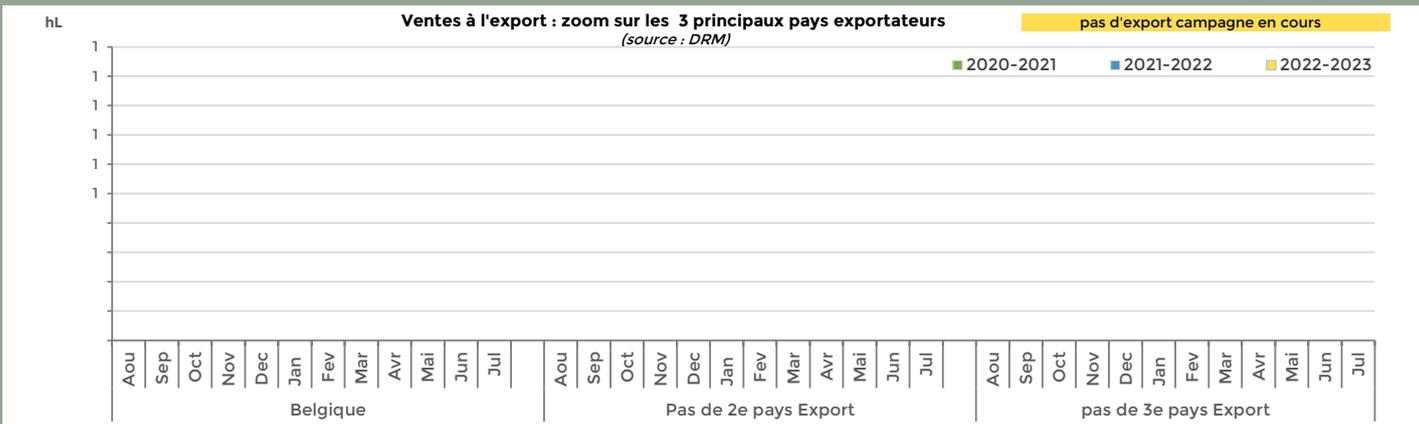
Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de volume export

Aucune donnée de prix départ cave

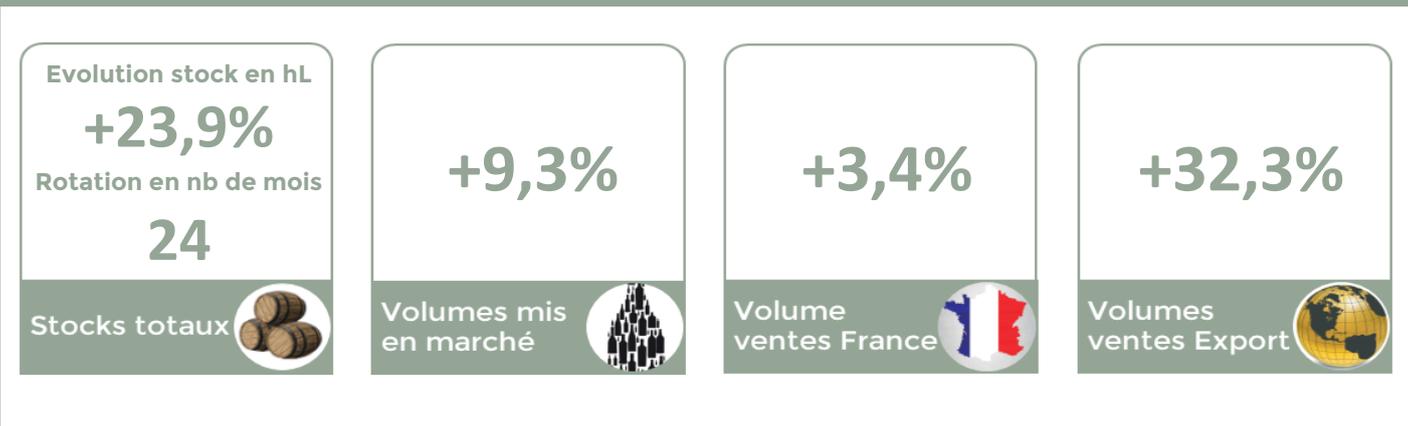


# Total de l'AOP "Touraine-Chenonceaux"

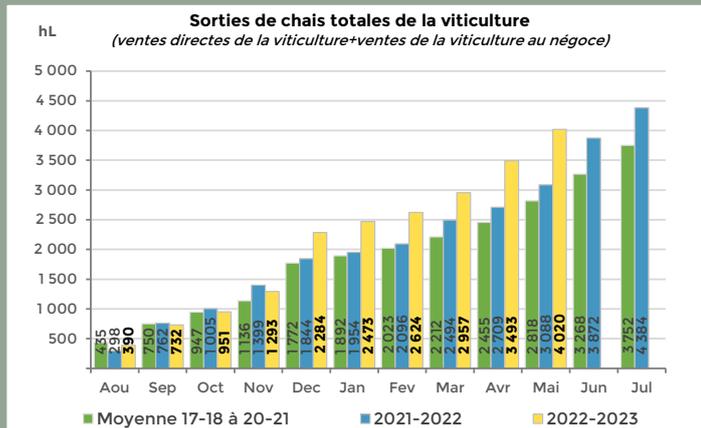
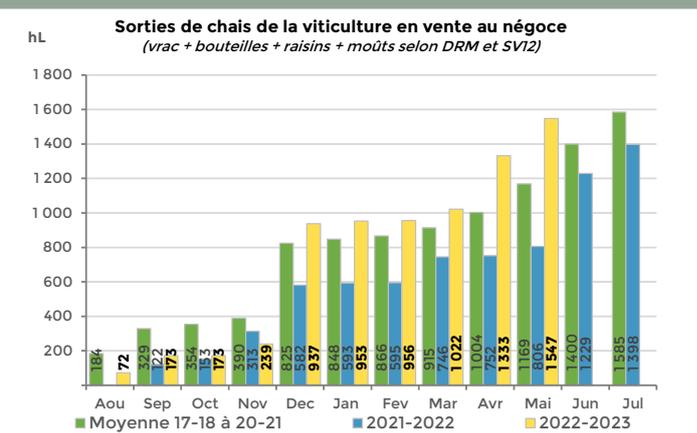
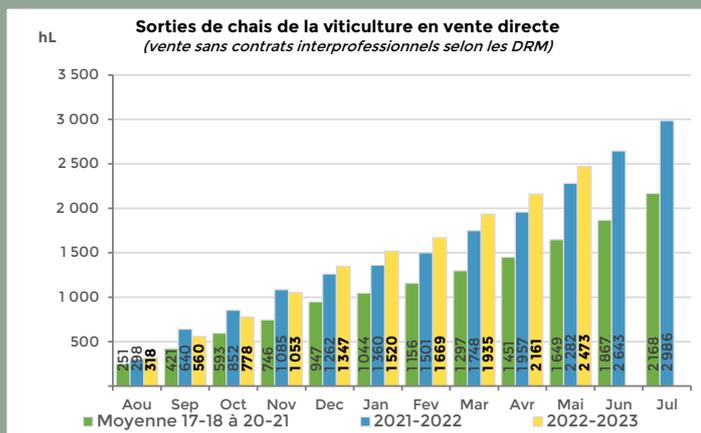
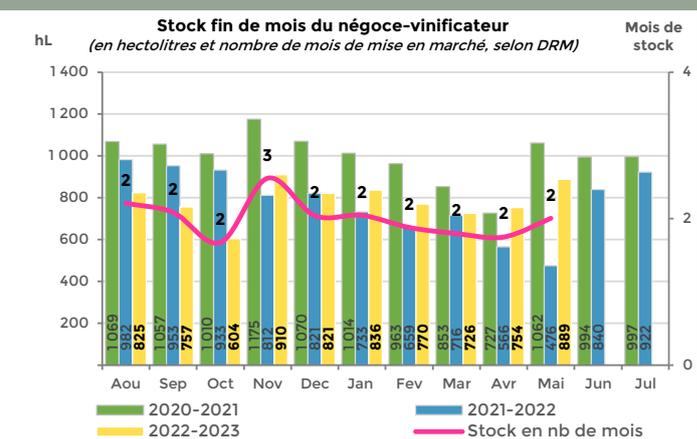
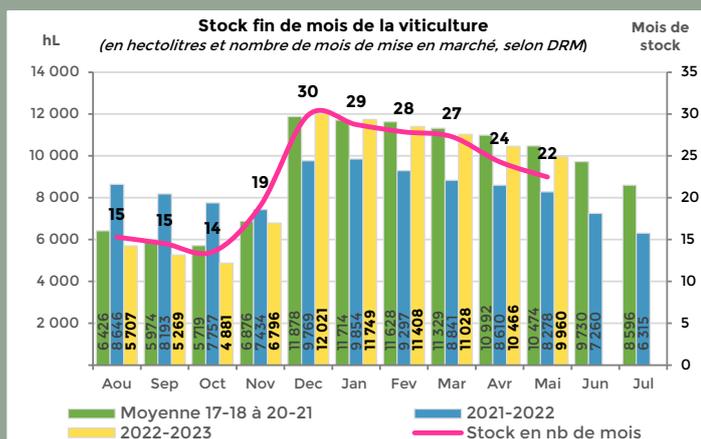
Touraine Chenonceaux Blanc et Rouge



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

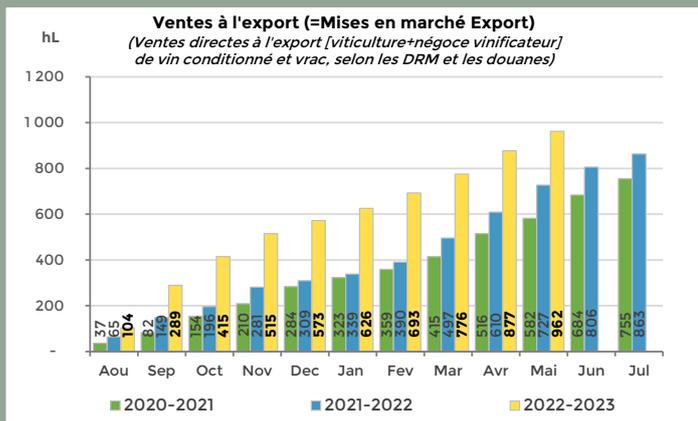
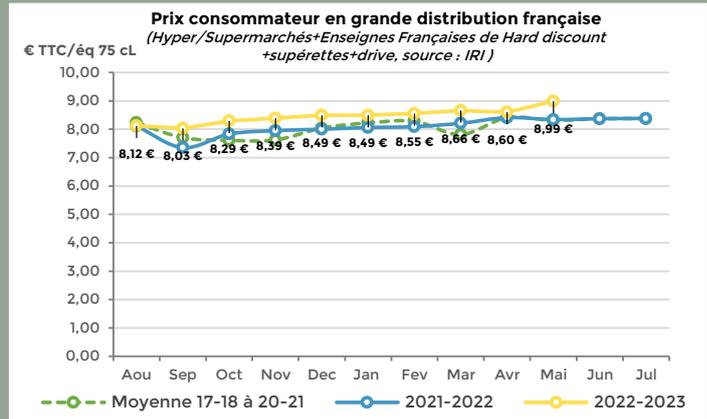
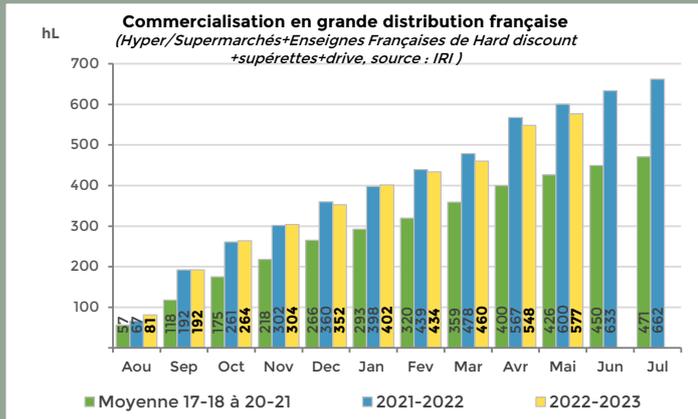
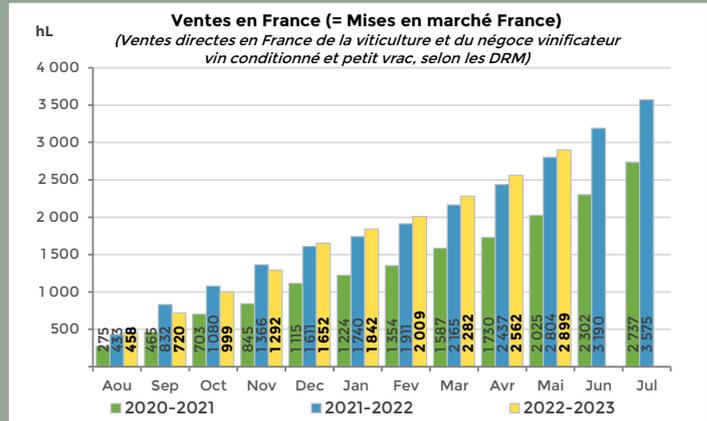
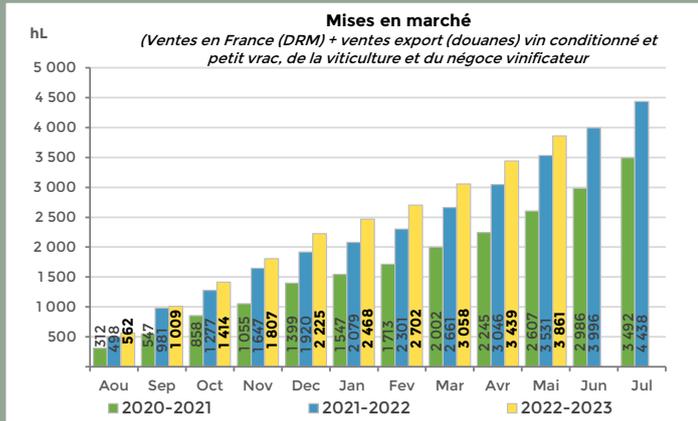


## Conjoncture économique mensuelle (Amont)

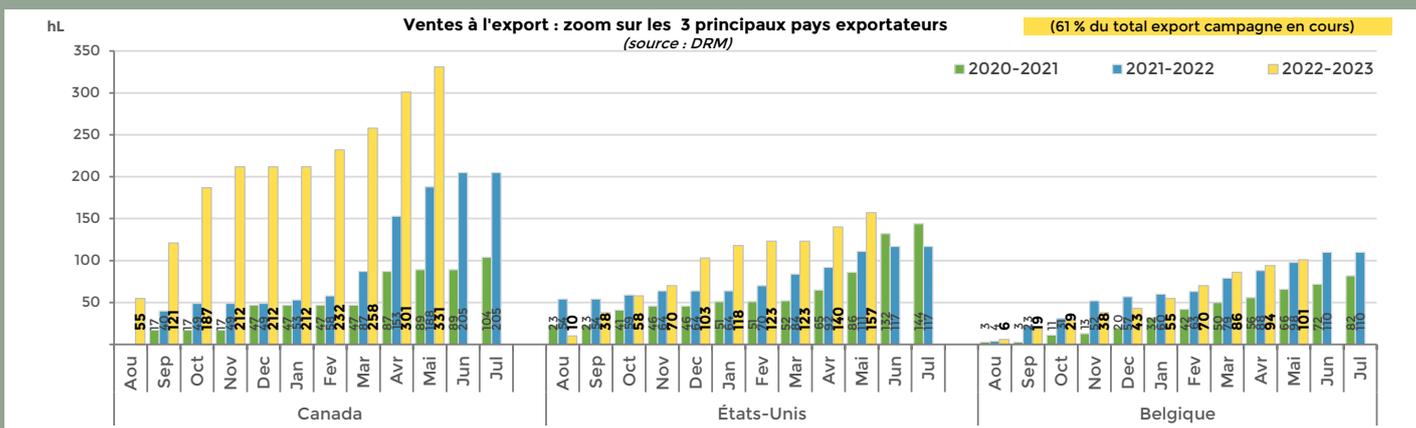


Aucune donnée de cours du vrac

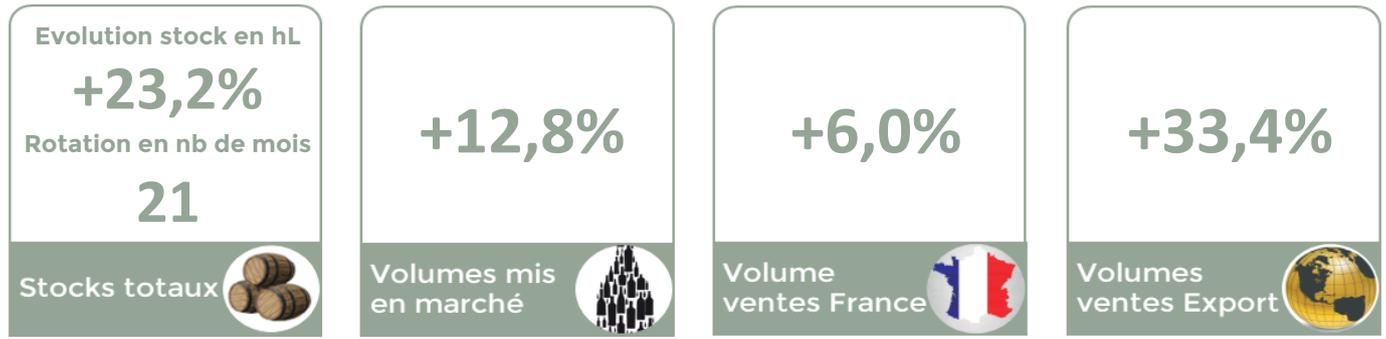
## Conjoncture économique mensuelle (Commercialisation)



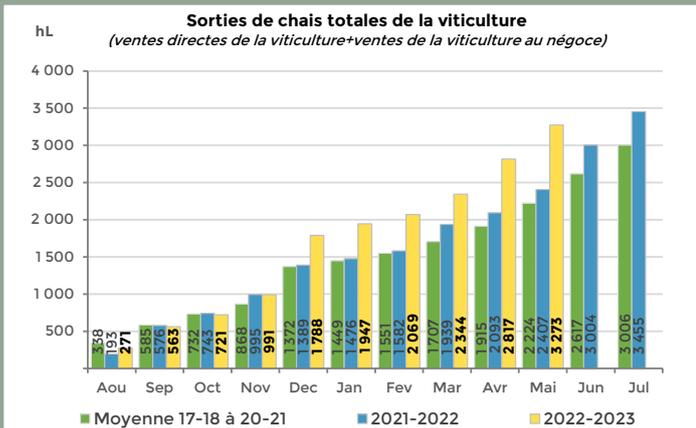
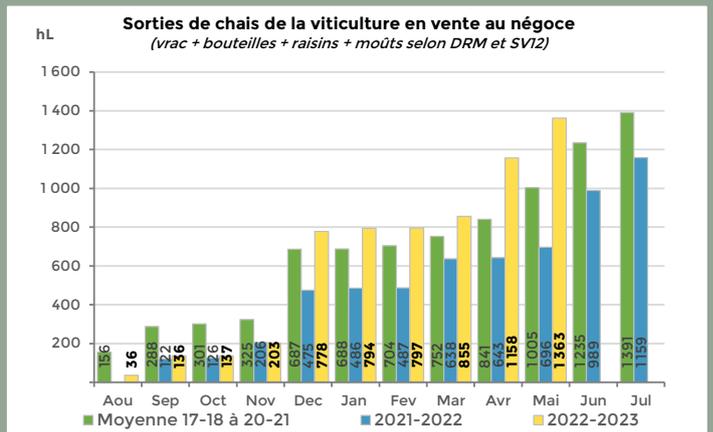
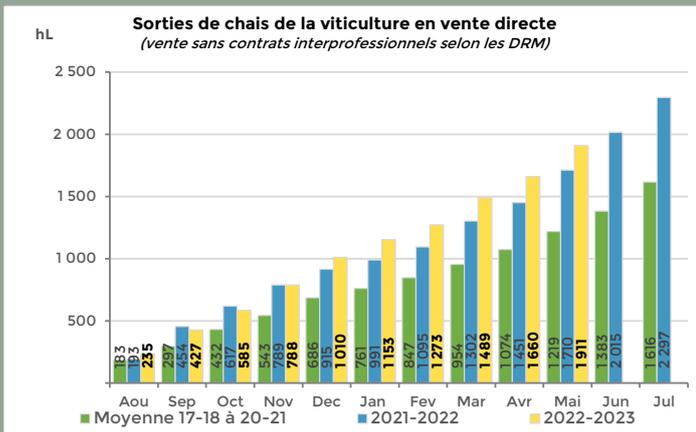
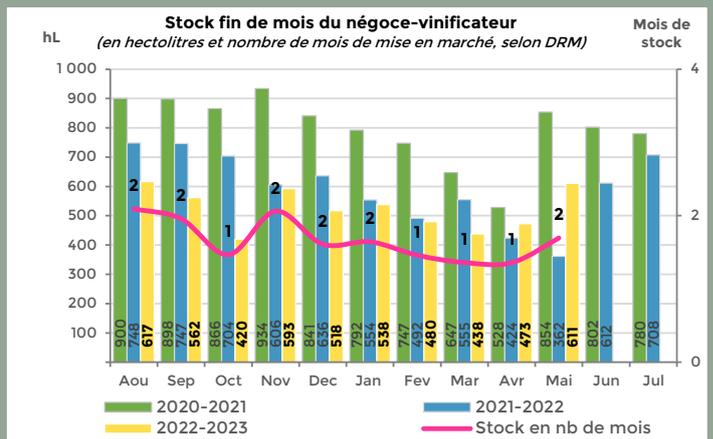
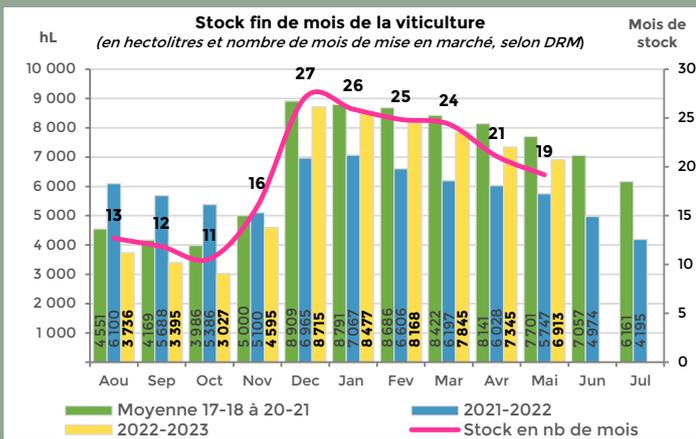
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

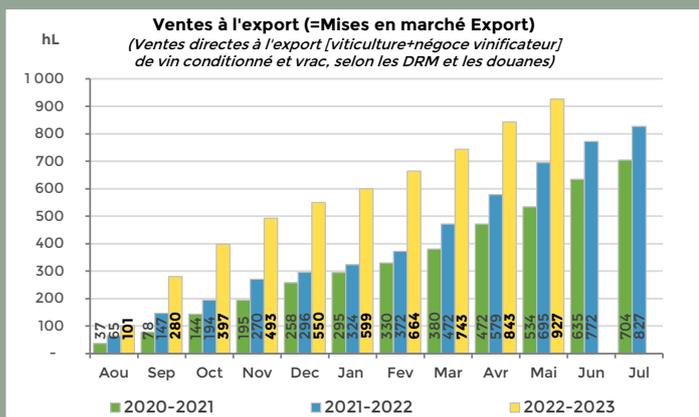
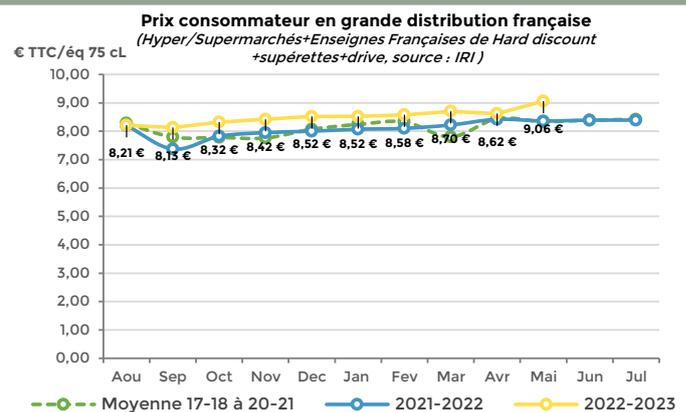
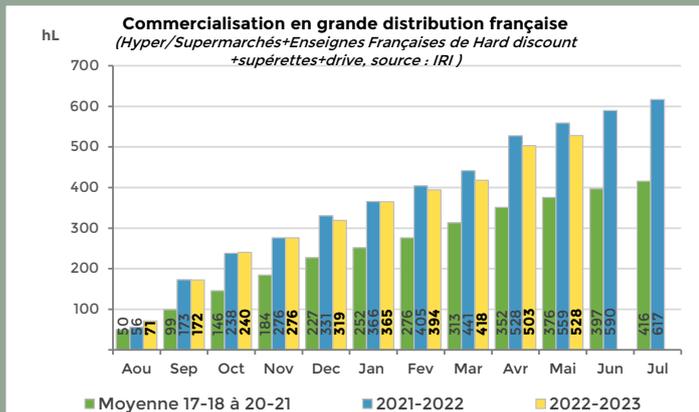
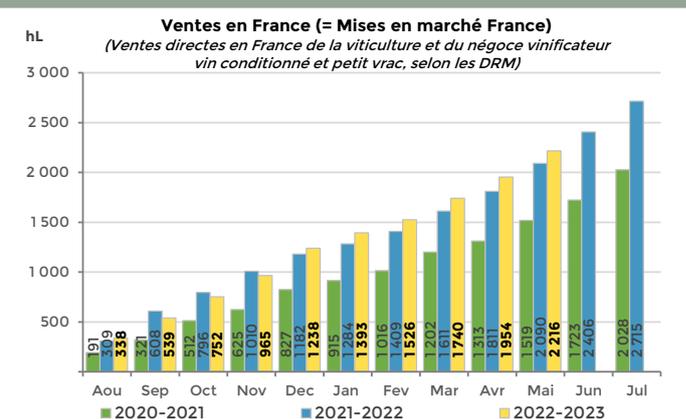
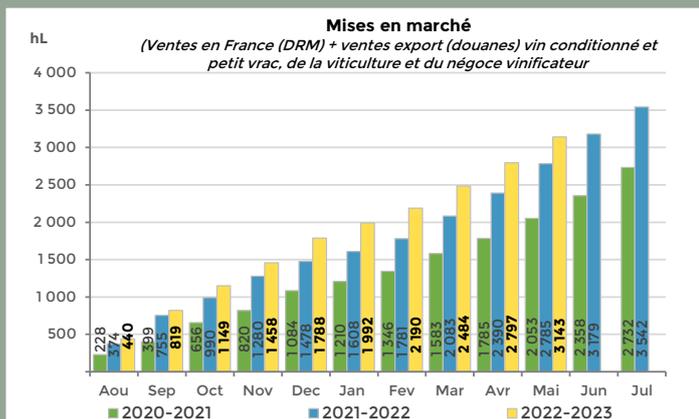


## Conjoncture économique mensuelle (Amont)

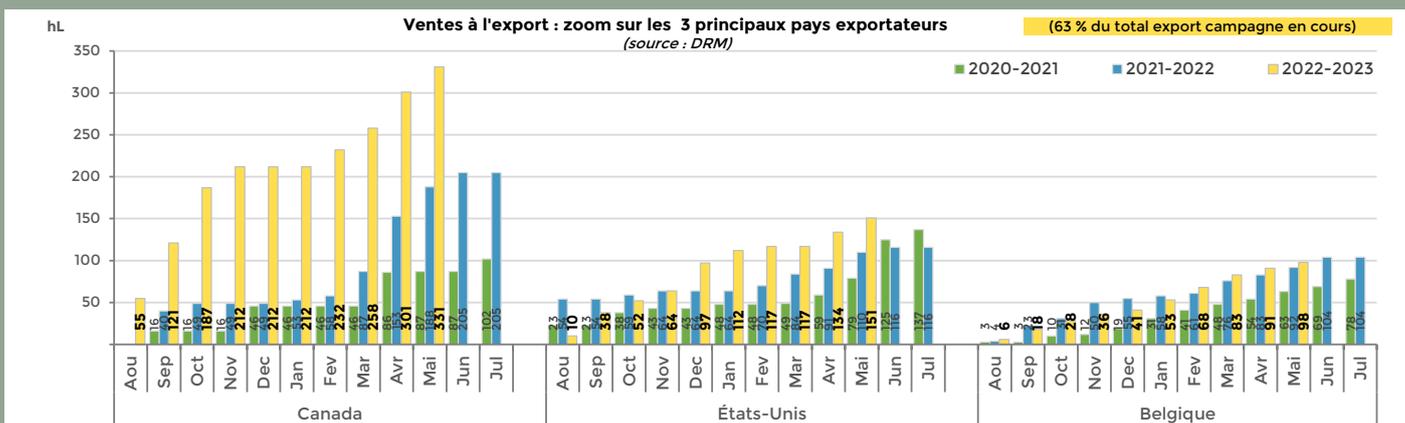


Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



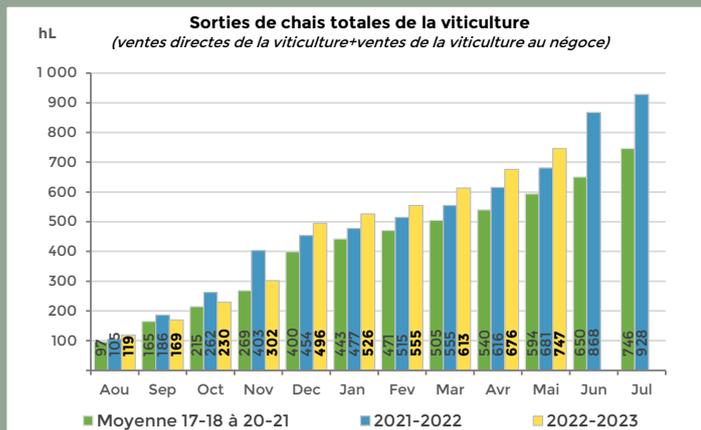
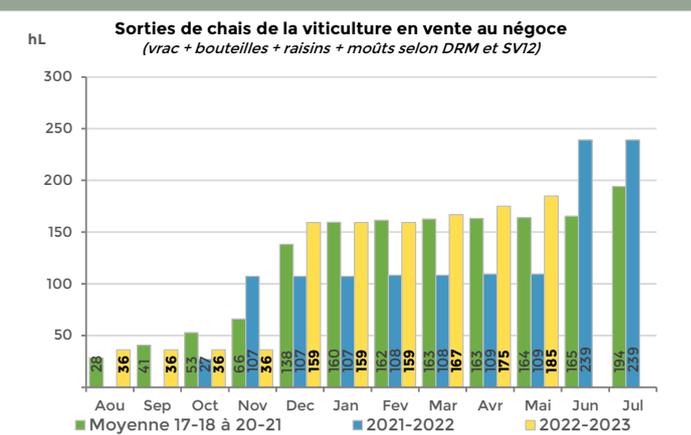
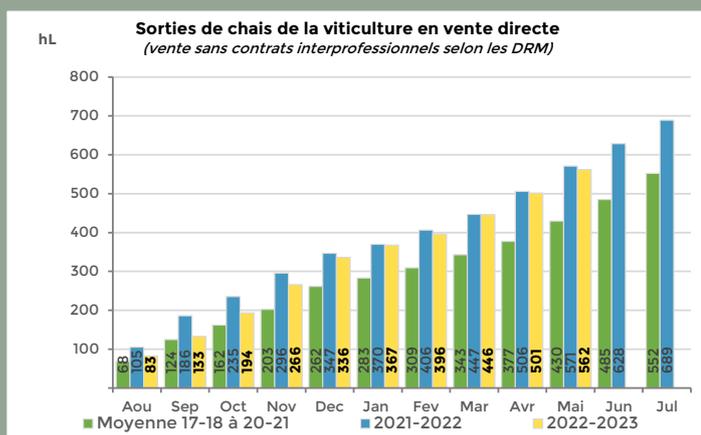
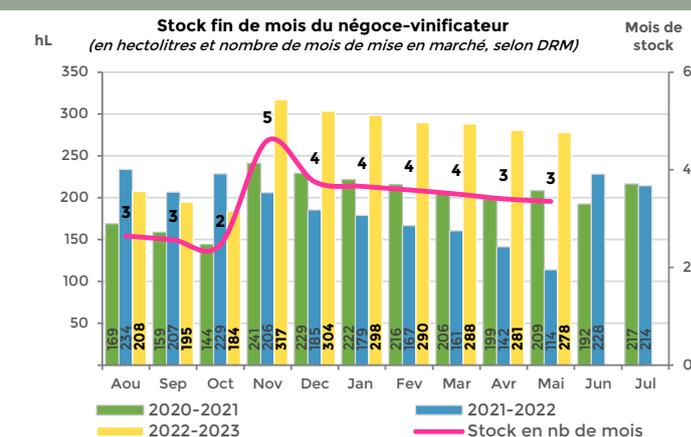
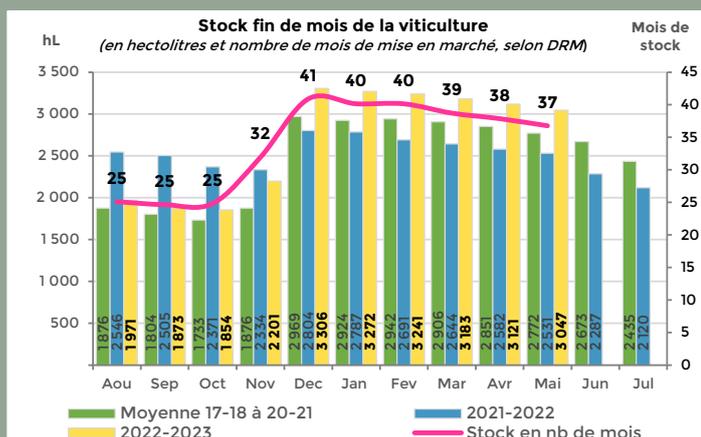
Aucune donnée de prix départ cave



## Evolution des cumuls à fin mai 2023 par rapport à fin mai 2022

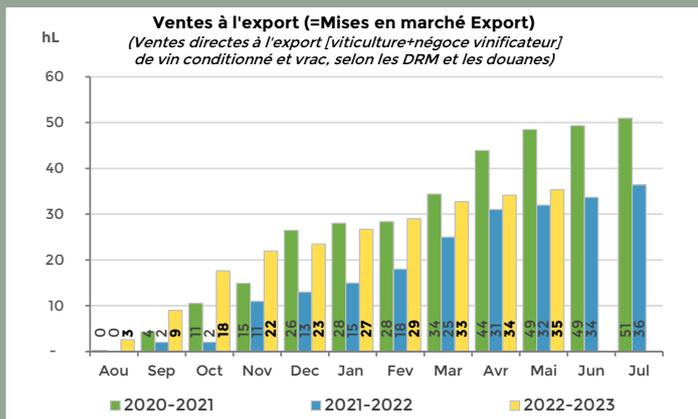
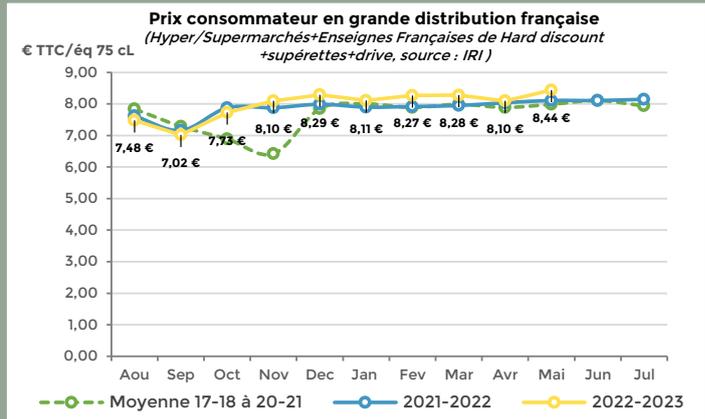
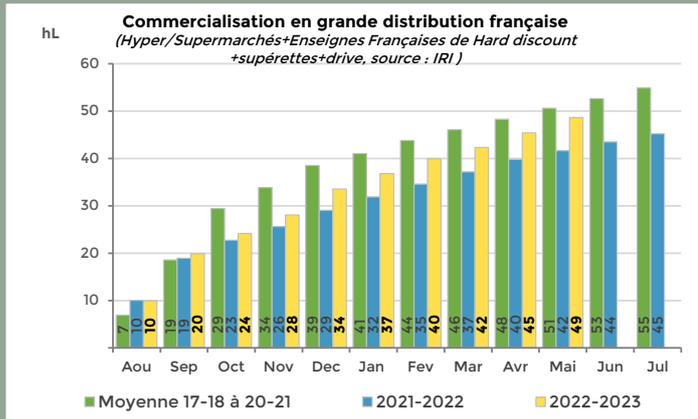
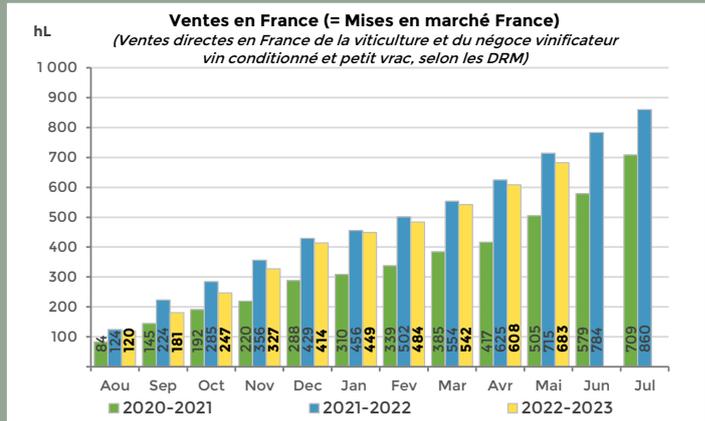
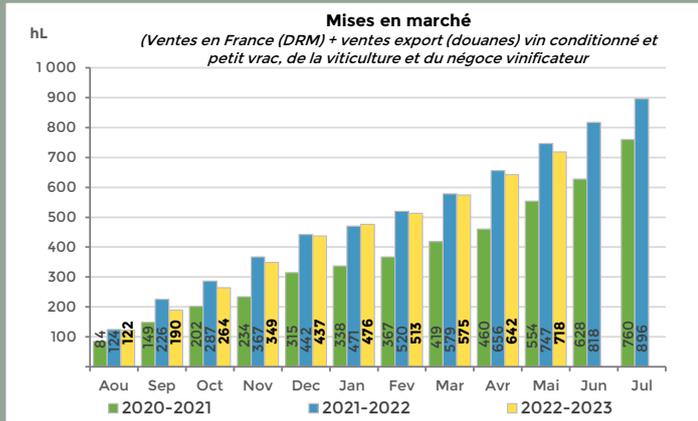


## Conjoncture économique mensuelle (Amont)



Aucune donnée de cours du vrac

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

